





Maserati of Newport Beach 1000 W. Coast Highway Newport Beach, CA 92663

Toll Free: (866) 567-8445 info@maseratiofnewportbeach.com

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Ferrari of Newport Beach 1000 W. Coast Highway Newport Beach, CA 92663

Toll Free: (866) 567-8445 info@ferrariofnewportbeach.com

www.ferrariofnewportbeach.com

1425 West Baker St. Costa Mesa, CA 92626

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Hello FCA Southwest Region Members,

In an ever present desire to improve the forms of communication with our members, I've redesigned the *Sempre Ferrari* to reflect the passion behind our club and the Ferraris we enjoy, while accommodating our Club's need to minimize expenses and give our members the most for their membership dues.

Our printing costs are now less than the previous format while the all color format better translates for conversion to the web. Rather than the previous separate black and white center registration section, yellow-edged pages in the rear section denote the FCA SW event information pages on our twelve events scheduled through July.

Our year concluded with two great events: Marv Landon's Galpin Premier Collection Tour and Peter Kudrave's Christmas Luncheon at the Walt Disney Concert Hall. Both quality events offered our members unique opportunities to experience venues in ways we wouldn't have been able to on our own. Thanks to Marv and Peter for closing our events for 2009 on such a magnificent high note.

More members are registering for our events online, which is more efficient for both parties. I encourage you to register for FCA SW events online at www.fca-sw.org. But for those more comfortable with mailing or faxing a hardcopy, the full event menu is also included in this Sempre for your convenience. The paper's gloss coating may hinder your pen's ink from drying, so will be best to photocopy the menu page for your registration.

We have a full roster of events on our schedule for this year, from traditional favorites such as my Dromo 1 Kart Challenge, Tom's Ortega Run, Kenny's Mystery Run, Marv and Wally's Concorso Ferrari in Old Pasadena, Mark and Jason's Sideways 3, our Annual Election Picnic featuring Dino's this year and Marv's MB2 Kart Racing.

Brand spanking new events include a FCA Southwest Corral at the Desert Classic Concours in Palm Springs, the Rally of the Central Coast Wine Country – a joint event with the Pacific Region, my Run for the Roses Kentucky Derby Party, Diane's Getty Villa Tour, my Santa Barbara Polo Tournament and Demetri's Casa del Herrero Tour in Montecito.

If you want to drive, show, tour beautiful locations and/or experience fun events with your Ferrari, we have a full calendar of activities in the new year for you to enjoy. Each of these events has been well planned by their respective chairpersons for the enjoyment of the rest of us. And don't forget the monthly In Your Area gatherings for additional get togethers with fellow members to continue the fun. Your participation is like saying thank you for their efforts.

I look forward to seeing you at several of these events.



Tex K. Otto
Regional Director / President
Ferrari Club of America, Southwest Region



January-February 2010

President's Message

A new year,
a new decade
and a new look for
the Sempre Ferrari.

1/2 2010 Volume 17 No. 1



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Editor/Design/Production

Synchronis LLC Tex K. Otto 213) 439-0111 Fax: (213) 439-0112 Email: tex@synchronis.com

Sempre Ferrari Advertising

Jim Bindman 818) 429-1667 Email: cool4re@hotmail.com

Sempre Ferrari Missing Issue

Demetri Zafiris 818) 774-1500 ext 203 Email: cnbidg@earthlink.net

FCA Southwest Region Events Calendar

Wally Clark 714) 630-9202 Email: clarkinc@pacbell.net

Cover Images - Tex K. Otto 330 LMB Galpin Premium Collection

Online Event Information & Registration **www.fca-sw.org**





Tex K. Otto250 GT SWB Competizione
213) 439-0111
tex@synchronis.com
Sempre Ferrari Editor, Web Maintenance

PRESIDENT/DIRECTOR



DIRECTOR/ADVERTISING CHAIRPERSON

Jim Bindman

360 Modena





Peter G. Kudrave F430 Spider 213) 955-0005 kudravearchitects@yahoo.com Christmas Luncheon, Art Center

VICE PRESIDENT/DIRECTOR



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DIRECTOR/TRACK CHAIRPERSON **Marshall Buck Ph.D**365 GTB/4 Daytona
310) 836-4390
mdbuck@ieee.org
Willow Springs, Collection Tours



Demetri Zafiris 355 F1 Berlinetta, 308 GTS 818) 774-1500 ext 203 cnbidg@earthlink.net Casa del Herrero

TREASURER



DIRECTOR/SPECIAL EVENTS
Marv Landon
F430 Berlinetta
818) 971-3300 ext 2350
marv@fdsi.com
Concorso Ferrari, MB2 Karts



CHAIRMAN **Doug Prestine**F430 Spider
310) 472-1187
dprestine@msn.com
Avila Beach Concours Weekend



DIRECTOR **Kenny Lombino** F430 Spider 310) 339-8657 Iombino@sbcglobal.net All Day Drive, Mystery Drive





members to share our passion of Ferraris.

PAST PRESIDENTS



DIRECTOR/MEMBERSHIP CHAIRPERSON **Diane Peterson** F355 GTS





DIRECTOR/IN YOUR AREA CHAIRPERSON

Mark Process

348tb Serie Speciale 818) 906-2678 dszner35mm@juno.com The Sideways Tour, In Your Area



DIRECTOR

Brian Quadt

Testarossa

Brian QuadtTestarossa
949) 244-7862
Meguiar's Car Clinic



Judd Goldfeder 1994-1996
Tom Brockmiller 1996-1997
Wally Clark 1997-1999
Marv Landon 1999-2001
Bill Inglis 2001-2003
Murray Cogan 2003-2005
Walter Meyer 2005-2007
Doug Prestine 2007-2009



SPECIAL EVENTS **Tom Brockmiller**512TR

512TR 949) 716-2395 ferrariracer@cox.net The Ortega Run, Ferrari Harbor Classic



CONCOURS/EVENTS CALENDAR **Wally Clark**308 GTS
714) 630-9202
clarkinc@pacbell.net

Concorso Ferrari, Newport Concours



WEBMASTER **Jeff Littrell** 365 GTC/4 310) 951-6002





January 9 - Saturday

•	9 - Saturday	Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.	Held the second Saturday of			
2010	19-23	Cavallino Classic, West Palm Beach, Florida. www.cavallino.com.	each month at 9 am at the Petersen Automotive Museum,			
February	13 - Saturday	Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.	6060 Wilshire Blvd. (at Fairfax)			
	20 - Saturday		Los Angeles, CA, unless otherwise specified.			
		Championship Series. Join fellow Club members for exhilarating Kart racing action. All required gear is included, no experience is necessary for a great time in wheel to wheel action.	All members welcome!			
		Info: Tex Otto - tex@synchronis.com, 213) 439-0111. Info page 23.	Note New Format			
	27-28 - Wknd	FCA SW Corral at The Desert Classic Concours d'Elegance - Palm Springs, CA. Saturday-Sunday. Join us at the legendary La Quinta Resort at the FCA SW Club Corral adjoining the concours greens plus multiple events including Saturday's Tour Classique, art, collectables, high fashion, fine wine and Sunday's Concours. Info: The Desert Classic 760) 766-2824. Event info page 24.	Event information pages are now highlighted with yellow beginning on page 23 with the event registration menu on page 32. Online Event Information			
	27 - Saturday	Swap Meet at Ferrari of Orange County - Details to be announced. Info: Wally Clark - clarkinc@pacbell.net, 714) 630-9202.	& Registration at: www.fca-sw.org			
March	6 & 7 - Wknd	Driving School at Willow Springs Raceway - Run your car at speed on a road-racing course. This event is ideal for the beginner (instructors furnished), and the more experienced driver who wants to improve his or her driving skills. Relaxed atmosphere with an emphasis on safety and having a good time. Info: Marshall Buck - mdbuck@ieee.org, 310) 836-4390. Event info page 24.				
	7 - Sunday	8th Annual The Ortega Run - The famous, always fun, always interesting and always challenging Ortega Run. A REVISED Route to our Thornton Winery destination in Temecula, enjoying Café Champagne's Buffet of beef fillet, salmon, pasta, salads and breads with scrumptious dessert. Special feature car display on the Courtyard. Note new start location. Info: Tom Brockmilller - ferrariracer@cox.net, 949) 716-2395. Event info page 25.				
	13 - Saturday	Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.				
	26-28 - Wknd	FCA Rally of the Central Coast - The First Annual FCA Pacific & Southwest Region Time and Distance Rally of the Central Coast Wine Country. This will be a friendly and fun rally competition between the two FCA Regions as they compete for individual and Region trophies. Info: Wesley Hatakeyama - wthinc@mac.com, 805) 712-5995. Event info page 26.				
April	10 - Saturday	Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.				
	24 - Saturday	Kenny Lombino's Third Annual Mystery Ride - 175 miles of pure driving fun. Two beautiful mountain passes, fantastic views and of course lunch. Like last year routes to return home. Departure from Sherman Oaks, CA. Info: Kenny Lombino - lombino@sbcglobal.net, 310) 339-8657. Event info page 1865.	r, we will have optional			
May	1 - Saturday	Run For The Roses - Kentucky Derby Party - Churchill Downs - Derby Style Elegance / Ladies Wear Your Fabulous Hats. Enjoy a picturesque drive with our destination - the luxurious Langham / Huntington Hotel & Spa in charming Pasadena, CA. Reserved display self parking, scrumptious luncheon, pre-show & viewing of the 136th Kentucky Derby. Enjoy this elegant party with fellow members, while you sip Mint Juleps, cheer your race horse to the finish and not to be missed chances to win wonderful prizes by Louis Vuitton, Hermes, Chanel and more. Info: Tex K. Otto - tex@synchronis.com, 213) 439-0111. Event info page 27.				
	8 - Saturday	Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.				
	15 - Saturday	Tom Malloy Collection Tour - Details to be announced.				
	16 - Sunday	Concorso Ferrari in Old Pasadena - Colorado Boulevard will pulse with excitement when over 200 of the finest vintage and contemporary Ferraris will be on display on three blocks of the Old Pasadena's famed Colorado Boulevard. Concours judging and awards. Info: Marv Landon - marv@fdsi.com, Karen 818) 971-3300, ext. 2311. Event Info on Page 28.				
June	5-6 - Weekend	I Sideways 3 to Santa Ynez - A new route, a sensational lunch venue and a great this year's experience of wine, food and amazing roads the best Sideways ye second day. Info: Mark Process - dszner35mm@juno.com, 818) 906-2678. Event info pag	t. One day with optional			
	12 - Saturday	Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.	_			
	22.23.001					

Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.

MONTHLY FCA SW REGION **Board Meetings**



June FCA SW Election Picnic - Palos Verdes South Coast Botanic Gardens. Honoring Dinos. 13 - Sunday

> All Ferraris welcome for display in the beautiful garden setting. Picnic lunch for members. Info: Marv Landon - marv@fdsi.com, Karen 818) 971-3300, ext. 2311. Event info page 29.

26 - Saturday Kart Racing at MB2 - Indoor Kart racing action at MB2 Karts in Thousand Oaks. Ferrari parking, all gear

and lunch included with practice, qualifying and main event races with trophies for top finishers.

Race 2 of our 3 race FCA SW Kart Championship Series.

Info: marv@fdsi.com, Karen 818) 971-3300, ext. 2311. Event info page 30.

July 10 - Saturday Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.

> Getty Villa Tour - Malibu. Join us for a fabulous day of amazing artwork, 11 - Sunday

delicious food and a lovely drive. Come earlier and wander through the museum if you like. Our wonderful lunch will begin at 1:00 with seasonal delicacies consisting of a two course menu including iced tea and

coffee and tea service.

Info: Diane Peterson - 310) 804-6655, www.babymack4@gmail.com. Event info page 30.

18 - Sunday Art Center Car Classic - Details to be announced.

25 - Sunday Santa Barbara Polo Tournament - Experience the "Sport of Kings" at the Santa Barbara Polo and Racquet Club

during "High Goal" season when we will see the fastest and most exciting polo of the seven-month season. Private cabana, catered lunch, private no host bar, special Ferrari parking, stable tour and introduction to polo will offer a fabulous day of enjoying highly skilled players and horsemanship at this world class facility.

Info: Tex Otto - tex@synchronis.com, 213-439-0111. Event info page 31.

August 7 - Saturday Casa del Herrero Tour - Tour of legendary estate in Montecito with lunch.

Details to be announced.

Info: Demetri Zafiris - cnbigd@earthlink.net. Event info page 31.

21 - Saturday Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.

NOTE SPECIAL DATE ONE WEEK LATER THAN NORMAL DUE TO MONTEREY WEEK.

In Your Area Coordinators



SAN FERNANDO VALLEY **Mark Process** In Your Area Chairperson

818) 906-2678 dszner35mm@juno.com LAST SUNDAY EACH MONTH - NEW LOCATION

EuroSunday is back on the last Sunday of every month, the new location is the Corbin Center at 19732 Ventura Blvd, Woodland Hills. 8 am to 10:30. Coffee available at the Coffee Bean and Tea Leaf. Interesting and rare vehicles are always the attraction as well as the exchange of car stories, racing news and club gossip.



ORANGE/RIVERSIDE COUNTIES

Tom Brockmiller

949) 716-2395 ferrariracer@cox.net Jack Curtis 949) 494-2536 Bill Inglis 949) 481-5954

FIRST SUNDAY EACH MONTH

Arroyo Trabuco Golf Club. 26772 Avery Parkway, Mission Viejo, CA 92692. (Off 5 at Avery Pkwy, East to end of road. Ample designated Ferrari parking.) The New Deal - Arrive at 9 AM for coffee and Ferrari friendship. Stay until 10 am for a great Champagne buffet brunch. Special FCA club only price \$22 per person, plus gratuity. It's a beautiful location and easy to find.



SOUTH BAY **Don West** 310) 378-2954

EVERY SUNDAY EACH MONTH

Join FCA club raconteur Don West any Sunday morning at the St. Honore Café (the umbrellas) for an informal coffee and lunch. Meet and mingle with fellow South Bay members. Arrive at 12 noon at 2201 Palos Verdes Drive West, Lunada Bay, Palos Verdes.



VENTURA COUNTY Guy Browning 805) 654-0693 805) 340-4225 Cell browningIIc@yahoo.com

SECOND SUNDAY EACH MONTH

Meet at the Clocktower Inn 11:00 am. Located in old Ventura below the San Buenaventura Mission. 181 E. Santa Clara St. Ventura.



MALIBU **Diane Peterson** 310) 804-6655 www.babymack4@gmail.com

SECOND WEDNESDAY EACH MONTH

Join us the 2nd Wednesday of every Month for an informal gathering at The Chart House, 18412 Pacific Coast Highway, Malibu, CA 90265, 4:30 pm - 7:00 pm.

Safe, Secure Ferrari parking. All members welcome to enjoy the scenic views and fabulous sunsets.



Article By Doug Prestine



the third year for what has become a widely favored event with something for everyone. This four day adventure for the benefit of Hospice of San Luis Obispo County began with a Thursday morning breakfast at the Commons in Calabasas followed by a back road run to Avila Beach. A mid afternoon arrival in Avila allowed plenty of time to prepare for the Opening Night festivities.

The historic Fremont Theater in downtown San Luis Obispo offered a perfect venue for tasting the signature dishes offered by a selection of local restaurants paired with special wines from the region. Participants were offered Rock Star parking on the specially closed boulevard fronting the theater. Adding to the excitement, the Autogallery eighteen wheel truck and trailer race team support vehicle was situated immediately across from the theater where it was strategically surrounded with the latest Ferrari, Maserati and Porsche offerings.

Friday opened with another Wesley Hatakeyama orchestrated European-styled Timed Rally through the unmatched back roads unique to the area. Participants were welcomed to a lunch stop in Parkfield, a settlement of 18 at the apex of the San Andreas Fault that has come to be known as the "Earthquake Capital of California." Following a carefully timed lunch recess, the rally continued to its completion in Paso Robles where, once again, the parking surrounded the city's central park was reserved for the exclusive use of the competitors.

The 22 square mile Santa Margarita Ranch was host to the Friday evening dinner where a buffet was served within the California Mission located in the center of the Ranch. Dinner was followed by music and dancing for the enjoyment of all.













Saturday began with another Wesley Hatakeyama designed driving event. This time a non-competitive tour through the wine region was highlighted by a stop at a local winery before entering San Luis Obispo for lunch. Upon arrival in San Luis Obispo, the streets surrounding the Mission were closed for the parking convenience of participants. The day finished with a Gala Dinner and Dance at the Avila Beach Golf Resort where a wonderful evening at this surfside venue was enjoyed by all.

The absolutely perfect weather of the prior three days continued for the Sunday Concours where more than 200 elegantly presented cars were on the grass at the Avila Beach Golf Resort. Post WW-II Best of Show this year went to Tim Montgomery of the Pacific Region. Rather than one of his Ferraris, Tim took the award down this year with his Aston Martin DB5. Where the Southwest Region may have fallen short of earning Best of Show, members lost no time in getting the most out of the food and wine offerings from the VIP tent or enjoying the many cars on display.

Once again, your Club together with Hospice of San Luis Obispo, the Rossi Foundation and the Avila Beach Resort offered a fun filled weekend with something for everyone's interest. Once again, the week end concluded with all that participated looking forward to a repeat in 2010. SF

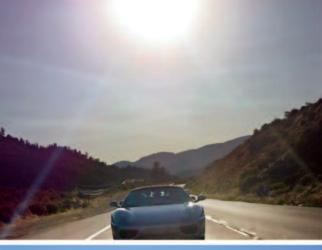


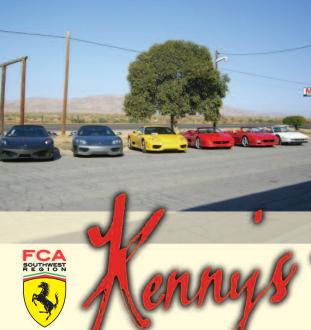
Joan Prestine, Dennis Swanson, Zack Swanson, Carol DiNolfo. More event photos at www.Studio101West.com.













Article and Photos By Kenny Lombino for me started at 7:30 am Saturday morning, September 26th, 2009 as I was driving to our breakfast location in West Los Angeles. My cell phone rang twice as two of the 16 drivers had car trouble on the way and would have to cancel.



Remaining were 14 serious drivers who were looking forward to a 250 mile back road tour of some of the best roads our state has to offer.

We met at Norms Restaurant in West Los Angeles on Pico Blvd. for breakfast. The day started with a drivers meeting where we went over the rules of the drive. The ride was going to take us up to Santa Barbara, over the San Marcos pass, down into the Santa Ynez Valley, through the wine country, over a beautiful mountain pass, coming out on the back side of Santa Maria, then southeast into the desert, stopping for lunch in New Cuyama. After lunch we would proceed to another mountain pass taking us up into Mt. Pinos, through to Frazier Park into Gorman. Leaving Gorman, we would kiss the desert floor before heading back into the mountains driving toward Lake Elizabeth and the back way through Lake Castaic out to the 5 Freeway. Then it was off to dinner in Bel Air at the Beverly Glen Center off of Mulholland Drive.

In total, 275 miles were completed with no problems with anyone's cars. Unfortunately two drivers did not pay attention to the rules of the drive and had to be sent home.

The weather was perfect, the lunch was satisfying, and the twelve drivers and their passengers drove to their hearts content showing respect to all. At dinner we had lots of laughs remembering the fun we had on this long day of great roads and driving.

I want to thank all who came and participated in the run and I look forward to doing it again. ${\it SF}$





HAMANN Edition Race



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JimGainer JG-5



JimGainer JG-7











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Race Team JimGainer Ferrari F430



On Saturday,

Article By Wally Clark

Photos By Tex K. Otto

October 17, the club had a tour of Dick Messer's personal car collection and a tour of the Riverside International Automotive Museum. About 40 people showed up and we ended the day with lunch at the Cask and Cleaver restaurant in Riverside, which was only open to us.





As many of you know, Dick is the Executive Director of the Petersen Automotive Museum, but he has his own eclectic collection of cars at his Riverside residence. His cars range from a modern Saleen/Parnelli Jones Limited Edition Mustang to a Rolls Royce Silver Ghost, with MGs, hot rods and Studebakers thrown in.

After coffee and donuts, we moved on to the Riverside International Automotive Museum, which is the memorial to the famed Riverside Raceway owned by Doug Magnon. Inside the large industrial building is Doug's personal collection of Maseratis along with race cars that raced at the Riverside track. Doug and Tony Adamowitz campaign several vintage race cars including a Formula 5000 car that Tony raced back in the day. Several cars were under restoration at the museum, including a vintage Siata roadster and a vintage Indy car.

The museum curator, Bruce Ward, gave us a personal tour of all the cars and told of their history. Around noon, we all adjourned for lunch at the Cask and Cleaver. The parking lot was full of Ferraris and looked really good! Of course, Ferraris will always attract attention, and as we were leaving, a Riverside police car came into the parking lot and wondered what all the Ferraris were doing in that part of town! I guess that is not a normal sight in Riverside.

The FCA would like to thank Dick Messer, Doug Magnon and Bruce Ward for their generosity in allowing us to tour their facilities.

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Photo captions previous page from top: FCA SW members arriving at Dick Messer's Riverside

Photo captions this page from top: Each of Dick's cars in his organized garage has a colorful story behind it which he shared with our group. Dick's beautiful Thunderbirds.

ranch. Dick Messer and event chairman Wally Clark in

front of Dick's Caddy. Classic Rolls-Royce.

Attendee's Ferraris outside the modern Riverside International Automotive Museum's building. RIAM has a selection of cars from Marenello to accompany the Maserati collection. Wall displays tell Riverside Raceway's history. Maserati MC12. Doug Magnon and Bill Fowler who was Dan Gurney's longtime mechanic. Dan Gurney was very successful at Riverside Raceway and RIAM has several Gurney Eagle race cars. Ferrari F1 simulator. Overview of RIAM collection. Rare Scarab Formula 1 car leads a row of historic racers. SF

After 12 years of working exclusively on Ferrari automobiles, Premier Motorsport is proud to introduce its all new Ferrari Collision Center. Located at: 1035 E. Bedmar St., Carson, CA 90746.

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Ferrari Beverly Hills Service Center Open House





Article By Tex K. Otto

Rosella Locatelli

An expanded service facility in West Los Angeles to keep Marenello's finest running at top performance.

Ferrari Beverly Hills recently held an open house at their expanded Service Center in West Los Angeles. The celebration of the enlargement of their spotless facility offered customers an opportunity to have their Ferraris and Maseratis inspected and be advised of recommended preventative maintenance. It was the first time that most guests had seen the new Service Center Facility and everybody seemed impressed with the expansion which includes larger office space, more service bays and a Ferrari boutique.

President Giacomo Mattioli has long been a supporter of After-School All-Stars, Los Angeles; a non-profit organization, whose programs help disadvantaged students in inner-city Los Angeles communities. Children that are in the model car building class were invited and each were thrilled to ride in an open Ferrari on the warm sunny day. Students also displayed their project custom-built scale model Ferraris, which were offered for silent auction with proceeds going to the organization.

While guests viewed the Service Center, Italian appetizers and refreshments were offered. Cars inspected included models of most modern Maserati and Ferraris including a beautiful 275 GTB.

The event was a success with approximately 40 cars inspected and about 80 guests in attendance. We thank Ferrari Beverly Hills for inviting FCA Southwest members to their Service Center Open House.

Photo captions from top:
Ferrari Beverly Hills' Service Center has grown into
the adjoining building which was completely
renovated and brought up to pristine specifications.
After-School All-Stars children got a Ferrari ride.
The kids check out a 430 Spider. A youngster bids
on one of the Ferrari scale models. Students show
off their custom designed scale model Ferraris.
A 430 Spider ready for the spa treatment. SF

Ferrari Beverly Hills





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- · Factory trained technicians
- Frame alignment
- State-of-the-art-equipment
- Ferrari Classiche Certification



Ferrari Beverly Hills www.ferraribeverlyhills.com COLLISION CENTER 888-851-0265 2110 Cotner Avenue|Los Angeles, CA 90025





Article By Photos By Marv Landon & Tex K. Otto

a red carpet event, where we were greeted by a staff of professionals with hospitality, refreshments and special Ferrari parking.

Our tour began as we entered the Galpin Auto Sports museum. The museum is very special



with some gorgeous, rare and unique automobiles including a row of historic Shelby American Cobras and Mustangs, Ed Roth custom show cars and the set of MTV's Pimp My Ride. Galpin is an authorized dealer for Spyker with two on display which are quite a unique automobiles with incredible workmanship. Overall, the GAS museum is an example of what you can do to show pieces of art.

The group proceeded to the Galpin's Club Aston where a new Aston Martin convertible was positioned on a turn table, the bar served cold drinks and wine followed by a spectacular Prime Rib Luncheon on the Terrace of Club Aston.

After our delicious lunch, there were fantastic vehicles on display and available for test drives which included the 2009 Aston Martin V8 Vantage Coupe, the DB9 Volante and the Aston DBS Coupe. Many members waited with much enthusiasm for seat time in the 2009 Lotus Elise and Exige and the 2010 Jaguar XKR Coupe and XFR 4-door sports sedan.

We would like to thank Beau Boeckmann, President of the Galpin Premier Collection and his staff for a phenomenal event. They welcome any of our FCA members to call or stop by for a test drive in any of the cars they represent. *SF*

























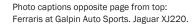


Photo captions this page from top:

Collection of Shelby American Cobras and Shelby Mustangs. Custom Merc. GAS has a few of Ed Roth's famous custom vehicles such as Drag-u-la and an unforgettable Rat Fink bike.
The MTV Pimp My Ride studio. Our GAS hosts Steve McCord, General Manager and Steve Carpenter, Sales Manager. Exquisitely detailed Spyker interior. Stuart McIntosh with Marv. Club Aston's feature car on turnrtable. Attendees in que for their drives in their chosen car. The first test drive. Galpin's gourmet staff provided a delicious buffet luncheon with all the trimmings. Lotus was among the available test cars. SF



Thank you to the Galpin Premier Collection for their hospitality and generousity to our FCA SW members.

























Jeff Littrell Wins SKUSA SuperNationals Championship

Article By Tex K. Otto

Jeff Littrell

Kart racers from around the world competed in the SuperKarts USA SuperNationals XIII.

Photo captions from top: Jeff collects his trophy for his third SuperNationals title. Jeff (#95) worked his way through through pack. How cool is that to have seven time world champion Michael Schumacher sign your trophy!

Michael said his goal for the event was just to have fun.

Michael and Jeff both drove Tony Karts.





Starting from 11th starting place behind the top racers in his class, Jeff Littrell marched his way through the pack to clinch the lead in the 25 lap main event with three laps to go. Racing for the Pulp Racing team, Jeff won class S4 again with his DDR powered Tony Kart. With his win, Jeff became only the third driver in history to win three SuperNational titles!

The SKUSA SuperNationals has become one of the main kart events in America the last few years, attracting top teams and drivers from Europe. The event has grown to become the race where the kart racers from around the world compete against one another. The XIII edition of the race, took place in at of the Rio Hotel and Casino in Las Vegas. The one mile long track offered fast stretches and several braking points to give many possibilities to overtake.

Making a guest appearance to race in the Super Pro category was a fairly well known driver who got his start racing karts, Michael Schumacher. Michael signed Jeff's championship trophy after the podium celebration.

Congratulations to Jeff for a magnificent win!





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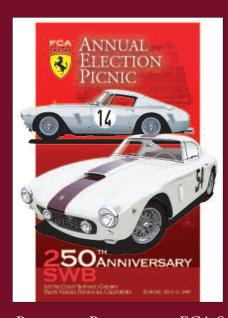


FCA SW ANNUAL ELECTION PICNIC COMMEMORATIVE POSTER

FEATURING

#14 Bruce Meyer's SEFAC Le Mans winning #2689#54 Tex Otto's ex-Camillo Luglio/Lorenzo Bandini #2033

Honoring the 50th Anniversary of the 250GT SWB



Full color illustration by Tex Otto, 18" x 24"

Order Yours at: www.fca-sw.org ph: 213-439-0111

PROCEEDS BENEFIT THE FCA SOUTHWEST REGION.

BACK IN THE DAY

FCA Southwest Region Origins

Tom Brockmiller recently found this picture taken around the time of our club's founding (circa 1993-1994) during a meeting held at Hollywood Sports Cars around the debut of the 333 SP sports racer. In attendance were Cy Yedor, Cris Vandergriff, Phil Hill, Derek Hill, Tom Brockmiller, Judd Goldfeder and Jeff Littrell.

It's fun to see photos from events of days gone by. Please send your photos for consideration to the *Sempre Ferrari* with a brief description of the activity. *SF*



KONI Rebuild Center

We are the only factory authorized KONI Rebuild Center in the West. We specialize in rebuilding, revalving, and restoring race and vintage shocks. We are also experts in custom fabrication for unique and challenging applications.

Take advantage of our Canoga Park location for prompt, personal attention. Call today to schedule an appointment to have your shocks dyno tested and evaluated.

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Come join fellow Club members for exhilarating Kart racing action. Four heats races per person with points awarded for finishing positions, leading to 10-lap Grand Final for the top 9 racers, culminating in an Awards Ceremony with trophies for the three finalists.

Race 1 of our expanded 3 race FCA SW's Kart Grand Prix Series.

The top eight finishers in each Kart Grand Prix will score points towards the drivers' championship. Second race will be in June at MB2 Raceway, Thousand Oaks.

Our third race to be this fall at an outdoor kart facility with even greater challenges.

\$89. per person includes refreshing drinks during the event, a thorough briefing session, use of racing suit, full-face helmet with balaclavas (head sock), neck brace and gloves.

Plenty of Ferrari parking will be available as we will have Dromo 1 exclusively for our event.

Arrival & Registration: 9:30 am - On Time! Event/Briefing Begins: 10:00 am - Sharp!

After the event, you are invited to bench race with lunch on your own at Chili's across the street from Dromo 1.

Contact Tex for a group drive leaving West LA at 7:45 am to Dromo 1 in Orange.

Registration deadine is Friday, February 12, 2010. Limited spaces available.



No training or previous experience is necessary. The only requirement for drivers is a minimum height of 5 ft. (60"). All racers will need to sign a liability release form; an accompanying parent or legal guardian will need to sign for those under 18 years of age.

All racers are required to wear closed-toe shoes; no tank tops.

EVENT CHAIRPERSON Tex K. Otto 213.439.0111 tex@synchronis.com

EVENT LOCATION

DIRECTIONS

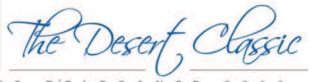
Dromo 1 1431 North Main Street Orange, CA 92867

Just east of the Honda Center in OC. 57 Fwy, exit Katella Ave. Go east 3/4 mile to Main Street, turn left. D1 is north on Main St. 1 block on right side.

REGISTER PAGE 32 OR AT WWW.FCA-SW.ORG









THE DESERT CLASSIC CONCOURS D'ELEGANCE 2010

Ferrari Club of America Southwest Region Members are invited to participate in the 3rd annual Desert Classic Concours d'Elegance at the legendary La Quinta Resort, in the greater Palm Springs area!

Enjoy multiple days of classic cars, exclusive art and collectables, high fashion, fine wine and exceptional food, set amidst the Resort's lushly landscaped grounds at the base of the Santa Rosa Mountains.

S A T U R D A Y F E B R U A R Y 27, 2010

Tour Classique

Car Club Corral members can join in the fun and camaraderie of the Tour Classique! The Tour begins in Old Town La Quinta, just a short distance from La Quinta Resort and concludes at Cuistot restaurant in Palm Desert. Spectators will be invited to view cars as they arrive and while on display. Car Club Members may follow the Tour Classique route or select their own driving tour. Popular routes in the area include: Palm's To Pines (Desert Cities to Idyllwild); Joshua

Tree National Park; the Salton Sea; Anza-Borrego State Park.

CONCOURS D'ELEGANCE & CAR CLUB CORRAL

La Quinta Resort

More than 175 classic cars and 75 or more Car Club Members will display their cars on the manicured fairways of the Mountain Course at La Quinta Resort and Club. Entrants and spectators will enjoy the live music, up-scale vendors, fine food and beverages, and an incredible display of automobiles.

Please download special event registration/waiver form online at www.fca-sw.org, select event in Calendar section: http://www.fca-sw.org/event_reg/fcasw_desertconcours.pdf Submit to Desert Classic Concours d'Elegance.

Willow Springs International Raceway

March 6 & 7, 2010

You are invited to attend the Open Track Event at Willow Springs International Raceway in Rosamond, California, located north of Lancaster.

This event allows you to run your car at speed on a road-racing course. This event is ideal for the beginner (we furnish instructors), and the more experienced driver who wants to improve his or her driving skills. The atmosphere is relaxed with an emphasis on safety and having a good time.

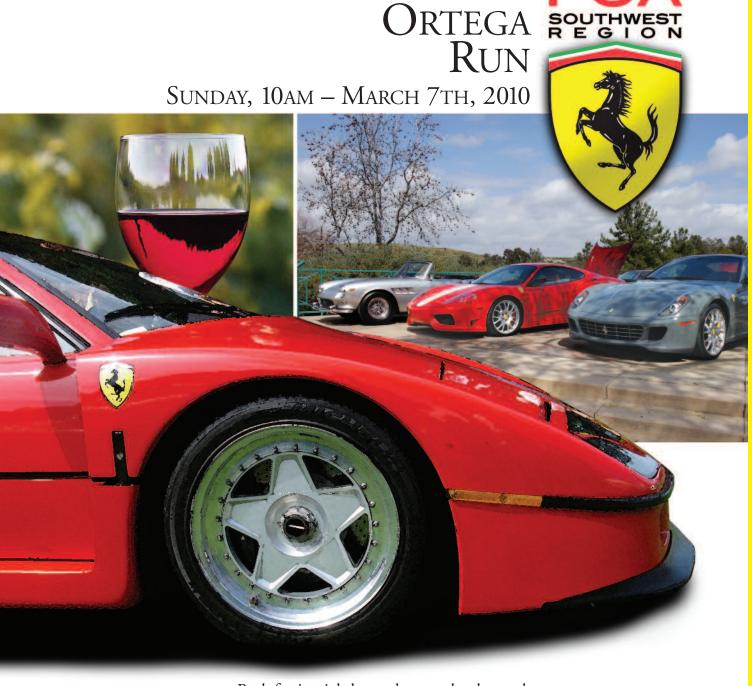
Entries limited so register early.

Tech inspection required. Download event registration document that includes entry form, vehicle tech inspection form and event policies.



Please download special event registration/tech inspection/event policies form online at www.fca-sw.org, select event in Calendar section: http://www.fca-sw.org/event_reg/fcasw_willowsprings.pdf

Submit to: Jim Saxton, 1967 Wellesley Road, San Marino, CA 91108. Phone 626) 285-2515, -



Back for its eighth year by popular demand.

The famous, always fun, always interesting and always challenging Ortega Run.

A REVISED Route to our Thornton Winery destination in Temecula, to enjoy Café Champagne's, Buffet of beef fillet, salmon, just up the street from the intersection pasta, salads and breads with scrumptious dessert. of La Pata and Highway 74 (Ortega).

Special feature car display on the Courtyard. San Juan Hills High School

Same great price - \$59 per person

Please save the date, enjoy the memories and avail yourself of FCA specially priced Thornton Wines at less 50%

Make your reservation early as this is always a sell out.

Please register for event on page 32 or at www.fca-sw.org

Our new meeting place

29211 Vista Montana San Juan Capistrano

10:30am departure

Your Organizers:

Bill Inglis, Jack Curtis, Don West & Tom Brockmiller. Questions: ferrariracer@cox.net or 949-716-2395.



March 26-28, 2010 (Friday - Sunday)

You're invited to join us in an exciting and fun rally in the beautiful central coast of California with fabulous lunches, dinners and accommodations. Coordinated by Wes Hatakeyama (Avila Beach Concours' Time and Distance Rally), the winner will be determined by how accurately you can drive your car from point A to point B and answer the trivia questions correctly. The navigator/passenger is just as important as the driver. This will be a friendly and fun competition between the two FCA Regions and they will compete for

Perpetual Trophy

The winning Region has the right to hold on to the trophy for one year.

Individual Trophies

for the 1st, 2nd and 3rd place finishers.

This event will replace Doug Prestine's Gourmet Run (FCA Southwest) and the Paso Robles Food & Drive (FCA Pacific).

The price (per couple): \$830.00 will include:

- 2 Nights Hotel stay at The Carlton Hotel
- 2 Gourmet Dinners (Friday & Saturday Premium wine included)
- 1 Lunch (Saturday) at the secret location
- 1 Brunch (Sunday) at the fabulous winery
- * Tax and service charges included.
- ** Breakfast is available at the Hotel, but not included

Our Host Hotel: The Carlton Hotel, www.the-carlton.com. This is a small luxurious Italian style boutique hotel located in Atascadero. This hotel has been used by the FCA Pacific, FCA Southwest, Checkered Flag 200 group and California Mille (plus many other car groups) in the past.

Event Chair: Wesley Hatakeyama: wthinc@mac.com, 805) 712-5995.

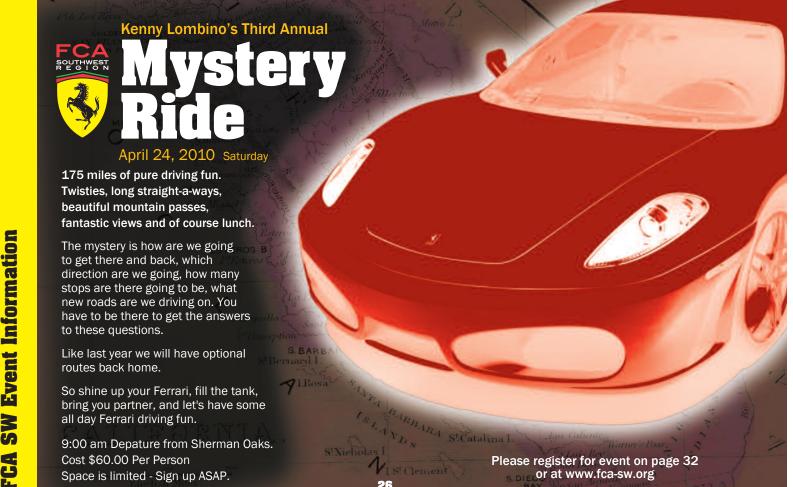
or at www.fca-sw.org

Photo by Carol DiNolfo www.Studio101West.com



Please register for event on page 32 or at www.fca-sw.org

Space is limited - Sign up ASAP.















Gents and Ladies, don your Derby finest, including fabulous hats (but of course!) and join us for a spectacular southern tradition, the world famous Run for the Roses -THE 136TH KENTUCKY DERBY.

FESTIVITIES

Our Derby celebration will begin with a picturesque drive enjoying the San Gabriel mountains with our destination being the luxurious Langham / Huntington Hotel & Spa in charming Pasadena, CA.

Your Ferrari will stable at reserved, display self parking.

Partake in this elegant party with fellow members, enjoy a scrumptious luncheon while you sip Mint Juleps and cheer your race horse to the finish!

Only \$150 per person for the chance to win luxurious prizes.

FABULOUS AND FASHIONABLE PRIZES

Louis Vuitton Hermēs Chanel Maker's Mark and more!









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Please register for event on page 32 or at www.fca-sw.org

CONTESTS

FCA-SW Kentucky Derby Winner **LADIES**

Most Beautiful Chapeau

Most Creative Chapeau

GENTS

Most Handsome Chapeau Most Creative Chapeau

SPACE IS LIMITED

This wonderful event is certain to sell out early - to avoid disappointment please do not delay - register today!

Deadline April 1, No refunds after this date.

INFORMATION

Contact: Tex & Tambi Otto 213-439-0111 FCA-SW_derby@synchronis.com





Exclusive Ferrari Concours

We invite your participation in our tradition of FERRARIS ON COLORADO where three blocks of the famed Colorado Boulevard in Old Pasadena will host Concorso Ferrari.

Over 200 of the finest vintage and contemporary Ferraris will be on display for the public enjoyment of this unique car show.

Open to Judged and Non Judged Ferraris. Awards will be presented in 10 classes by a panel of 30 Ferrari experts.

The event will be held from 10 am to 3 pm with Ferraris arriving for positioning between 8 and 9 am. Award presentation at the conclusion of the event.

Concorso Ferrari Information

Wally Clark

Phone: 714) 630-9202 Email: clarkinc@pacbell.net

For the latest information, visit online:

www.fca-sw.org.



CONCORSO FERRARI JUDGING



Ferraris from 1990 and earlier are eligible for judging.

An appropriate class will be assigned to each Ferrari registered.

Judging will follow FCA National guidelines IAC/PFA (International Advisory Council for the Preservation of Ferrari Automobiles).

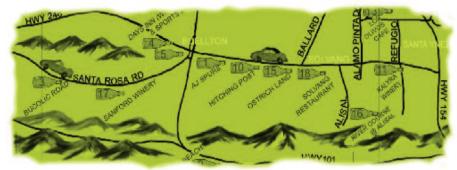
There are a limited number of display spaces for newer Ferraris. First come, first served due to space limitations on Colorado Blvd.

Thank you for your support of the FCA SW Region.

Please complete form on page 32 or register online at www.fca-sw.org

Back by popular demand June 5-6, 2010 FCA SW presents:





The basic cost of the event will be \$75 per person which covers the Saturday lunch and a wine and cheese reception presented by the Roblar Vineyard. We will again return to the private back room of the Los Olivos Café for Saturday dinner with hotel shuttles on request.

The tour will be limited to only 32 cars, so get on the list early. As in previous years, you may opt for the one day or two day tour and choose one of our three separate run groups; Purple, Red and Yellow.

When registering via either online or hardcopy, please note which hotel you have reserved, if you want a dinner reservation and your prefered run group. We will see you in June!



For the third consecutive year the FCA-SW will return to the central coast wine country in the Santa Ynez Valley for another Sideways Tour. Mark and Jason aka "Miles and Jack" are hard at work putting together another fabulous weekend of great roads, fine wines and gourmet dining.

This year we are arranging for two hotels in **Buellton with special single night rates for** members participating in the tour, the Marriott and the Quality Inn.

For tour info, contact:

Mark Process (818) 906-2678 email: dszner35mm@juno.com

Please contact the hotel of your choice to book room reservations:

Santa Ynez Valley Marriott (805) 688-1000 Quality Inn Buellton (805) 688-0022

Please register for event: on page 32 or at www.fca-sw.org



Annual Election Picnic

South Coast Botanic Garden

Sunday, June 13, 2010 10 a.m. to 3 p.m.

All members are invited to bring their Ferraris to our Annual Election Picnic held again on the lush grounds of the South Coast Botanic Garden in Palos Verdes.

HONORING DINOS

Only member's Ferraris will be allowed exclusive parking on Botanic Garden's field. \$30.00 per car - Includes Botanic Garden entrance, parking on the field and picnic lunch for all people in car with burgers & soft drinks. BYOB Wine and Cheese for a festive outing.

YOU ARE ALSO WELCOME TO COME TO THE ELECTION BRUNCH WITHOUT YOUR FERRARI. Without Ferrari - \$7.00 per person entrance to Botanic Garden. Ample free parking for non-Ferraris. Non-members may enjoy our picnic lunch for only \$10.00 per person. Please register for lunch.

South Coast Botanic Garden 26300 Crenshaw Blvd. Palos Verdes Pennisula, CA 90274





Race 2 of our 3 race FCA SW's Kart Grand Prix Series The top eight finishers in each Kart Grand Prix will score points towards the drivers' championship.

Join us for a fabulous day of amazing artwork, delicious food and a lovely drive.

GETTY VILLA TOUR

SUNDAY, JULY 11TH, 2010, 12:00 NOON

The Getty Villa on Pacific Coast Highway in Malibu houses the J. Paul Getty Museum's collection of approximately 44,000 Greek, Roman and Etruscan antiquities.

Arrive at the villa by noon and make your way to the Founder's room for our private lunch.

Come earlier and wander through the museum if you like. Our wonderful lunch will begin at 1:00 with seasonal delicacies consisting of a two course menu including iced tea and coffee and tea service.

Our tour is an overview of the museum with many highlights of the picturesque setting, great artworks and lovely gardens.

Then fire up your Ferraris for a fun run thru the canyons. A day not soon forgotten by all!

Limited to 50 people.... Reserve early.

\$60.00 Per person plus \$15.00 parking at gate per vehicle.

Any questions?

Diane Peterson: 310) 804-6655, www.babymack4@gmail.com Event registration on page 32 or at www.fca-sw.org









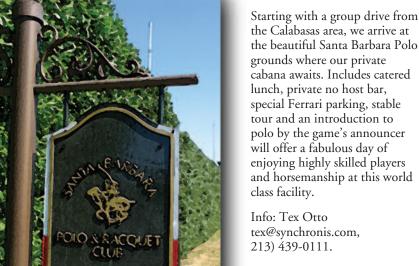




Santa Barbara Polo Tournament

SUNDAY, JULY 25, 2010

Experience the "Sport of Kings" at the Santa Barbara Polo and Racquet Club during "High Goal" season when we will see the fastest and most exciting polo of the seven-month season.



Please register for event on page 32 or online at www.fca-sw.org



FCA SW Tour of Montecito's - August 7th, 2010

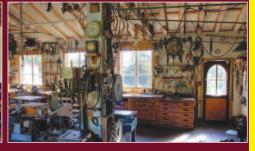
Oasa del Kerrero

HOUSE OF THE BLACKSMITH

EXPLORE CASA DEL HERRERO







We will have the unique opportunity to tour this masterpiece of the Country Place era. Few of Montecito's legendary estates remain essentially unchanged. The Casa del Herrero, designed by architect George Washington Smith and completed in 1925, is noted as one of the finest examples of Spanish Colonial Revival architecture in America, is included on the National Register of Historic Places, and in January 2009, was designated a National Historic Landmark.

Details of our tour to be announced. Info: Demetri Zafiris - cnbigd@earthlink.net, 818-774-1500, ext 203.

Events Registration Form For the latest information and to register online, visit: www.fca-sw.org

PHOTOCOPY THIS PAGE FOR COMPLETION - COMPLETE ALL INFORMATION - PLEASE PRINT CLEARLY



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June

July

February

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Registration

Mailing Address

FCA SW Events

Suite 101

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Member Information

First Name		_Last Name
Address		City State Zip
Phone	Fax	Email

Payment Information - Check payable to: FCA Southwest Region or Charge my MC VISA AMEX DISC

______ Exp Date _____/____ Security Code ___

Name on Card Signature

Dromo I FCA SW Kart Challenge - Page 23

Saturday, February 20, 2010 Registration deadline February 12, 2010.

Number of participants _____ at \$89. per person. Event remittance \$_____

Names of participants _



FCA SW Corral at the Desert Concours - Page 24

Weekend, February 27-28, 2010 Registration deadline February 1, 2010.

Download FCA SW Corral form (www.fca-sw.org/event_reg/fcasw_desertconcours.pdf) and send to Desert Classic Concours d'Elegance.



The Ortega Run-Page 25

Sunday, March 7, 2010 Registration deadline Friday, February 26, 2010.

Number of attendees ____ at \$59. per person.



Rally of the Central Coast Wine Country- Page 26

Friday-Sunday, March 26-28, 2010 Registration deadline Friday, March 5, 2010.

Number of attendees ____ at \$830. per couple. Event remittance \$__ Kenny's Mystery Ride - Page 26



Saturday, April 24, 2010 Registration deadline Friday, April 16, 2010.

Number of attendees ____ at \$60. per person. Event remittance \$____



Run for the Roses - Kentucky Derby Party - Page 27

Saturday, May 1, 2010 Registration deadline April 1, 2010.

Number of attendees _____ at \$150. per person. Event remittance \$_



Concorso Ferrari in Old Pasadena- Page 28

Sunday, May 16, 2010 Registration deadline Monday, May 10, 2010.

Indicate your show preference: Judged | Non-Judged

Event remittance \$____

Ferrari Year/Model/Body Style _ Entry Fees: Judged - \$55 per Ferrari Non-Judged - \$35 per Ferrari Event remittance \$_



Sideways 3 - Page 29

Saturday-Sunday, June 5-6, 2010 Registration deadline Friday, May 28, 2010.

Saturday Dinner Reservation? Yes No Hotel Reserved? Marriott Quality Inn None Second Day Tour? Yes No

Purple Red Yellow Selected Run Group?



FCA SW Annual Election Picnic - Page 29

Number in party _____ at \$75. per person.

Sunday, June 13, 2010 Registration deadline Wednesday, June 9, 2010.

Number of attendees ____ at \$30. per car. Event remittance \$____



Kart Racing at MB2 - Page 30

32

Saturday, June 26, 2010 Registration deadline Friday, June 18, 2010.

Number of participants ____ at \$108. per person. Event remittance \$ Names of participants _

Getty Villa Tour - Page 30

Sunday, July 11, 2010 Registration deadline Friday, July 2, 2010.

Number of attendees ____ at \$60. per person. Event remittance \$_____



Santa Barbara Polo Tournament - Page 31

Sunday, July 25, 2010 Registration deadline Friday, July 16, 2010. Number of attendees ____ at \$95. per person. Event remittance \$_____ Names of attendees

Total remittance \$____

Los Angeles, CA 90021 Fax: 213) 439-0112 Ph: 213) 439-0111

1850 Industrial Street

Ferraris For Sale . New Listing

• 1998 Ferrari F355: S/N# ZFFXR48A3W0109622. 2dr Spider, USA model. Swaters Blue, Tan interior (the most photographed and desirable combination) features a 3.5L V8 DOHC 40V 8cyl gas engine. It is equipped with a 6 speed manual transmission. Show quality, as nice as you will find anywhere. Lovingly cared for since new this car has an excellent service history and boasts original condition. Perfect exterior paint, entire passenger compartment including leathers and console as near to new as an F355 can offer. Excellent blue soft top. Car runs and drives like new. 28,000 miles. Fresh P Zeros on modular HRE chrome rim wheels, dramatic yellow calipers, carbon fiber sills. Recent service, 15K done, everything up to date, this car needs nothing. Full tools, books, cover, & records. Location: S. Calif. Offered at \$74,000. Email: KeithL_Esq@hotmail.com or 310) 528-0999. 1/10

1997 456 GTA: S/N# 107341. Silver/black 17,800 mi. All books in leather pouch, keys and remotes, full leather tool case and tools. Excellent condition, new front floor mats with logos. 15k and 30k services done. New red custom car cover, 6 CD changer. Always garaged and all work only done by noted Ferrari specialists. \$59,000, obo. Pictures upon request. John 310) 990-1110, email: jchuka @aol.com (CA). 1/10

Ferrari Models For Sale

• Pocher 1/8 scale Ferrari Testarossa engine model: KM51. Made by Rivarossi Italy in 1984. New in museum quality custom made case. 60 plastic/metal parts molded in correct colors, plus rubber belts, plug wires, and color decals. Professionally assembled and ready to next to full size car or Pocher Testarossa model. This engine is identical to the one in the full Pocher Ferrari Testarossa kits. Will include original kit box and instructions. Can email detail pictures. Price: \$350 (Case alone was over \$150!) Shipping at cost.

Carlos Amato 310) 446-1554 or email: carlos_amato@yahoo.com 1/40

• Schuco Ferrari Formel 2 (Formula 2) Racing Car:

1968 Type. Made in 1969 in Western Germany. Mint in Original Box. Very Rare Model, almost impossible to find in this condition with original box. Purchased in Hamburg in 1969. Scale – 1:16. Measures approx. 11 inches long. Has fully sprung telescoping front and rear independent suspension. Rear has double longitudinal and triple transverse members (crazy for a model toy). Visible working differential. Transmission via universal joint shafts with friction wheel fast wind clockwork motor (also has windup key) Rims/racing tyres detachable with knockoff tool supplied. Moveable stabilizer fin. Featured in Schuco book by Ulrich Schweizer on page 125. Price: \$325. Shipping at cost. Carlos Amato 310) 446-1554 or email: carlos_amato@yahoo.com 1/10

Ferrari Miscellaneous For Sale

• Literature for Sale:

330GTC/365GTC Body and Parts Manual, Copies translated to English by Wallace–Both \$90. 330GTC/330GTS Assembly Data and Repair Instructions. Copies Translated to English by Wallace–(2) \$50 each. Original 1968 – 365GT2+2 Spare Parts Catalogue, Printed in Italy–Excellent Condition \$150. Ferrari Market Letter Tech Tips by Dyke Ridgley Volume 1, 1980–1991 All Inclusive Pre 250 thru 308 - \$60. Cavallino Issues: 1(2nd), 28, 49, 51 thru 60, 68, 113, 120 thru 124, 135 thru 138. Buy all 21 for \$200. Agent for the above items, Tom Brockmiller 949) 716-2395 or ferrariracer@cox.net. 1/10

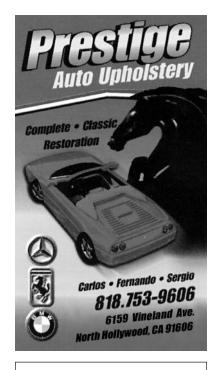
Miscellaneous For Sale: Cavallino magazines full set #1 (original) thru to #165 \$3,750. OBO. Prancing Horse magazine #47-54, \$25 ea, #56-103, \$20 ea, #105-158, \$15 ea, all prices OBO. Symbol magazine #1-22, \$22 ea OBO. Pebble Beach Concours programs 1983, '87, '88, '89, 1992, 94, \$25 ea OBO. Monterey Historic Races (Laguna Seca) programs 1977 to 1985, 1988, '89, 1990, \$12 ea OBO. Lever type wheel knock off removal tool \$100. "Sparco" driving suit FIA "Nomex" brand new still in original box package, never worn. Top yellow with dark blue horizontal alternating stripes, bottom dark blue. European size 54 USA size 40 \$595. OBO. FCA Southwest Region 3/4 length jacket with hidden hood in collar, black cotton, with FCA Southwest Region patch on left breast, AGIP patch on right sleeve, FERRARI script on right pocket, FERRARI script in large letters on back,waist drawstring. Brand new, never worn Size L \$295 OBO. Murray Cogan 818) 730-5833, e-mail: MtlMurrayC@aol.com. (CA). 1/10

F1 Transmission Reverse Shifter Switch: Sold my Ferrari and I have this new part/never used in the Ferrari box. Ferrari Part #169527: "F1 Transmission Reverse Shifter Switch" for 355 F1. Retails \$2,822.59, Sell for \$2,000.00. Paypal accepted. E-mail: tr355@yahoo.com. (CA). 1/10

308/328 Car Cover: Ferrari 328 or 308 USED tan car cover (in great condition). \$150 which includes shipping. Al 805) 732-7848, alain@alainmichael.com. 1/10

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FCA SOUTHWEST R E G I O N

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Address Change: Allow four weeks notice. Mail recent label and new address to: Demetri Zafiris/FCA-SW Region, 4358 Nogales Dr., Tarzana, CA 91356 or call 818-774-1500 ext. 203. Be sure to include an extra \$10.00 with your membership if you want a FCA name badge.

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Sempre Ferrari Commercial Advertisement Rates:

Color or black/white placement per issue:
* Long Term commitment required. Magazine trims to 8.5" x 11"

(artwork dimensions Ad Placement: Color B/W w/.125" bleed) Full Page - Inside front/back cover* \$400. color only (8.75" x 11.25") Full Page - full bleed \$400. \$300. (8.75" x 11.25") Full Page - inset \$400, \$300. (8" x 10.5") Outside back cover* (8.75"w x 8.75"h) \$400. color only Half Page Horizontal - inset (7.5" x 4.75") \$200. \$150. Half Page Horizontal - bleed \$200. \$150. (8.75"w x 5.75"h) Half Page Vertical - inset (3.75" x 10.5") \$200. \$150. Half Page Vertical - bleed \$200. \$150. (4.5"w x 11.25"h) Quarter Page - inset only (3.75" x 4.75") \$150. \$100. **Business Card** (2" x 3.5") \$50. \$150. **Business Classified** 40 words maximum \$20

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Scan photo of car Material Deadlines:

January-February issue December 1st
March-April issue February 1st
May-June issue April 1st
July-August issue June 1st
September-October issue August 1st
November-December issue October 1st

Sempre Ferrari rate card is available online at www.fca-sw.org.

Prices are based on artwork per required specifications. Extra charge for art fees. A check made payable to The Ferrari Club of America must accompany all ad submissions. Contact Jim Bindman at 818-429-1667 or email: cool4re@hotmail.com.

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