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Hello FCA Southwest Region Members,

The new year brings a few changes and a lot of great events, all with the goal of providing the most value to our Southwest Region members.

You'll notice with the dates on the front cover that we have changed the frequency of the *Sempre Ferrari* to a quarterly publication. After carefully weighing the options of quality, frequency, color and means of delivery, our board has elected to maintain the quality of our club's publication while scaling back the number of issues during the year to align expenditures with forecasted revenues. Our club must remain fiscally responsible during these challenging times to fulfill the obligations to our membership of providing quality events for our members.

In between publication intervals, greater emphasis will be placed on email announcements and enhancement our club's website content to keep you connected with future and past FCA Southwest Region activities.

Our active board members has planned a wide variety of upcoming events where we hope you'll join us. In January, CXC Simulations has generously opened their facility to our club for some quality seat time in their world-class racing simulators. You've probably waited in line at Monterey or Concorso Ferrari to experience their machines. At our private event, multiple 20 minute sessions for each driver will allow you to really feel and hear the intensity of racing, in nearly any race car, any era, at any track. Plus the Rolex 24 Hours of Daytona will be broadcast while you're waiting for total racing absorption. It will be a very fun day.

In February, Kenny's West LA first Saturday Drive is back. Diane Peterson has organized tours at the incredible Mullin Museum which honors the pinnacle of French automotive design and the nearby Murphy Museum with American Classics topped off with lunch. The month ends with the The Desert Classic Concours and Ferrari Corral in Palm Springs which celebrates a motorsports lifestyle.

March gets us behind the wheel with Tom Brockmiller's traditional Ortega Run inspired by Phil Hill, to be rewarded at Thornton Winery with a Ferrari display and delicious buffet luncheon. Kenny Lombino takes us for a weekend to Death Valley whose California Poppies should have benefited from our recent rains to provide a colorful show enroute to the Furnace Creek Resort. And Marshall Buck again encourages your participation at the Willow Springs Driving School where you can learn more about the handling of your car safely at speed, on the challenging road course with helpful instructors.

Check out the events calendar page and save the dates for our future spring events: Kenny's Mystery Ride in April, Concorso Ferrari - Pasadena in May, Sideways 4 in June and our Annual Election Picnic at the Palos Verdes South Coast Botanic Gardens in July.

I look forward to seeing you at our club's upcoming events, or at a board meeting at the Petersen where all members are invited to participate in the guiding of your club.

Tex K. Otto
Regional Director / President
Ferrari Club of America, Southwest Region



January–March 2011

President's Message

Quarterly frequency

Email announcements

January event

CXC Simulations

February events

West LA Drive

Mullin & Murphy Tours

Desert Classic

March events

Ortega Run

Desert Run to Death Valley

Willow Springs Driving School



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Cover Images

Tex K. Otto and Steve Souza

Online Event Information & Registration

www.fca-sw.org

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Founded 1994

Officers, Directors & Chairpersons

Our thanks to these dedicated enthusiasts who provide opportunities for our club members to share our passion of Ferraris.

PAST PRESIDENTS

- Judd Goldfeder** 1994-1996
- Tom Brockmiller** 1996-1997
- Wally Clark** 1997-1999
- Marv Landon** 1999-2001
- Bill Inglis** 2001-2003
- Murray Cogan** 2003-2005
- Walter Meyer** 2005-2007
- Doug Prestine** 2007-2009



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 clarkinc@pacbell.net
 Concorso Ferrari, Newport Concours



WEBMASTER
Jeff Littrell
 365 GTC/4
 310) 951-6002



01-03 2011

Events Calendar

FCA SW events in bold



MONTHLY FCA SW REGION Board Meetings

Held the second Saturday of each month at 9 am at the Petersen Automotive Museum, 6060 Wilshire Blvd. (at Fairfax) Los Angeles, CA, unless otherwise specified.

All members welcome!

2011 January

- 15 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am. Note revised date.
- 29 - Saturday **CXC Xtreme Racing Simulator** - Marina del Rey, CA, 10:00 am. Experience the most realistic pro-level racing simulator. Full-motion technology, tactile feedback from steering wheel, pedals and audio and visual immersion allow you to "feel" the controls of hundreds of vintage, modern, F1 cars on hundreds of tracks of different eras. Rolex 24 Hours of Daytona simulcast for full time racing action! Info: Tex Otto - 213) 439-0111, tex@synchronis.com. **Event info on page 21.**

February

- 12 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.
- 26 - Saturday **Mullin & Murphy Automotive Museums Tours & BBQ** - The Mullin Automotive Museum is an homage to the art deco and the machine age – eras that produced exquisite art and magnificent automobiles. The nearby Murphy Auto Museum began its collection as American classic automobiles with an emphasis on the Packard. We will begin our journey with a group drive in Pacific Palisades and conclude our day with a catered lunch at the Murphy Museum. Info: Diane Peterson - 310) 804-6655, babymack4@gmail.com. **Event info on page 21.**
- 27 - Sunday **4th Annual Desert Classic Concours d'Elegance and Ferrari Corral** - La Quinta Resort, Palm Springs, An annual world-class exhibition of classic and fine examples of automotive excellence. Celebration of the motorsports lifestyle includes fine food and wine, up-scale vendors, music and collectible displays. Ferrari corral in adjacent area. Info: Tex Otto - 213) 439-0111, tex@synchronis.com. **Event info on page 22.**

March

- 6 - Sunday **Phil Hill's Ortega Run 2011** - We invite you to the 9th running of the infamous Ortega Run inspired by world champion and friend Phil Hill. A newly mapped route that we will refer to as "Phil's Course." You will not only find it enjoyable, but beautiful. New Italian extravaganza buffet, vintage and new Ferrari patio display with awards. Info: Tom Brockmiller - 949) 716-2395, ferrariracer@cox.net. **Event info on page 23.**
- 12 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.
- 25-27 - Wknd **Death Valley Run to Furnace Creek** - Event will be a Fri.-Sun. weekend. Only 3 rooms remaining. at the luxurious Furnace Creek Inn. Perfect time to experience the beauty of Death Valley. There will be a dinner with music and a hay ride included with options for touring, hiking, horse back riding, golfing, swimming, massage and gambling an hour's drive away. Info: Kenny Lombino - 310) 339-8657, lombino@sbcglobal.net. **Event info on page 24.**
- 26-27 - Wknd **Driving School at Willow Springs Raceway** - Run your car at speed on a road-racing course. This event is ideal for the beginner (instructors furnished), and the more experienced driver who wants to improve his or her driving skills. Relaxed atmosphere with an emphasis on safety and having a good time. Info: Marshall Buck - 310) 836-4390, mdbuck@ieee.org. **Event info on page 22.**

April

- 12 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.
- 23 - Saturday **Kenny's Mystery Ride** - 200 miles of pure driving fun. New roads, new questions, new answers. Beautiful mountain passes, fantastic views and a delicious lunch. Optional routes to return home. Departure from Sherman Oaks, CA. Info: Kenny Lombino - 310) 339-8657, lombino@sbcglobal.net. **Event info on page 24.**

May

- 12 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.
- 22 - Sunday **Concorso Ferrari** - Pasadena- We invite your participation in our tradition of FERRARIS ON COLORADO where three blocks of the famed Colorado Boulevard in Old Pasadena will host Concorso Ferrari. 150 of the finest vintage and contemporary Ferraris will be on display, with more than 10,000 people enjoying this unique car show that is open to the public. Info: Karen Kennedy - 818) 971-3300 ext 2311, marv@fdis.com. **Event info on page 26-27.**

Online Event Information & Registration at:
www.fca-sw.org



- June** 4-5 - Wknd **Sideways 4** - Once again, the first weekend in June will bring our caravan of Ferraris and viticulture enthusiasts to the Santa Ynez valley for another Sideways Tour. New itinerary and route for two days filled with gourmet and scenic delights. Plan to spend Saturday night and attend our traditional "wine and dine" at the Los Olivos Cafe' which has been considered by many to be the highlight of the tour. Info: Mark Process - 818) 906-2678, dszner35mm@juno.com. **Event info on page 25.**
-
- July** 24 - Sunday **FCA SW Annual Election Picnic** - Palos Verdes South Coast Botanic Gardens. Honoring Flat Twelves, Boxers, Testarossas, 512TRs. All Ferraris welcome for display in the beautiful garden setting. Picnic luncheon and announcement of the new club officers. Info: Tex Otto - 213) 439-0111, tex@synchronis.com. **Details to be announced.**

Xtreme Racing Simulator

Saturday, January 29, 2011
10:00 am
Marina del Rey, CA



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Event Chairperson: Tex Otto 213) 439-0111 - Register page 28 or www.fca-sw.org \$15. per person. Refreshments & Subs.

Other Automotive Events

- 2011**
- January** 29 - 30 Rolex 24 Hours of Daytona - Speed Channel or view at CXC Simulations, Marina del Rey.
- March** 11 - 13 2011 Formula 1 Gulf Air Bahrain Grand Prix (Sakhir)
- 25 - 27 2011 Formula 1 Qantas Australian Grand Prix (Melbourne)



All members welcome!

In Your Area Coordinators

Meet Ferrari friends for informal gatherings at designated locations throughout the month.

EVERY SUNDAY EACH MONTH - PALOS VERDES



SOUTH BAY
Don West
310) 378-2954

Join FCA club raconteur Don West any Sunday morning at the St. Honore Café (the umbrellas) for an informal coffee and lunch. Meet and mingle with fellow South Bay members. Arrive at 12 noon at 2201 Palos Verdes Drive West, Lunada Bay, Palos Verdes.

FIRST SUNDAY EACH MONTH - MISSION VIEJO



ORANGE/RIVERSIDE COUNTIES
Tom Brockmiller
949) 716-2395
ferrariracer@cox.net
Jack Curtis 949) 494-2536
Bill Inglis 949) 481-5954

Arroyo Trabuco Golf Club. 26772 Avery Parkway, Mission Viejo, CA 92692. (Off 5 at Avery Pkwy, East to end of road. Ample designated Ferrari parking.) Arrive at 9 am for coffee and Ferrari friendship. Stay until 10 am for a great Champagne buffet brunch. Special FCA club only price \$22 per person, plus gratuity. It's a beautiful location and easy to find.

FIRST SUNDAY EACH MONTH - SANTA PAULA AIRPORT



VENTURA COUNTY
Guy Browning
805) 654-0693
805) 340-4225 Cell
browningltd@gmail.com

We will gather on the first Sunday of each month at the Santa Paula Airport when they have their open hanger day. Arrive between 10:30 am to 11:00 and congregate at Will Kalbermatter's hanger in front of his T-6 airplane.

THE FIRST SATURDAY DRIVE - IT'S BACK ON! - BEL AIR



WEST LOS ANGELES
Kenny Lombino
310) 339-8657
lombino@sbcglobal.net

Starting point at The Glen Center at 2948 Beverly Glen Circle, one block south of Mulholland Drive in Bel Air. The Center features a market for snacks/refreshments and a full service deli that opens at 7 am for breakfast. Tour departs at 9:30 am with a longer drive and new routes exploring the San Gabriel mountains. Traditional no host lunch stop, returning after 3 pm. Event open to FCA members only. The drive maintains a strictly enforced no "tag-along" policy and will be limited to "Ferrari only" vehicle participation. We encourage all drivers to adhere to our club's event participation driving regulations published on our club's website.

LAST SUNDAY EACH MONTH - WOODLAND HILLS



SAN FERNANDO VALLEY
Mark Process
In Your Area Chairperson
818) 906-2678
dszner35mm@juno.com

EuroSunday's location sponsored by the Auto Gallery is the Westfield Promenade at 6100 Topanga Canyon Blvd in Woodland Hills. The event opens at 7:30 am and closes at 10:30, coffee and snacks are available at the Corner Bakery. Info; contact Mark Process 818) 906-2678, email: dszner35mm@juno.com.



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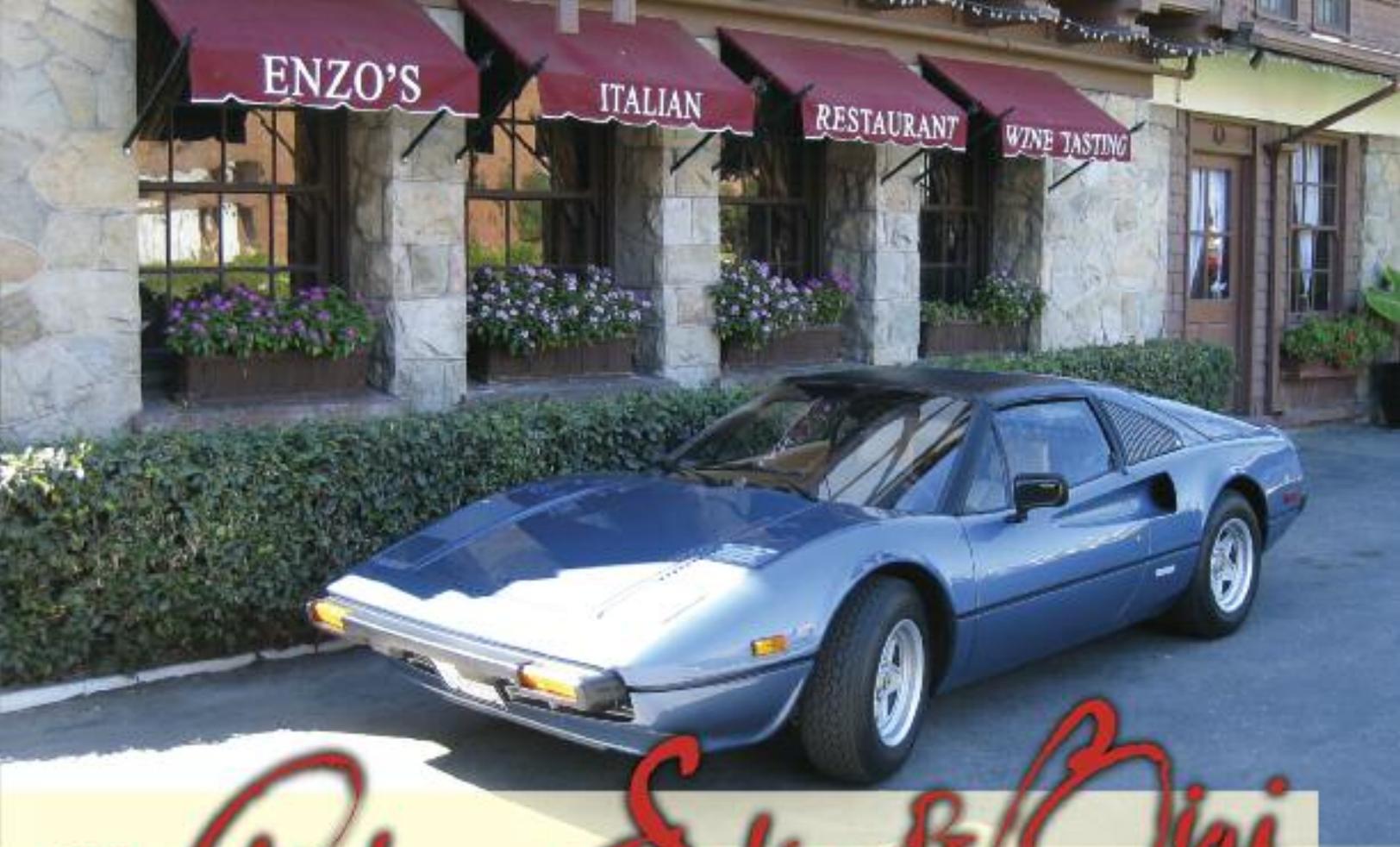
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Blue Sky & Ojai

Fall in

Article and Photos By
Bob Boas and Mark Process

Southern California usually means cool mornings and breezy afternoons so scheduling the Blue Sky & Ojai Run in late September seemed like a good idea. However, 2010 has once again demonstrated that traditional weather patterns are drastically changing. Instead of fall, we got the middle of summer with the hottest day of the year predicted for the day of our event. Nonetheless, Ferraris are water cooled so 25 brave drivers headed out to challenge the back roads of Ventura and Kern Counties and the anticipated 100 degrees plus temperatures.



The day started out great with a breakfast rendezvous at the Denny's in Santa Clarita with first leg of our run slated for the tight turns and beautiful scenery through San Francisquito canyon to Lake Hughes where the weather was perfect, which had many of us thinking that the dreaded 100+ might not materialize. The course then headed west to Frazier Park with typical fall vistas all around, leaves changing and the fresh mountain air, so far so good. Then the downhill run on Route 166 and all the temps started rising. Down the last stretch to Ojai was a test of man and machine as engine temps would rise and fall with the uphill / downhill terrain, each time wondering if the dreaded "red zone" would be encountered by the top of the next hill. Highway 33 in the best conditions is a very challenging course and the addition of thermal worries made it even more so causing many drivers to ease up on the hard cornering and up hill sprints. Still, our Italian machines seemed up to the test as no one experienced any overheating problems, well except for two.

The Ojai Run has somehow developed a reputation for unusual mechanical failures, if anyone remembers the "dog leash accelerator" story. So this year would be no different. At exactly the same time and location, two Testarossa drivers experienced hydraulic failures in their clutch systems limiting them to single gear operation through more than half the route. We were all amazed at how this exact same failure could happen at precisely the same



time. One driver opted out on the side of caution and returned home from Gorman. The other cast his fate and pocket book to the wind and made it to our destination only to find that after lunch the clutch had returned to normal operation and the car was driven home with no drama.

Our lunch destination this year was the Glen Tavern Inn located in Santa Paula which featured a new Italian restaurant appropriately named “Enzo’s” where a private and nicely air conditioned room awaited us. The menu featured wood fired pizzas, salads and a variety of pasta dishes, all expertly prepared. After lunch we were welcomed to tour the hotel lobby and common areas of this wonderfully preserved 100 year old building. As a National Landmark since 1981, this well preserved hotel and the surrounding downtown area have been used in numerous period oriented movies and TV productions. As testimony to its Hollywood past, the walls of the lobby display hundreds of autographed photos of celebrities who were once guests at the Inn. The Inn is also believed to be “haunted”, so after hearing of a rumored ghost sighting from the previous night, Bob Boas decided to investigate the top floor hallway; but no signs of any paranormal activity was detected.



Many in our group lingered at the restaurant long after the last slice of tiramiso was served, maybe to allow the sun to sink a little lower in the horizon hoping for cooler temperatures or maybe just to visit with friends. Bob and I would like to thank Kenny Lombino for taking the lead and all the brave participants who in spite of the weather took part in this year’s Ojai Run and made it a great success. *SF*

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We are pleased to announce our new "FCA Bucks Back" program available only to FCA Members. Anyone of these offerings could save you the cost of your membership or more... simply show your FCA Membership Card and you will instantly qualify for any or all of these Discounts.

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Simply present your current FCA Membership Card at the time of any sign-up and you will save and get instant "Bucks Back" for FCA Members only!

See <http://ferrariclub.org/benefits.cfm> for full program details and restrictions.

FCA Visa card is available to US members only.

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Petersen Garage Sale

& Swap Meet

This was the

Article By
Tex K. Otto

Photos By
Thom Taylor

second year that the Petersen Automotive Museum has held a Garage Sale & Swap Meet and it just keeps getting better. This year our club was invited to participate and several members who took the opportunity to clean out their garage, bookshelves, display cabinets, toolboxes or desk drawers to let the items find a new home to be cherished.



Though there was good representation of Ferrari items, the core was audience brought good ol' American hot rod and muscle car parts and accessories to sell, with some toy, art and general automotive accessories also on display. Several cars were also on hand for sale, just in time for Christmas.

Tom Brockmiller and Wally Clark brought some collectables and Tino Mingori and I shared a booth space. Also shared were numerous stories on how each of us came about owning such a spectacular collection of items that we're now attempting to sell. Next to us was event chairman Larry Bloomer, who as part of the Petersen's Checkered Flag 200 invited our group to the event. Ed Niles was also seen driving a beautiful silver 355 with Murray Cogan slimming down his collection of Ferrari goodies collected during his travels to Italy.

Part of the fun of car events like this is the social aspect, by catching up with friends who you haven't seen for a while such as automotive designer Thom Taylor, Adam Martin and Laura Jacobson of Hagerty, and to meet other distinguished people of the automotive world such as Richard Griot who's line of car care products are available at the Petersen. Several FCA members were either just there for the fun of it, or on a mission to locate needed parts for their project Ferrari or other vehicles. By being knowledgeable at a swap meet, you can maybe get a deal on something the seller doesn't know what it is. All in all, a fun day.

We appreciate being part of the Petersen's Swap Meet and look forward to next year. *ST*



Photo captions opposite page:
 Dedicated swappers of all things automotive including Ferrari items began lining up outside Petersen before 5 am.
 Event co-chairman Larry Bloomer.

This page from top:
 Woodies, hot rods, and American and European classics were available for sale. Griot's Garage and the Petersen's tables. Hagerty Insurance thoughtfully provided tasty donuts and hot coffee to lessen the morning chill.



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FERRARI
 REPAIR
 AND
 RESTORATION





Avila Beach

Concours Weekend

Hospice of

Article By
Doug Prestine

Photos By
Steve Souza and Tex Otto

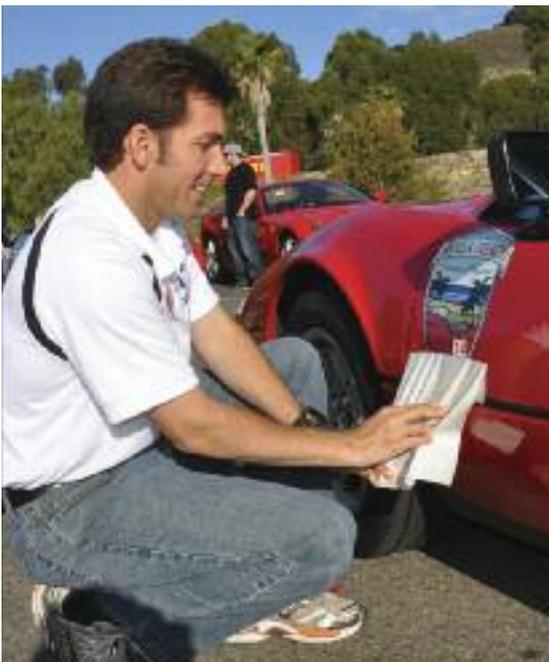
San Luis Obispo County together with The Rossi Foundation and Ferrari Club of America created yet another landmark event on the Central Coast. In its fourth year, the now four day series of events on October 21 through 24 featured unique venues not accessible to the public, highlighted the finest food and wine indigenous to the area, exhibited some of the most extraordinary cars in the world and offered members the opportunity to both drive and display their cars. Indeed, it offered something for everyone's interest while combining car hobby fun with community service.

The event began with an opening Marquis Reception at the historic Fremont Theater in downtown San Luis Obispo. With the street in front of the theater closed, rock star parking was made available for our special cars. Meanwhile, the finest in local wines and food pairings were just steps away in the theater lobby.

Friday opened with a carefully organized time – distance rally with a lunch stop at a “secret” location and an ending at the Santa Margarita Ranch where guests were greeted with wine and cheese tastings together with rides on the original Disneyland steam train. Then it was on to a wonderful buffet dinner served within the walls of what has been called the Lost or Forgotten Mission located in the midst of the Ranch. The music kicked in with dinner and continued into the night for the dancing or listening enjoyment of all.

Saturday began with a Scenic Driving Tour that started in Avila Beach and threaded its way through the rolling hills of the Central Coast Wine Region. A special feature of the route was a stop at the Talley Winery and an opportunity to sample its premium wines before proceeding to downtown San Luis Obispo. Once again, the streets were closed for our parking convenience while we enjoyed lunch at our choice of dining choices.

Photo captions:
Start of Friday's challenging rally. Steve Souza carefully applied his rally decal.





Saturday concluded with an informal Beach Bash at the Avila Beach Resort. The evening began with cocktails, an assortment of car hobby games and a silent auction. At the conclusion of wonderful sit down dinner, a spirited live auction brought a level of support for Hospice equal to each of the years past.

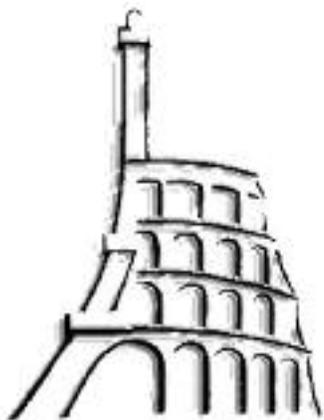
The Sunday Concours, in addition to the showcasing of extraordinary cars, offered the usual VIP area with food and beverage stations to showcase the offerings of the areas finest restaurants and wineries. Where ideal weather had been experienced to this point throughout the four day event, Concours morning brought a change that lasted throughout the day. But it takes more than a little rain to dampen the enthusiasm of true car hobby enthusiasts and a good time was had by all including Tex and Tambi who took home Best in Class with their 250 SWB.

Once again, what promised to be an extraordinary week end proved to be just that in every imaginable way. Not only did your Club offer something for everyone's interest, it also did its part in generating interest and valuable support for Hospice throughout the course of this not to be missed event. Hospice of San Luis Obispo and Rossi Foundation thank you for your continuing support.



Michael Adams in his 599 at a rally checkpoint. Tiffany provided numerous temptations for the silent auction. The Driving Tour's stop in San Luis Obispo allowed participants to enjoy the restaurants and shops. Beautiful trophies for each class. Presentation of Best Early V12 to Tex Otto. Tom Shaughnessy was presented the Preservation Award for his 250 TDF. Saturday night bonfire on the beach.





Woodley Park

Best of France & Italy

Car Show



Article and Photos By
Wally Clark

It was a beautiful southern California day on Sunday, November 7 at Woodley Park in Van Nuys for the annual French and Italian car show. There was a good showing of Ferraris this year, including Tom Shaughnessey's TDF.

Lots of vendors with mainly Alfa and Fiat bits and there was lunch if you wanted it. Doug Curran had his picnic set up on the trunk of his 250GT Series II Cabriolet.

There were about 85 Fiats, about 100 Alfas, some Maseratis and Lambos (2 Miuras) and a bunch of French cars. A couple of old Lancias were in the center of the field with some special bodied Italian and French cars. It was a great variety of cars.

This is a fun non-judged (for the Ferraris) show where you can show up at any time and leave at any time. There was some judging, mainly for the Fiat group and the Alfa group. Enjoy the photos. 



Opposite:
Doug Curran's first class picnic. Row of Ferraris.

This page:
Tom Shaughnessey's well traveled Tour de France. Wally Clark's Fiat Dino and Ferraris.
David Sydorick's 1956 Alfa Romeo 1900 SS Berlinetta Zagato. Beautiful.
Vintage Ferraris lead by a Daytona coupe. Still more Ferraris at Woodley Park.

After 12 years of working exclusively on Ferrari automobiles, Premier Motorsport is proud to introduce its all new Ferrari Collision Center. Located at: 1035 E. Bedmar St., Carson, CA 90746.

FERRARI COLLISION REPAIR SPECIALISTS

Premier
MOTORSPORT inc.
Ferrari collision repair specialist

FerrariRepair@PremierMotorsport.us
310-762-9900

Xtreme Racing Simulator

Saturday, January 29, 2011
10:00 am
Marina del Rey, CA



Experience the most realistic pro-level racing simulator. Full-motion technology, tactile feedback from steering wheel, pedals and audio and visual immersion allow you to "feel" the controls of hundreds of vintage, modern, GT and F1 cars on hundreds of tracks of different eras.

4 simulators with lots of seat time with instructor.
24 Hours of Daytona Simulcast for full time racing action!

Event Chairperson: Tex Otto 213) 439-0111 - Register page 28 or www.fca-sw.org \$15. per person. Refreshments & Subs.



Mullin & Murphy

AUTOMOTIVE MUSEUMS TOURS & BBQ

Saturday, February 26, 2011

CELEBRATING THE ART DECO MOVEMENT



PACKARDS AND MORE



Join us for two great auto museums!

The Mullin Automotive Museum is an homage to the art deco and the machine age - eras that produced exquisite art and magnificent automobiles. The museum is home to examples of the finest of historic French automobiles from the Bugatti to the Voisin as well as significant decorative art from the same period.

The nearby Murphy Auto Museum began its collection as American classic automobiles with an emphasis on the Packard. The museum has now evolved to include the display of automobiles that date as early as the 1903 Oldsmobile, through the brass era, pre- and post-war periods, and into the era of the muscle car. There is also a vintage clothing collection and a huge model railroad display.

We will begin our journey with a group drive from Mogan's Café in Pacific Palisades at 8:30 am, up the coast to Oxnard. We will conclude our day with a catered lunch at the Murphy Museum.

A great day for Ferrari friends that love beautiful car collections !

Both Tours and Lunch
\$40 per person

EVENT CHAIRPERSON

Diane Peterson
310) 804-6655
babymack4@gmail.com

Register for event on page 28
or at www.fca-sw.org



The Desert Classic

CONCOURS D'ELEGANCE 2011



THE DESERT CLASSIC CONCOURS D'ELEGANCE 2011

Ferrari Club of America Southwest Region Members are invited to participate in the 4th annual Desert Classic Concours d'Elegance at the legendary La Quinta Resort, in the greater Palm Springs area!

Enjoy multiple days of classic cars, exclusive art and collectables, high fashion, fine wine and exceptional food, set amidst the Resort's lushly landscaped grounds at the base of the Santa Rosa Mountains.

Saturday, February 26, 2011

THE TOUR

8:00 am - 9:30 am Old Town La Quinta

Get a close-up look at stunning classic cars on display along Main Street in Old Town La Quinta! Spectators are invited to view the cars and talk with the owners while enjoying music and the festive atmosphere of Old Town.

9:30 am - 12:30 pm

Listen and watch the exciting departure as the cars leave on a driving Tour through the Coachella Valley or catch a view of these "rolling works of art" along the route. A few special cars will display in Old Town La Quinta.

12:30 pm - 2:00 pm

Cuistot Restaurant, Palm Desert

The Tour concludes at Cuistot restaurant where the cars will be displayed.

Sunday, February 27, 2011

CONCOURS D'ELEGANCE & CAR CLUB CORRAL

La Quinta Resort, Mountain Course

An annual world-class exhibition of classic cars, featuring more than 150 domestic and foreign automobiles representing the finest examples of automotive excellence. Many of the rarely seen cars are from private collections and museums. This celebration of the motorsports lifestyle also includes fine food and wine, up-scale vendors, music, and displays of other collectible items such as jewelry, watches and art.

6:00 am - 9:30 am

Entrance to the golf course open to pre-registered cars.

1:30pm - 4:00pm

Awards presentation.

All cars must remain on the field until the conclusion of the event.

Please download special event registration/waiver form online at www.fca-sw.org/event_reg/fcasw_desertconcours.pdf

For Desert Classic Concours d'Elegance information please contact: Reed Hellyer 760) 808-5607, Reed@DesertConcours.com

Ferrari Drivers invited to Driving School at Willow Springs Raceway

March 26-27, 2011, Saturday-Sunday

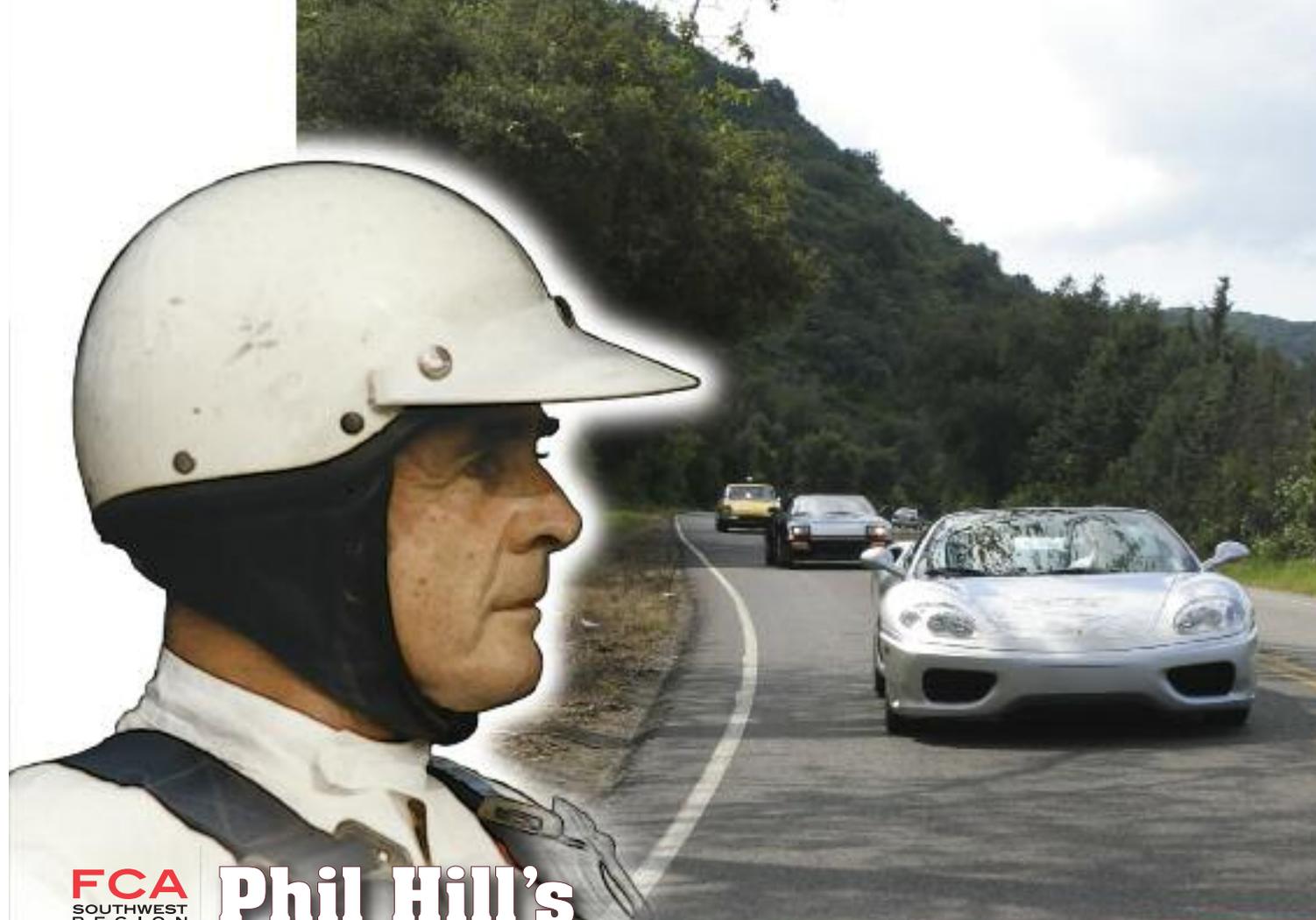
Willow Springs driving school - open track event

\$245.00 for Saturday & Sunday

You are invited to attend the Open Track Event at Willow Springs International Raceway in Rosamond, CA. This event allows you to run your car at speed on a road-racing course. Cars must pass a technical inspection (download from FCA-SW website. This event is ideal for the beginner (we furnish instructors), and the more experienced driver who wants to improve his or her driving skills. The atmosphere is relaxed with an emphasis on safety and having a good time. All instruction and safety standards included. Sign up early as event always sells out!

Download registration form at:

www.fca-sw.org/pdf/willowmarli.pdf



Phil Hill's Ortega Run 2011

Sunday, March 6th, 10am

We invite you to the 9th running of the infamous Ortega Run inspired by world champion and friend Phil Hill.

Price per Person: \$49

YOUR HOSTS:

Jack Curtis, Wally Clark, Bill Inglis,
Tom Brockmiller, Peter Riley

Registration deadline, Friday, February 25.
Register on page 28 or www.fca-sw.org

In March of 1988, Phil Hill wrote an article for the LA Times "Pleasures of the Road" Magazine entitled, "Five Favorite Southern California Roads." We have chosen one of these as an extension to our normal Ortega Run to further energize what has already been a successful route.

We plan to have our regular meet up just off Highway 74 (Ortega) and continue over the hill to a newly mapped route that we will refer to as "Phil's Course." You will not only find it enjoyable, but beautiful.

The Thornton Winery will continue to be our destination stop with ample Ferrari parking. We will be assured of good weather and if not have been offered a tented and heated area. Our new Italian extravaganza buffet also reflects the "new energy" of the event. It shall be referred to as "Santa Monica" in tribute to Phil Hill's home town.

In keeping with the club's desire to experience "the new and the old" in Ferrari, we will create a display of both on the patio. To this end, it is our intention to offer a Phil Hill award to those bringing the oldest and the newest cars.

Please save the date and register early. Only 100 persons can be accommodated and this event typically sells out.

Upon sign-up, further instructions will arrive in the mail.

In memoriam, I quote Phil, "Things change, and these days the speed limits make it more enjoyable for me to cruise our highways in my 1915 Packard than in a Ferrari. Our highways are not the place to learn high performance driving. Like the bumper sticker advises: 'If you want to Race, Go to Daytona.'" (1988)



Death Valley Run to Furnace Creek

March 25-27, 2011

Join us for our Death Valley Run, a three day panoramic drive through the desert between the the Amargosa and Panamint mountain ranges.

Two nights deluxe accommodations at the Furnace Creek Inn with its luxury and timeless elegance, a Friday night hosted wine reception, Saturday night hay ride, dinner accompanied by Western entertainment and a whole lot of fun.

There will be opportunities for a scenic drive on Saturday, horseback riding, golf, hiking, massage, swimming and gambling is an hour away.

Only a few room remaining. This event will sell out fast. First come first served. \$1,288.00 per couple. Registration deadline, Friday, March 4.

Register on page 28 or www.fca-sw.org

EVENT CHAIRPERSON
Kenny Lombino 310) 339-8657, lombino@sbcglobal.net

The mystery is... where are we going and how do we get there?

Nearly 200 miles of pure driving. Twisties, long straights, beautiful mountain passes, great views and a delicious lunch. New roads, new questions, new answers. \$70 per person.



Kenny Lombino's 4th Annual

Mystery Ride

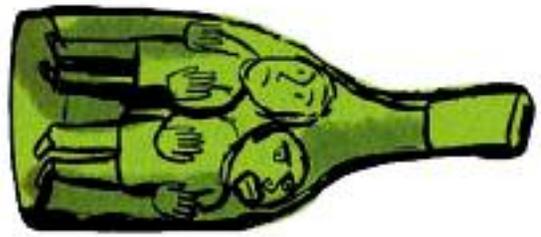
Saturday, April 23

EVENT CHAIRPERSON
Kenny Lombino 310) 339-8657
lombino@sbcglobal.net

Register on page 28 or www.fca-sw.org



FCA SW announces:
SIDEWAYS 4
June 4th-5th, 2011



Once again, the first weekend in June will bring our caravan of Ferraris and viticulture enthusiasts to the Santa Ynez Valley for another Sideways Tour.

As in previous years we will have a completely new itinerary and route for two days filled with gourmet and scenic delights. The entry fee of \$65.00 covers a complementary serving at our first winery and lunch, hotel rooms and optional meals are not included, but reasonably priced.

Plan to spend Saturday night and attend our traditional “wine and dine” at the Los Olivos Café which has been considered by many to be the highlight of the tour.

The standard one day and extended two day tour will be available, so please note which day(s) you will attend. Also we will have our usual three run groups: Purple, Red and Yellow so please include your preference.

We encourage you to sign up early as hotel accommodations sell out quickly.
A number of hotels are available in the Buellton/Solvang area, but we recommend:

The Corque	400 Alisal Road, Solvang	(805) 688-8000
The Marriott	555 McMurray Road, Buellton	(805) 688-1000
The Quality Inn	630 Avenue of the Flags, Buellton	(805) 539-8430

When registering via either online or hardcopy, please indicate:
- which hotel you have reserved,
- if you want a dinner reservation
- your preferred run group.

We will see you in June!

For tour info, contact:

Mark Process (818) 906-2678
email: dszner35mm@juno.com

**Please register for event: on page 28
or at www.fca-sw.org**



CONCORSO FERRARI



PRESENTED BY
FERRARI CLUB OF AMERICA
SOUTHWEST REGION
www.fca-sw.org

SUNDAY
MAY 22, 2011

VINTAGE AND CONTEMPORARY FERRARIS
COLORADO BLVD. - OLD PASADENA, CALIFORNIA



CONCORSO FERRARI 2010 BEST OF SHOW - 1958 FERRARI 250 GT SERIES I PININ FARINA CABRIOLET - PETER MCCOY

ALL FERRARI CONCOURS

We invite your participation in our tradition of FERRARIS ON COLORADO where three blocks of the famed Colorado Boulevard in Old Pasadena will host Concorso Ferrari.

140 of the finest vintage and contemporary Ferraris will be on display, with more than 10,000 people enjoying this unique car show that is open to the public.

Concours is open to Judged and Non-Judged Ferraris. Ferraris from 1999 and earlier are eligible for judging that will follow FCA National guidelines IAC/PFA (International Advisory Council for the Preservation of Ferrari Automobiles). Awards will be presented in 10 classes by a panel of 30 Ferrari experts.

Owners of newer Ferraris are welcome to display their prancing horses.

Award presentations at the conclusion of the event.

Space is limited so register early for an opportunity to be part of this traditional FCA Southwest Region event.

Concorso Ferrari Information EVENT ORGANIZER

Marv Landon
FCA SW Special Events Director
Tel: 818) 971-3300 ext 2311 - Karen Kennedy
Email: marv@fdsi.com

SPONSORSHIP

Timothy McGrane
Events International Company
Tel: 818) 706-3814
Fax: 818) 706-3819
Email: tim.mcgrane@EventsInternationalCompany.com

CONCOURS ENTRY INFORMATION

Wally Clark
Tel: 714) 630-9202
Email: clarkinc@pacbell.net
Entry Form: www.fca-sw.org



ENTRY FORM

CONCORSO FERRARI

SUNDAY, MAY 22, 2011 - 10 AM TO 3 PM



Entry Application

Please duplicate form for additional Ferraris
Please print clearly

Owner Name(s) - *As it will appear on all printed matter* _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Ferrari Information

Indicate your show preference:

SELECT: Judged Non-Judged

Year _____ Model _____ Serial Number _____

Coachbuilder _____ Body Style _____

SELECT: Judged Non-Judged

Year _____ Model _____ Serial Number _____

Coachbuilder _____ Body Style _____

Event Registration

REGISTER EARLY AND SAVE! - REGISTRATION DEADLINE MAY 6, 2011
ENTRIES ARE LIMITED TO 140 FERRARIS, SO GET YOUR ENTRY IN EARLY!!!

Early Registration Fee Received by April 22, 2011 All Entries Judged/Non-Judged \$55. per Ferrari \$ _____

Late Registration Fee Received between April 23-May 6, 2011 All Entries Judged/Non-Judged \$75. per Ferrari \$ _____

Fax to: 818) 332-7029 **Total Remittance** \$ _____

Mail to:

FCA-SW Concorso Ferrari
Attn: Karen Kennedy
5703 Corsa Avenue
Westlake Village, CA 91362

Download form: www.fca-sw.org

Payment Information

Check _____ enclosed payable to: FCA Southwest Region or Charge _____ to my MC _____ VISA _____ DISC _____

Account # _____ Exp Date _____ / _____ Security Code _____

Print Name on Card _____ Signature _____

No For Sale or Advertising Signs

No Easy-ups or Canopies

No Leaving Show Early Prior to 3 pm

Tables and Chairs will be Provided

Entries Limited to 140 Ferraris

All participants must show proof of vehicle insurance at event. *Thank you for your continued support of the FCA Southwest Region.*

Events Registration Form

For the latest information and to register online, visit: www.fca-sw.org

Member Information PHOTOCOPY THIS PAGE FOR COMPLETION - PLEASE PRINT CLEARLY



01-03 2011
Volume 18 No. 1

First Name _____ Last Name _____

Address _____ City State Zip _____

Phone _____ Fax _____ Email _____

Payment Information - Check payable to: FCA Southwest Region or **Charge my** MC VISA DISC

Account # _____ Exp Date ____/____/____ Security Code _____

Name on Card _____ Signature _____

January 2011

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May

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June

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27	28	29	30	31		



CXC Extreme Racing Simulator - Page 21

Saturday, January 29, 2011 Registration deadline Tuesday, January 25, 2011.

Register by 1/11/11 ____ at \$15. per person
Register between 1/12 - 1/25/11 ____ at \$20. per person Event Total \$ _____

Name(s) of guests _____



Mullin & Murphy Tour and BBQ - Page 21

Saturday, February 26, 2011 Registration deadline Friday, February 18, 2011.

Register by 2/4/11 ____ at \$40. per person
Register between 2/5 - 2/18/11 ____ at \$50. per person Event Total \$ _____

Name(s) of guests _____



FCA SW Corral at the Desert Concours - Page 22

Weekend, February 26-27, 2011 Registration deadline Tuesday, February 1, 2011.

Download FCA SW Corral form (www.fca-sw.org/event_reg/fcasw_desertconcours.pdf) and send to Desert Classic Concours d'Elegance.



Phil Hill's Ortega Run 2011 - Page 23

Sunday, March 6, 2011 Registration deadline Friday, February 25, 2011.

Register by 2/11/11 ____ at \$49. per person
Register between 2/12 - 2/25/11 ____ at \$59. per person Event Total \$ _____

Name(s) of guests _____



Death Valley Run to Furnace Creek - Page 24

Friday-Sunday, March 25-27, 2011 Registration deadline Tuesday, March 1, 2011.

Number of attendees ____ at \$1,288. per couple. Event Total \$ _____

Name(s) of guests _____



Willow Springs Driving School - Page 22

Saturday-Sunday, March 26-27, 2011 Download forms at: www.fca-sw.org/pdf/willowmar11.pdf



Mystery Ride - Page 24

Saturday, April 23, 2011 Registration deadline Friday, April 15, 2011.

Number of attendees ____ at \$70. per person. Event Total \$ _____

Name(s) of guests _____



Concorso Ferrari '11 - Page 26-27

Sunday, May 22, 2011 Download forms at: www.fca-sw.org/pdf/concorso11.pdf



Sideways 4 - Page 25

Weekend, June 4-5, 2011 Registration deadline Friday, May 27, 2011.

Number of attendees/Los Olivos Café ____ at \$65. per person Event Total \$ _____

Name(s) of guests _____

Select Tour: One Day Tour ____ Two Day Tour ____

Select Group: Purple Group ____ Red Group ____ Yellow Group ____

See you at our next FCA SW event!

Total remittance \$ _____

Registration Mailing Address

FCA SW Events
1850 Industrial Street
Suite 101
Los Angeles, CA 90021
Fax: 213) 439-0112
Ph: 213) 439-0111

Ferraris For Sale • New Listing

• **1998 355 Spider:** S/N# ZFFXR48A3W0109622. USA model. Swaters Blue, Tan interior with navy piping (the most photographed and desirable combination) features a 3.5L V8 DOHC 40V 8 cyl gas engine. Equipped with a 6 speed manual transmission. Show quality, as nice as you will find anywhere. Lovingly cared for since new this car has an excellent service history with records. Just completed less than 20 miles on complete engine-out service, belts, and timing, by factory authorized service provider (Auto Gallery). Perfect exterior paint, entire passenger compartment including leathers and console as near to new as an F355 can offer. Excellent blue soft top. Car runs and drives as new, this car needs nothing. Only 27,000 miles (next major service due 60,000 miles or till the year 2015). Fresh P Zeros on modular HRE chrome rim wheels, dramatic yellow calipers. Full tools, books, cover, & records. Location: S. Calif. Offered at \$69,500. Contact KeithL_Esq@hotmail.com or 310-528-0999. 1/11

Ferrari Literature For Sale

Cavallino, Forza, and Prancing Horse Magazines: Complete sets available for the appropriate offer. Make my day, or yours. Tom Brockmiller - 949) 716-2395, Email: ferrariracer@cox.net. 9/10

Miscellaneous For Sale: Cavallino magazines full set #1 (original) thru to #165 \$2,950. OBO. Prancing Horse magazine #47-54, \$25 ea, #56-103, \$20 ea, #105-158, \$15 ea, all prices OBO. Symbol magazine #1-22, \$22 ea OBO. Pebble Beach Concours programs 1983, '87, '88, '89, 1992, 94, \$25 ea OBO. Monterey Historic Races (Laguna Seca) programs 1977 to 1985, 1988, '89, 1990, \$12 ea OBO. "Sparco" driving suit FIA "Nomex" brand new still in original box package, never worn. Top yellow with dark blue horizontal alternating stripes, bottom dark blue. European size 54 USA size 40 \$595. OBO. Murray Cogan - 818) 923-3255, Email: MtlMurrayC@aol.com. (CA). 9/10

Ferrari Parts For Sale

512TR Vinyl Bra: Black, new. In a box ready to ship. \$20. plus shipping. Wally Clark - 714) 630-9202, Email: clarkinc@pacbell.net. 9/10

F1 Transmission Reverse Shifter Switch: New NOS part/never used in the Ferrari box. Ferrari Part #169527: "F1 Transmission Reverse Shifter Switch" for 355 F1. Retails \$2,822.59, Sell for \$2,000.00. OBO. Tex Otto - 213) 439-0111, Email: tex@synchronis.com. (CA). 9/10

Ferrari 250 Lusso Parts: Window Drip Moldings left and right \$300. **Rear Bumper Ends** NOS, still wrapped in the original 1970's Italian newspapers, \$750. Tex Otto - 213) 439-0111, Email: tex@synchronis.com. (CA). 9/10

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North Hollywood, CA 91606

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Johnny Rockets
Restaurant located in the
Petersen Auto Museum.

DICK MESSER PROPRIETOR



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www.jamesbayliedesign.com
james@jamesbayliedesign.com

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21345 Deering Court • Canoga Park, CA 91304
ph: 818-888-8904 • fx: 818-348-3823
www.propartsusa.net

Thank you
to the



for their support of the
FCA Southwest Region



Welcome New Members

We look forward to your participation in FCA Southwest Region events!

Mitchell Fuerst, West Covina

Richard Hoffman, Beverly Hills

Peter McGrath, Altadena

Anthony Levatino, Laguna Hills

Oldrich Kolar, Anaheim Hills

Paul Zalle, Lake Forest Keys

Bruce Leeds, Los Angeles

Ronald Leon, Pasadena

Gustavo Guzman, Fullerton



Recognized by Ferrari SpA

Incorporated 1962

Membership Application

I'm sure we all know at least one friend who owns a Ferrari and is not a member of our club. Why not give him or her a call and invite them to join our fabulous group?

Better yet, bring them to our next event to show them the fun we're having. We have so many terrific events coming up. It's easy to join, just go to: www.ferrariclubofamerica.org, fax 800) 328-0444.

Name _____

Spouse _____

Address _____

City/St/Zip _____

Ferrari Model/Year _____

Serial Number _____

Body Style _____

National and Regional Dues \$135.00

My interests include: Rallies_, Autocross_, Maintenance_, Driving Schools_, Concours_, Social_, Other_____



FERRARI CLUB OF AMERICA SOUTHWEST REGION

Policies

Publishing Policy: The *Sempre Ferrari* magazine is a publication and copyright of the Ferrari Club of America/Southwest Region (non-profit). Postage is paid in California. Its purpose is to provide timely notification of club events and deliver information beneficial to members and enthusiasts of Ferrari.

The Ferrari Club of America and *Sempre Ferrari* magazine publishers do not warrant the accuracy of editorial content or photographs nor do they recommend or endorse any information presented or warrant or verify the claims of ads. We reserve the right to refuse to publish advertisements that are not club related activities or events.

Submissions: We encourage contributions of editorial material on a variety of Ferrari related topics including event reviews, book and video reviews, tech tips, etc. All articles and photos submitted for publication are subject to revision or rejection at publisher's sole discretion. Material is submitted and published without compensation. Only material or manuscripts from the original writer or copyright-permission articles will be considered for publication. Submission of original material constitutes a perpetual, nonexclusive license for the Ferrari Club of America to print and/or reproduce in any manner, and for any purpose, said material. Submissions for the magazine should be received by the 1st of the month for inclusion in the following issue. Email all editorial materials to the *Sempre Ferrari* editor at tex@synchronis.com.

Address Change: Allow four weeks notice. Mail recent label and new address to: Demetri Zafiris/FCA-SW Region, 4358 Nogales Dr., Tarzana, CA 91356 or call 818) 774-1500 ext. 203. Be sure to include an extra \$10.00 with your membership if you want a FCA name badge.

Missing Sempre: Contact Demetri Zafiris to let us know you did not receive your magazine. Call 818) 774-1500 ext. 203.

Advertising

Sempre Ferrari Commercial Advertisement Rates:

Color or black/white placement per issue:

* Long Term commitment required. Magazine trims to 8.5" x 11" Artwork live area 8.0" x 10.5" (Inside trim .25")

Ad Placement:	(artwork dimensions w/.125" bleed)	Color	B/W
Full Page - Inside front/back cover*	(8.75" w x 11.25" h)	\$400. color only	
Full Page - full bleed	(8.75" w x 11.25" h)	\$400.	\$300.
Full Page - inset	(8" w x 10.5" h)	\$400.	\$300.
Outside back cover*	(8.75" w x 8.75" h)	\$400. color only	
Half Page Horizontal - inset	(7.5" w x 4.75" h)	\$200.	\$150.
Half Page Horizontal - bleed	(8.75" w x 5.75" h)	\$200.	\$150.
Half Page Vertical - inset	(3.75" x 10.5")	\$200.	\$150.
Half Page Vertical - bleed	(4.5" w x 11.25" h)	\$200.	\$150.
Quarter Page - inset only	(3.75" w x 4.75" h)	\$150.	\$100.
Business Card	(2" x 3.5")	\$75.	\$50.
Business Classified	40 words maximum		\$20.

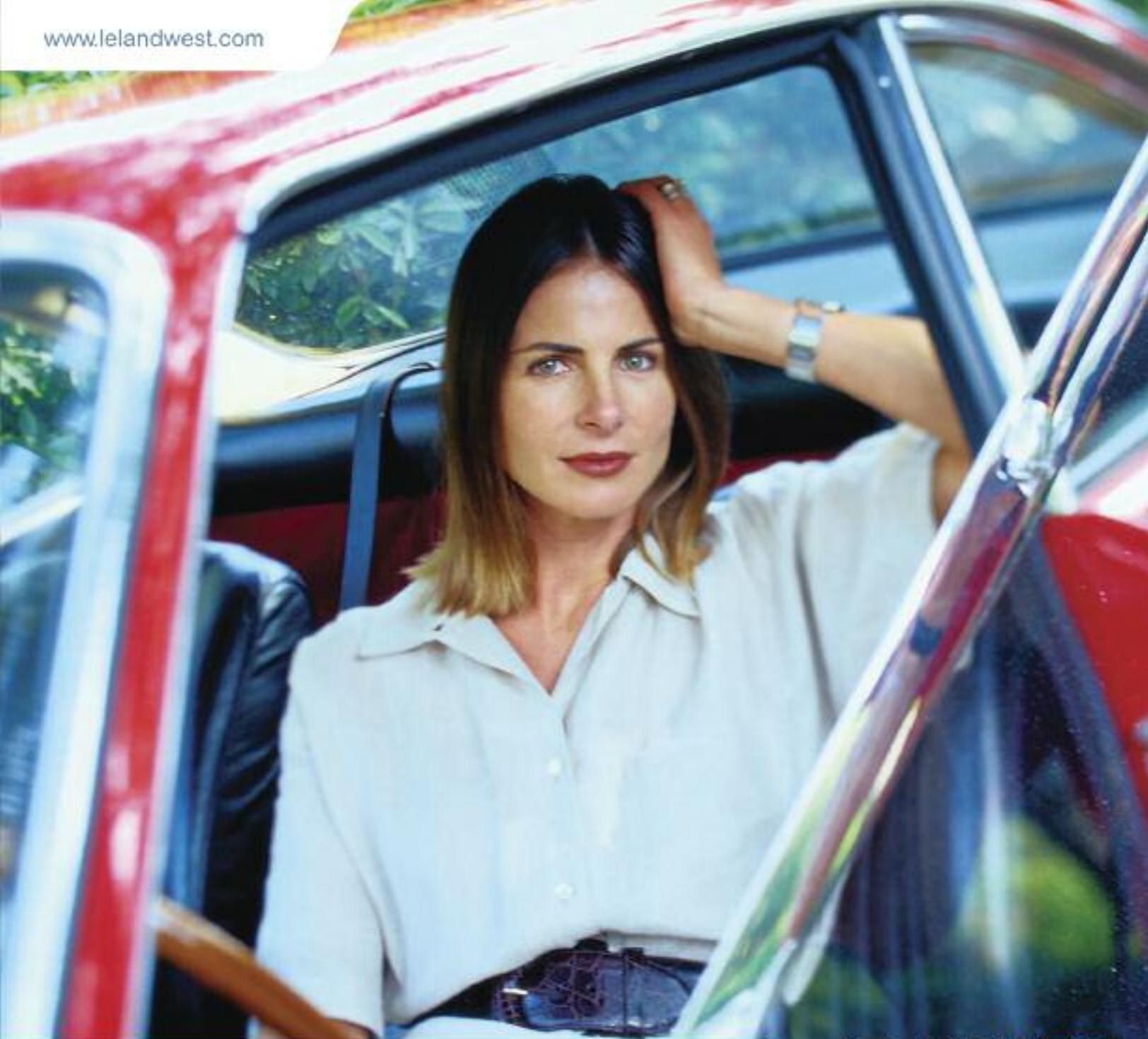
Material Deadlines:

January-March issue	December 1st
April-June issue	March 1st
July-September issue	June 1st
October-December issue	September 1st

Sempre Ferrari rate card is available online at www.fca-sw.org.

Prices are based on artwork per required specifications. Extra charge for art fees. A check made payable to The Ferrari Club of America must accompany all ad submissions. Contact Jim Bindman at 818) 429-1667 or email: cool4re@hotmail.com.

A free classified section is available as a service to FCA Southwest Region members for brief ads for cars, parts, and/or accessories relating to the marque. Ads will run for two issues. Ads for services and ads containing long lists of cars and/or parts will be considered commercial.



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