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Hello to All FCA Southwest Region Members,

Recapture the fun. We'll stay on that theme.

One of our most engaged members for whom I have the fondest respect, Mr. Wally Clark said during one of our Board Meetings recently in response to a grand, but somewhat far-flung fundraising idea "... yes, but what does that have to do with Ferrari?..." So simple and so seriously important for us to keep in our every breath.

I think we can get sidetracked, maybe get carried away with ourselves a bit and miss the central theme – we are together to have fun with Ferraris. Okay you got me, that is why I'm here! As a club we are at our best when we are gathering with our cars, driving our cars, sharing our Ferrari experiences with each other and our friends. I have had the distinct honor of being surrounded by really interesting people who have given freely of their time and effort to make recent events wonderfully popular and memorable. Peter Riley has taken the reins of our Southern Counties activities and to great effect under the tutelage of Tom Brockmiller, redefining and reenergizing the involvement of so many members. The LA area and points North are such a major Ferrari market that members seem perpetually revved up for more "In Your Area" drives and gatherings. Plans for the coming months and through next year are punctuated by the very simple and direct mandate; Have fun with Ferrari.

Now just a moment of business. It is with hugely mixed feelings that we are saying goodbye to our own very favorite Mr. Tex Otto who has so faithfully and beautifully manage the *Sempre Ferrari* publication for so many years here at the FCA Southwest Region and was of course past President and Chairman. He has moved to San Francisco, and though he promises to not divulge all our secrets to the Pacific Region, he says we will stay friends. I sure hope so. Getting to know Tex has been one of the most wonderful experiences of my life with Ferrari. I'm sure you will share my best wishes and our life-long friendship with Tex in all his future endeavors.

You took me seriously when in the last issue of the *Sempre* I invited you to call or email me anytime, so keep up the good work and thank you all!

"Slow is Smooth, Smooth is Fast,"

Peter Carniglia
FCA Southwest Region
President and Regional Director



**SOUTHWEST
REGION**

October–December 2013

President's Message

Upcoming events

FCA SW Holiday Party at Lawry's
Enzo's Birthday Party at the
Petersen Auto Museum
Driving School at Willow Springs
15th Annual Ortega Run
Kenny's Mystery Drive
Santa Anita Race Track Event
Yosemite Grand Tour II
Concorso Ferrari 2014
FCA SW Picnic at the South Coast
Botanical Gardens

See you at the next event!



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 President's Drive, Holiday Party



**SOUTHWEST
 REGION**

Founded 1994

Officers, Directors & Chairpersons

Our thanks to these dedicated enthusiasts
 who provide opportunities for our club
 members to share our passion of Ferraris.

PAST PRESIDENTS

Judd Goldfeder 1994-1996
Tom Brockmiller 1996-1997
Wally Clark 1997-1999
Marv Landon 1999-2001
Bill Inglis 2001-2003
Murray Cogan 2003-2005
Walter Meyer 2005-2007
Doug Prestine 2007-2009
Tex K. Otto 2009-2011
Diane Peterson 2011-2013



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 Painted Turtle Rally, 2012 Relay Rally



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 Scuderia Spider 16M
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 In Your Area Coordinator, Mystery Drive, Italian Night



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Peter Riley
 355 F1 Berlinetta
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 racerriley@gmail.com
 OC IYA Coordinator, Campbell's Soup to Nuts Tour



CONCOURS/EVENTS CALENDAR
Wally Clark
 308 GTS
 714) 630-9202
 clarkinc@pacbell.net
 Concorso Ferrari, Dana Point Concours



SPECIAL EVENTS
Marv Landon
 365 2+2
 818) 971-3300 ext 2350
 marv@fdsi.com
 Concorso Ferrari, 2012 International Meet



SPECIAL EVENTS
Tom Brockmiller
 512TR
 949) 716-2395
 ferrariracer@cox.net
 In Your Area Orange County, Monza F1 Viewing



SPECIAL EVENTS
Peter G. Kudrave
 213) 955-0005
 pgkudrave@kudravearchitects.com
 Art Center Car Classic



Photo - Derek M. Borthwick

**10-12 2013**

Events Calendar

FCA SW events in bold

December 2013

- 14 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.
- 21 - Saturday **FCA SW Holiday Party at Lawry's the Prime Rib** - Join us for a fabulous luncheon to kick off the Holiday Season. Our private room at Lawry's awaits our arrival where Christmas Carolers singing holiday classics. Complimentary Ferrari Parking.
Info: Diane Peterson - babymack4@gmail.com Tel: 310) 804-6655.

January 2014

- 11 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.

February

- 8 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.
- 9 - Sunday **Enzo's Birthday Party at Petersen** - Come celebrate Ferrari's birthday. Bring your Ferrari for a very special day at the Petersen Automotive Museum.
Info: Richard Kidd - richkidd@catalystmedia.tv, Tel: 310) 871-4627. **Event info on page 28.**

March

- 1-2 - Weekend **Willow Springs Driving School** - Run your car at speed. All instruction and safety standards included.
Info: Marshall Buck Ph.D. - mdbuck@ieee.org, 310) 836-4390. **Event info on page 28.**
- 8 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.
- 15 - Sunday **15th Annual Ortega Run** - The "Run" remains one of the most popular events of the year. The promise of breathtaking scenery, unbeatable smooth roads, and the sumptuous buffet luncheon at the beautiful Thornton winery brings out both vintage and contemporary Ferraris.
Info: Jack Curtis - jack_curtis@hotmail.com, 949) 494-2536. **Event info on page 33.**

April

- 12 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.
- 19 - Saturday **Kenny's Mystery Drive** - Great roads with clues given enroute to an unknown lunch destination.
Info: Kenny Lombino - lombino@sbcglobal.net, 310) 339-8657. **Event info on page 33.**
- 26 - Saturday **Santa Anita Race Track Event** - Special accommodations for the FCA SW Region on this day of thoroughbred racing. The VIP Tram Tour of stable before lunch. Director's Room at the Finish Line. A race will be named in our club's honor with an opportunity to meet the horse, jockey and owner in the Winner's circle, pictures and PR - now tell me that isn't the coolest!
Info: Peter Carniglia - peter@carniglia.com, 818) 399-1087. **Event info TBA.**

May

- 9-11 - Weekend **Yosemite Grand Tour II** - Drive to one of the world's most beautiful scenic destinations. Park ranger guide, Tenaya Lodge, Ahwahnee Hotel, receptions and access to areas not available to the public. Mid-May is an exquisite time to be in Yosemite with beauty everywhere one looks. Limited to 20 rooms.
Info: Jack Walston - jack@twinvestmentcounsel.com, 213) 505-7872. **Page 29, wait list.**
- 10 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.
- 18 - Sunday **Concorso Ferrari 2014** - Vintage and contemporary Ferraris take over three blocks of Colorado Blvd. in Old Pasadena. Judged classes for up to 2003 and non-judged display of all years of Ferraris.
Info: Marv Landon - marv@fdsi.com, 818) 971-3300 ext 2350. **Event info on pages 30-31.**

June

- 1 - Sunday **FCA Picnic at South Coast Botanical Gardens** - All Ferraris invited. Palos Verdes Peninsula.
Info: Diane Peterson - babymack4@gmail.com, 310) 804-6655. **Event info TBA.**
- 8 - Sunday **San Marino Motor Classic** - Lacy Park, San Marino, CA., www.sanmarinomotorclassic.com.
- 14 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.

For the latest information and to register online:

www.fca-sw.org



THE PETERSEN

MONTHLY FCA SW REGION
Board Meetings

Held the second Saturday of each month at 9 am at the Petersen Automotive Museum, 6060 Wilshire Blvd.
(at Fairfax) Los Angeles, CA, unless otherwise specified. **All members welcome!**



52nd Annual

2015 FCA International Meet Monterey, CA

August 16-20, 2015



Ferrari was the featured marque at the 1994 and 2004 Monterey Historic Races, i.e. every ten years, making it logical to assume that Ferrari would be featured at the 2014 Rolex Monterey Motorsports Reunion. That's not the case, as the Pacific Region for the Ferrari Club of America confirmed it will host the 2015 Ferrari Club of America International Meet. The FCA organization's 52nd anniversary event will coincide with and immediately follow the 2015 Pebble Beach Concours d'Elegance during Monterey's Classic Car Week, August 16-20 at the Hyatt Regency Hotel in Monterey, California. Themed "The Cars of Monterey," the club event will honor the legendary road races of Laguna Seca and Pebble Beach circa 1950s and 1960s.

"The annual Pebble Beach week is a haven for Ferrari owners and enthusiasts alike," said Thomas Quigg, regional director for the FCA Pacific Region. "And with the West Coast home to so many of the historic and iconic winning Ferrari race cars, we expect our Concours to be full of nostalgia and passion, along with a few surprises."

Quigg anticipates that should the Ferrari brand become the featured 2015 marque for the Rolex Monterey Motorsports Reunion at Laguna Seca in 2015, it makes perfect sense to further the Ferrari celebration and hold the 2015 international meet in the same geographic location.

The organization has already reached out to current owners and collectors to ensure the presence of several Ferrari racing treasures, and anticipates exhibiting winning race roadsters such as the 1953 250MM of Phil Hill, the 1951 166 MM of Jim Kimberly, and the 1954 340 MM of Sterling Edwards. FCA expects that more than 600 Ferrari entrants will participate in the 2015 International Meet.

FCA International Meet Registration and Information
www.ferrariclubofamerica.org



**SOUTHWEST
REGION**

All members welcome!

In Your Area Coordinators

Meet Ferrari friends
for informal gatherings
at designated locations
throughout the month.

EVERY SUNDAY EACH MONTH - PALOS VERDES



SOUTH BAY
Don West
310) 378-2954

Join FCA club raconteur Don West any Sunday morning at the St. Honore Café (the umbrellas) for an informal coffee and lunch. Meet and mingle with fellow South Bay members. Arrive at 12 noon at 2201 Palos Verdes Drive West, Lunada Bay, Palos Verdes.

FIRST SUNDAY EACH MONTH - BRU GRILL & MARKET - LAKE FOREST



ORANGE/RIVERSIDE COUNTIES

Peter Riley
714) 914-5118
racerriley@gmail.com

Bru Grill and Market in Lake Forest
23730 El Toro Road, Lake Forest 92630, (One mile north of I-5)

Join old friends and meet new friends for an incredible brunch on the shady outdoor patio at Bru Grill & Market in Lake Forest. Bru was recently included in "America's Top 250 Restaurants". Many selections available from the brunch menu at reasonable prices. Special parking area for Ferraris. We look forward to seeing you there!

THE FIRST SATURDAY DRIVE - BEL AIR



WEST LOS ANGELES
Kenny Lombino
In Your Area Chairperson
310) 339-8657
lombino@sbcglobal.net

Starting point at The Glen Center at 2948 Beverly Glen Circle, one block south of Mulholland Drive in Bel Air. The Center features a market for snacks/refreshments and a full service deli that opens at 7 am for breakfast. Tour departs at 9:30 am with a longer drive and new routes exploring the San Gabriel mountains. Traditional no host lunch stop, returning after 3 pm. Event open to FCA members only. The drive maintains a strictly enforced no "tag-along" policy and will be limited to "Ferrari only" vehicle participation. We encourage all drivers to adhere to our club's event participation driving regulations published on our club's website.

FIRST SUNDAY EACH MONTH - WOODLAND HILLS



SAN FERNANDO VALLEY
Kenny Lombino
In Your Area Chairperson
310) 339-8657
lombino@sbcglobal.net

EuroSunday's location sponsored by The Auto Gallery Ferrari is the Westfield Promenade at 6100 Topanga Canyon Blvd. in Woodland Hills. The event opens at 7:30 am and closes at 10:30, coffee and snacks are available at the Corner Bakery.

EVERY SUNDAY EACH MONTH - SANTA BARBARA



SANTA BARBARA CARS & COFFEE
Monte Wilson
In Your Area Chairperson
805) 455-4076
sbcarscoffee@gmail.com

Santa Barbara Cars & Coffee meets every Sunday morning from 8 am to 10 am on Coast Village Rd. in Montecito near the Coffee Bean and Tea Leaf. There is always a strong turn out of a wide diversity of cars from vintage Ferrari's to the most modern machines on the road. See you there!

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Nobles Family

Museum Tour

As a pre-teen,

Article By Peter G. Kudrave Photos By Tom Brockmiller and Wally Clark

destitute, homeless, living behind trailers, one day Tony wandered out on the streets of Detroit. Wide-eyed and impressed as a small boy can be, he saw his first Ferrari. Promising himself to one day own such a stunning car, that boy was Dr. Tony Nobles who now has more Ferraris than most collectors.



It was within such setting that Dr. Nobles told a story of amazing success in America, all the while draping his body atop a prized collector Ferrari addressing 80 club members and invited guests on Saturday, July 20 last summer.

He spoke softly, plainly about his new found passion for competitive racing, fine cars, related memorabilia and extensive photographs, many picturing him alongside who's who in the automobile world.

Dr. Nobles' collection displayed within a high-bay industrial building included more than 50 Ferraris, many white colored, dozen or so Can-Am, late quarter-century cars, an Indy Car and ex-Michael Schumacher's F-1 racing machines, the latter one which he competes on major European tracks.

An elegant lunch was served by his favorite caterer to club members including Stewart Reed, Chair at Art Center College of Design, 20 of students as well as several faculty members – all were invited guests of our club attendees.

Thanks to Tony's generosity and friendship, it was a subtle yet memorable experience for all that day. *SF*





Photo captions opposite page from top: Overview of Tony's fantastic collection of Ferraris, sportscars and memorabilia. View through the open doors of one of Tony's Lamborghinis. Ex-Schumacher F1 engine.

Photo captions this page from top: Partial row of Ferraris. Lunch awaits our members and guests among the Nobles collection. Event coordinator Peter G. Kudrave introduces Tony Nobles. Vintage and contemporary sporting cars. Museum entrance. Peter Riley and Bill Inglis learn about an F1 steering wheel. ACCD instructor Richard Pietruska presented Ferrari inspired artwork to Tony.

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Italian Night

End of Summer Drive

Sunday

Article and Photos By
Kenny Lombino

evening, September 1st at 5 pm, 38 Ferrari fans in 20 cars gathered in Sherman Oaks for the running of the "Annual Italian Night end of Summer Run." This being our 4th time doing this fun, low key, kid-friendly scenic drive, it was a great way to end the summer driving season.

For those of you who have yet to come on this run, it's a drive through the Santa Monica Mountains with a section driving down Pacific Coast Highway at sunset, culminating at a fine Italian restaurant for a great dinner. The run is set up to concentrate on scenic beauty, not spirited driving, which is why it's perfect to bring kids and significant others who might otherwise get car sick or just not like driving in a Ferrari at a more enthusiastic pace.

The run started at the Maria Callender's parking lot in Sherman Oaks and was going to be an approximately one hundred mile run. The event is all about fun and camaraderie driving through beautiful back roads with the anticipation of a fine Italian dinner at its conclusion. Being able to welcome new members, and enjoying past participant's conversation over fine Italian wine and the best Italian food.

As always we started with an introduction of new members, we had six this year. Then we went over the rules of the drive. As in all FCA events driver safety is our #1 concern and this run was no exception. We discussed driving within the posted speed limits, using turn indicators, passing with care, letting anyone who wanted to pass be able to do so in a safe manner, most definitely not crossing any double yellow lines, and just being courteous to your fellow drivers. A warning was also stated that if anyone did not follow the rules they would be asked to return home.

After the driver's meeting, instructions were handed out with the complete route and the name of the restaurant and contact information just in case anyone had a problem.





All drivers can go at their own pace and it is not required to stay in a caravan, so off we went. This year's ride took us out the 101 North to Malibu Canyon Drive which we took up and over the Santa Monica Mountains to Pacific Coast Highway. Turning North on PCH we drove up the coast looking at the beautiful Pacific Ocean and the sail boats cruising at sunset. The traffic light, the setting sun beautiful and the line of Ferraris is a most impressive sight. We drove up PCH to Encinal Canyon to where we turned east. Encinal Canyon is a beautiful gentle turning well paved road climbing back up into the Santa Monica Mountains. The views are breathtaking. This took us to the top of the Santa Monica Mountains to Mulholland Highway whereby we turned South to enjoy this magnificent stretch of roadway. Mulholland Highway is famous in itself, not only for its builder, but for its beauty and its curves, along with enjoyable vistas.

We stopped at one incredible vista location where the entire valley is in sight below you where we we rested for a few minutes and had a photo opportunity. We then continued along our drive back the 101 south towards our restaurant Penzanella in Sherman Oaks. When we arrived at our restaurant, we were greeted by the manager who took video of our entrance to their parking lot. This was a big event for them and they were quite excited to have so many beautiful Ferraris grace their lot. They had prepared a private banquet room for us, and we started with a cocktail hour of chatting with our fellow drivers about all the fun we just had.

Then it was time for dinner. Penzanella is part of the Drago chain of fine Italian restaurants known for their authentic Italian cuisine. We were not disappointed. The restaurant went out of their way to make sure everyone had the best dining experience. The food was amazing, and there was plenty of it. The table was shaped in a large U formation so conversation could flow. Fellow board member Jim Bindman and myself made a few announcements of upcoming events and then the feasting began.

The dinner went for about two and a half hours and everyone had nothing but complements for the chef. As in all good things, the time comes when the evening had to end. We said our goodbyes and everyone headed for their respective homes. All in all, we had another fantastic evening. No car problems, no one got lost, and no incidents of any kind.

I want to thank you all for coming. All these events I put on are a labor of love for me, and it makes me quite happy to see your smiling faces. Quite a few of you I have seen smile on every event. Again I thank you. I look forward to seeing you all back next year when will run the "Fifth Annual Italian Night end of Summer Run."



Photo captions opposite page from top:
Gathering in Sherman Oaks for the start of Italian Night Summer Run.
Contrail of beautiful Ferraris. Testarossa on PCH.

Photo captions this page from top:
Our stop at the Mulholland outlook. Gorgeous 458 Spider.
The whole family enjoying Italian Night. Our smiling group.



Virginia City

Hill Climb by the Pacific Region

Back in

Article By Kenny Lombino Photos By Author and Doug Campbell



June an announcement was made at the monthly board meeting that the Pacific Region of FCA was going to put on the 42nd running of the famous "Virginia City Hill Climb." My eyes opened wide. This sounded interesting. The Pacific Region was hoping for some involvement in this classic event from our membership. This really sparked my interest as I always wanted to do Pikes Peak in Colorado, but had never had the chance, and now there was going to be a hill climb in my own backyard.

Then it was also announced that club member Doug Campbell was willing to put a caravan together to drive up to this event. I was hooked and I knew instantly I wanted to sign up and did so on the Pacific Region's web site.

For those of you who are not familiar with a hill climb, it's a race against a clock. In this case it takes place on a 5.2 mile public road that is closed for the event. The hill climbs about 1,200 feet in elevation from bottom to top with 22 official turns. After signing up for the event with the Pacific Region I started making calls, my first to event organizer Pacific Region Dennis Chiodo, a very nice and very informative man. He took the time to answer my questions: how difficult is the run, what can a first timer expect, what about this safety inspection, how much wear should I expect on my tires, what about the helmet I need to buy, who am I going to run against, what kind of trophy do you give out, (yes, I expected to win) how much practice do you get, where should I stay, what's included in the price of the run, how dangerous is it? Dennis answered them all. My next call was to club member Doug Campbell to tell him I was going and how it would be a nice caravan up there. It is almost 500 miles away so two days had to be set aside for travel back and forth.

The event was started 42 years ago by the Ferrari Owners Club. For many years our own board member and racing guru Marshall Buck headed the event. The event now

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Virginia City

is a FCA Pacific Region event co-sponsored by the Cobra Club.



Doug and I met up in Sherman Oaks for coffee on the beautiful Friday, warm and sunny. I had two way radios for the both of us which made the trip that much more enjoyable. We arrived in Virginia City and checked into the host hotel, "The Silverland," which had nice accommodations.

The first evening started with registration and tech inspection, then all were on their own for dinner that night. Virginia City is like going back to the eighteen hundreds. The sidewalks are still plank boards and most all the buildings are still from that time. There are cowboys all around and many of the residents still carry pistols strapped to their belts. It's legal there. We found a great restaurant and met many participants, who we shared stories with us over a most fantastic dinner.



Saturday morning's drivers meeting went over the rules and explained the course flags. There were two run groups, also it was explained that each participant would have to do one shift as a corner worker. It was emphasized that no one should drive past their ability, and although this was a competition, you were only really competing against yourself. They talked about how it takes a few years to really get to know the course, and to just concentrate on smooth driving. Safety was the most important item to think about.

My first run up the hill was just to see how the course ran. It is quite a hill. It took me most of the day to get comfortable with it. You have all the time you need to practice and you can do unlimited runs within your time group.

The Pacific Region likes to have fun, and much toasting and roasting was going on at the evening's dinner. Doug and I met some really great people throughout the event. In particular board member Ginger Bamford. What an incredible woman. Not only does she own an Enzo, but she also has two Scuderia's including a 16M, and a few other Ferrari's along with a nice collection of other cars.

Sunday morning, race day, the excitement was electric. My run group that day was from 9:30 am to 2:00 pm and I planned on getting as many runs in as I could. You are judged by your best time of the day, and I wanted to have a great one. I believe I got in about 16 runs. During the day the organizers will not tell you your time. They don't want drivers going crazy trying to beat their previous lap time. Many have computers or "Go-Pro's" in their car to give them a time. I did take some video during my run, and if you're interested in seeing them just "You Tube " my name and you can see them.



My day ended at two o'clock and I headed back to the hotel to get ready for the awards banquet that is one fun, loud, exciting event. The Pacific Region goes out of their way to make this a night to remember. Awards are given out for everything: the slowest car, the one who made the biggest blunder, etc., and of course who won in their class that included newer Ferraris: 308s, 360s, 430s, 458s, Mustangs of all vintages, Corvettes, Sunbeams, etc.

I am honored to share that I represented our club well. I took first place in the F430 class coming in with a time of 3.48 minutes. Doug also represented us well by coming in second in his class of 575's with a time of 3.59. I am told these times were very, very good considering it was my first time doing the event and Doug's second time.

The 458 had the best Ferrari time coming in second overall with a time of 3.26. He was beat by a Nissan GTR by a one, one hundredth of a second. I am sure he will rectify that next year.

All in all, I must say if you like to drive your Ferrari the way it was made to be driven, then this is an event that you should not miss. This event is an endangered species with political and a host of other potential issues. So get that car ready and make plans to run the 43rd annual Virginia City Hill Climb. It is set at this time for next June.

My thanks to the Pacific Region of FCA, Dennis Chiodo, Ginger Bamford, our own Doug Campbell, and everyone else involved who's name I can't remember. It was an event I will never forget.

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ARIZONA ARIZONA BILTMORE RESORT AND SPA
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2014-2015 Election Candidates

Voting will be online.

Members will receive an online ballot in December.

Vote for up to 4 candidates who will be announced in January.

In order to conform with new FCA National Regional guidelines, our Southwest Region will be changing our election time to the beginning of the year from our traditional summer period. This way the newly elected Directors will be in place for the annual National meeting held each March and be better informed of FCA organizational matters.

Each FCA Southwest Region Director candidate has been allowed 100 words to express why they would like to be a Director for the club. They are presented in alphabetical order.

This election will be conducted online to encourage member participation by using a simple click and submit ballot.

Each member who has provided an email address to the FCA, will receive an email to vote online.

For members who have not provided an email address, you will receive a mailed ballot for voting to be returned via US mail.

Members will vote once for up to 4 candidates.



Jim Bindman - As a teenager in the late 60's watching my neighbor zip down the street in his daily driver: a Ferrari GTO, my life-long love of Ferrari began. Finally, owning 3 Ferraris was the ultimate, but making friends and being an engaged FCA member made the experience much more rewarding. The last 10 years of activity with the board and my duty as Advertising Chair Person zipped by like the GTO, and I am anxious to continue being an active and engaged board member. Therefore I am excited to be running for re-election to the FCA-SW Board of Directors.



Doug Campbell - I am offering my blood, sweat, and tears to become a board member of the FCA Southwest Region. I have been a Ferrari owner and club member for over four years and have many FCA events plus hosting the Soup to Nuts and Virginia City Hill Climb tours. My Ferrari is the most exciting car I have ever owned, and 10,000 miles later it is still more talented than I - and yes, Ferrari ownership is better than I imagined!! I have the time and desire to assist our club in any way possible and look forward to meeting you. Your consideration is appreciated.



Richard Kidd - I acquired my first Ferrari over seven years ago and it has been a great experience. I immediately joined the FCA and started attending board meetings. Since joining FCA, I have had some of the greatest driving experiences of my life and additionally have made many great friends. On the board since 2012, I oversaw the Enzo Ferrari Birthday event at the Petersen and have recently taken over as Treasurer. I look forward to continuing to serve you as a board member and as Treasurer.



Bruce Leeds - I have enjoyed my first term as director of the FCA Southwest Region and this year was also named Secretary of the club. I hope to continue serving in both roles. I am a certified gearhead and have loved Ferraris since I was 13 years old. One of the best parts of being in the FCA is the opportunity to participate in a variety of enjoyable activities. Thanks to the FCA we have taken our Ferrari to Death Valley, Yosemite, Mt. Wilson, JPL, Palm Springs and Vandenberg AFB. I got to be a judge at the Concorso Ferrari in Pasadena and helped organize a club tour of the Reagan Library. We look forward to working with some great people and fun events in the coming year.



Bill Makepeace - Automobiles, airplanes, and technology have always interested me. I guess you could say it runs in my family. Both my grandfathers were in the auto business. I worked in the parts department of my grandfather's Volkswagen dealership from junior high, through college. I have a B.S. degree from USC and owned an auto parts store specializing in air-cooled Volkswagens. I retired in 2000 and returned to college for about five years. I have been interested in exotic cars since I was ten years old, but Enzo Ferrari and his rolling works of art are my favorites. Thank you.

After 12 years of working exclusively on Ferrari automobiles, Premier Motorsport is proud to introduce its all new Ferrari Collision Center. Located at: 1035 E. Bedmar St., Carson, CA 90746.

FERRARI COLLISION REPAIR SPECIALISTS

Premier
MOTORSPORT inc.
Ferrari collision repair specialist

FerrariRepair@PremierMotorsport.us
310-762-9900



Il Tour Classico

Vintage Ferraris on the Road

What is

Article and Photos By
Tino Mingori

so special about owning a vintage Ferrari? The question has many answers. These vehicles are often win prizes in Concours, and lately they have been breaking records on the auction scene. Winning a prize or watching values climb will surely put a smile on the face of a vintage Ferrari owner, but there is another activity that is also very rewarding. What I am thinking about here is the opportunity to drive these automotive treasures at speed through hidden back roads with a group of like-minded Ferrari driving enthusiasts. This was the idea behind Il Tour Classico, a driving event aimed at cars that were conceived and built during the period when Enzo Ferrari's personal influence dominated the design of the road cars.

On September 22, 2013 a group of 20 FCA SW members put this idea into practice. They assembled at the starting point in La Cañada on a lovely fall day that featured clear sunny skies and comfortably warm temperatures. Vehicles represented included a 275 GTB4, a 365 GTS4, a 365 GTB4, and a couple of Dino 246 GTs, 365 GTC4s and 365 GT 2+2s. A number of very complementary comments were offered by patrons of the Dish Restaurant, our meeting point.

Our drive began over a smooth, recently surfaced section of Angeles Crest Highway and continued through Big Tujunga Canyon, Angeles Forest and Aliso Canyon. We gradually found our way to leafy, green Bouquet Canyon, which led us to Vasquez Canyon and then to the lovely French Restaurant Le Chene on Sierra Highway. All in all the drive covered approximately 90 miles of well banked two lane open roads, and it offered an opportunity to revisit the Ferrari driving experience as practiced in the 1960's and 70's. The organizers believe a drive like this helps to keep a Ferrari healthy, and it is also fun for the drivers (and hopefully, for the passengers).





We are pleased to report that all of the vehicles and drivers performed flawlessly. The food at Restaurant Le Chene was delicious as usual, and even the spacious parking lot at Le Chene drew rave reviews. We hope you will want to join us on a future FCA SW driving event.



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Long Beach, CA 90806

FERRARI
REPAIR
AND
RESTORATION





Vandenberg

Fast Cars and Faster Intercontinental Ballistic Missiles Exotic Car Show (VFCFIBMEC)

The second

Article By
Jim Bindman

Photos By
Bill Makepeace

annual Vandenberg Fast Cars and Faster Intercontinental Ballistic Missiles Exotic Car Show (in the Air Force they call it the VFCFIBMEC Show) was a HUGE success thanks to over 60 amazing volunteers at the base (especially Jennifer Martinez, Robert Bumpass and Colonel Greg Marty) and over 90 extremely generous exotic car owners.



The car show was held Saturday, September 28th, but the day before about 2 dozen cars arrived at The Auto Gallery Ferrari at 9 am where Louise Bristow and John Kerley and their team hosted a launch party with a gourmet espresso and pastry bar. The morning drive up the coast was smooth and ticket free, then we met up with more people from Ventura and Santa Barbara. At noon our group of 66 people arrived at the base Main Gate where we got checked in and off to the Officer's Club for lunch and a mini car show for the troops on the base. After lunch, our caravan of 40 exotic cars drove through the base to their museum for our VIP Tour and we were greeted by base curator Jay Pritchard who went over base history, and essentially the history of rockets and missiles. He then took our group to an actual THOR rocket on an actual PAD! We were inside a genuine launch pad!

After the base tour and the THOR experience, we returned to the Officers Club where we had dinner and each of us sponsored an Airman for dinner. Having a meal with these amazing young men and women serving our country was an experience we all will remember. We were so honored to be hanging out with them.

Saturday morning perfect weather greeted us (guaranteed by the Air Force); not even a drop of dew on our cars. The show, on the first fairway at Marshallia Ranch Golf Course, is a beautiful setting, rivaling the best Monterey has to offer. There were over 90 cars on the lawn, including 60+ Ferraris. The 3 red Daytona coupes from our Santa Barbara members and the black Enzo from the Pacific Region were crowd stoppers.





The crowd of almost 4,000 including Airmen, their families and people from the community loved the event and all commented how friendly the car owners were. The BBQ lunch was famous Santa Maria Tri Tip, the wine was flowing from 9 local wineries, the band was playing and the kids had events and activities for them including a rock climbing wall. The atmosphere was euphoric.

After the show, a group of about 40 had an amazing dinner at the famous Hitching Post Restaurant in the tiny town of Casmalia, not far from the show ground. Our cars had special parking in front, and thus it became the world's first car show in Casmalia, California! Many of us stayed over Saturday night, and to make the weekend even more spectacular on Sunday morning while enjoying our breakfast, Vandenberg launched a Space X Falcon 9 which soared directly over our heads.

Hope to have more people join us the last weekend of September 2014 at the 3rd annual VFCFIBMEC Show! 

Photo captions opposite page from top:
The Vandenberg Exotic Car Show had something for everyone: beautiful sportscars, many activities including a rock climbing wall, great food, wine and friendship. Aerial view at The Auto Gallery Ferrari. Our group headed up the 101.

Captions this page from top:
Entrance to Vandenberg Air Force Base. A view inside a THOR launch pad. Rocket control room. Exotics filled the Marshallia Ranch Golf Course for the show. Three immaculate Daytonas. Rita and Jim Bindman, event organizer – great job Jim! Enzo. One of the tempting wineries. Rocket launch from Vandenberg.



In Your Area

ORANGE/RIVERSIDE COUNTIES
FIRST SUNDAY EACH MONTH

Bru Grill and Market

23730 El Toro Road
Lake Forest 92630
(One mile north of I-5)

Peter Riley

714) 914-5118
racerriley@gmail.com



Thanks to FCA member Paul Zalle, Orange County In- Your- Area meets at Bru Grill in Lake Forest. Managers Matt and Kim have rolled out the rosso corsa carpet for us. We meet at 9:30 AM. on the first Sunday of the month. Sometimes we also have a surprise drive or tour after brunch, so come on out and join the fun. And remember guests are always welcome. See you there! 

BEST IN SHOW

No more fumbling with your smart phone to show someone your Ferrari.
Get the card you can put your Ferrari on! **The FCA VISA Picture Card.**

FCA VISA CARD MEMBER DISCOUNTS PROVIDED BY:

- **Ferrari Dealers 10% Service Parts/Labor** • **Skip Barber Racing Schools 10%** • **Horseless Carriage Carriers 10%** •
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To apply for your card, please call FCA Membership Services at (800) 328-0444 or e-mail: membership@ferrariclubofamerica.org today!
For full program details and restrictions visit <http://www.ferrariclub.org/benefits.cfm>.

Your Ferrari pictured on your new FCA Credit Card is now available to all FCA Members. You also receive up to 1% Cash Back or many other Rewards.

Simply present your current FCA Membership Card at the time of any sign-up and you will save and get instant "Bucks Back" for FCA Members only!

FCA Visa card is available to US members only.

The "Bucks Back" discounts are off of standard pricing excluding specials or promotional discounts.



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Senior Vice President-Wealth Management
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In Recognition

Tex Otto

Photo By
Marshall Buck Ph.D



At a recent board meeting held at the Petersen Automotive Museum, FCA SW President Peter Carniglia presented to Tex Otto a special award in recognition for his dedicated service to the FCA Southwest Region. A FCA member since 1977, Tex has designed and produced the *Sempre Ferrari* publication since 1999, developed much of the communication and event collateral for the club's events, and coordinated the design and maintained the club's website. He was also on the club's Board of Directors that included terms of President and Chairman, plus he coordinated and assisted on numerous club events.

The award was custom designed and fabricated using authentic Ferrari parts. After the surprise presentation by Peter, Tex said that he's been very grateful for the opportunity to be of service to the club for all of these years and that his moving to Northern California will not deter the lifelong friendships he's enjoyed by being involved with the club. *SF*



Communicator Award

2012 FCA International Meet
Program - Special Events

The Communicator Awards is the leading international awards program which recognizes creative work in marketing and communications.

Founded two decades ago, The Communicator Awards receives over 6,000 entries from companies and agencies worldwide.



The 2012 FCA International Meet Program given to each participant at the event in Palm Springs, has been awarded a Communicator Award for Special Event print collateral.

Designed by Tex Otto, the oversized spiral-bound publication featured articles by noted Ferrari authors and historians Alan Boe on the Ferrari 250 GTO and its evolution and Michael T. Lynch about Ferrari's Legacy of racing in Palm Springs, California. *SF*



FCA Added Member Benefits

The savings of one Ferrari service, driving school, car transportation or lease can save you the cost of your membership.

It's like a free membership to the largest Ferrari club in the world!

Ferraris, Fun and Bucks Back!

We are pleased to announce our new "FCA Bucks Back" program available only to FCA Members. Anyone of these offerings could save you the cost of your membership or more... simply show your FCA Membership Card and you will instantly qualify for any or all of these Discounts.

Ferrari Dealer Discounts

- 10% Discount off Parts & Labor for service customers for all Ferrari Vehicles at any authorized Ferrari Dealer in the United States and Canada

Skip Barber Racing Schools

- 10% Discount available at all Skip Barber Racing School locations

Horseless Carriage Carriers

- 10% Discount to and from any locations serviced by Horseless Carriage Carriers

Putnam Leasing Company

- A \$300 Discount off the Start-up Leasing Fee is provided to all FCA Members

TFX International Specialized Vehicle Transport

- 10% Discount within Canada and Transport in and out of Canada

FCA Picture Credit Card

- Your Car pictured on your new FCA Credit Card is now available to all FCA Members; You also receive up to 1% Cash Back or many other Rewards.
To apply for your card please call FCA Membership Services at (800) 328-0444 or e-mail: membership@ferrariclubofamerica.org today!

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FCA Visa card is available to US members only.

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SOUTHWEST REGION

Recognized by Ferrari SpA

Incorporated 1962

Membership Application

I'm sure we all know at least one friend who owns a Ferrari and is not a member of our club. Why not give him or her a call and invite them to join our fabulous group?

Better yet, bring them to our next event to show them the fun we're having. We have so many terrific events coming up. It's easy to join, just go to: www.ferrariclubofamerica.org, fax (800) 328-0444.

Name _____

Spouse _____

Address _____

City/St/Zip _____

Ferrari Model/Year _____

Serial Number _____

Body Style _____

National and Regional Dues \$135.00

My interests include: Rallies____, Autocross____, Maintenance____, Driving Schools____, Concours____, Social____, Other_____

FERRARI

— of NEWPORT BEACH —

Complementary Service Clinic for Ferrari owners.

Each month on a selected Saturday morning, Ferrari of Newport Beach is conducting a Service Clinic for Ferrari owners. Our knowledgeable factory-trained technicians will perform a 62-point inspection, computer diagnostic and thorough review of data plus answer any questions the owners may have about their Ferrari.

Ferrari of Newport Beach Service Clinics are limited to only 4 cars, which allows for an in-depth analysis of each car's current condition, maintenance needs, open recalls, factory campaigns or updates.

Register to attend or have your Ferrari considered for our next monthly service clinic. Guests are very welcome to observe the clinic activity and enjoy the Ferrari experience.

SERVICE CLINIC SCHEDULE & REGISTER

www.ferrariofnewportbeach.com/clinic.html
 2980 Redhill Ave., Costa Mesa, CA 92626
 (866) 297-2826

Enzo's

Birthday Party

at the
**Petersen
Automotive
Museum**

S U N D A Y
February 9



Details to be announced.
For more information contact:
Richard Kidd
310) 871-4627
richkidd@catalystmedia.tv

Ferrari Drivers invited to Driving School at Willow Springs Raceway

March 1-2, 2014 Saturday & Sunday



Willow Springs Driving School - open track event
\$245.00 for Saturday & Sunday

You are invited to attend the Open Track Event at Willow Springs International Raceway in Rosamond, CA. This event allows you to run your car at speed on a road-racing course. Cars must pass a technical inspection (download from FCA-SW website. This event is ideal for the beginner (we furnish instructors), and the more experienced driver who wants to improve his or her driving skills. The atmosphere is relaxed with an emphasis on safety and having a good time. All instruction and safety standards included. Sign up early as event always sells out!

Download registration/tech/event policy forms at:

www.fca-sw.org/pdf/willowmar14.pdf

We invite you to experience a driving weekend to and within one of the world's most breath-taking environments.

Limited to 20 rooms only, please register early to reserve your experience for the Yosemite Grand Tour II.

Yosemite is one of the most extraordinarily breathtaking places in the world, set aside by congressional recognition authorized by President Abraham Lincoln during the midst of the Civil War in 1864 "for public use, resort, and recreation—inalienable for all time".

We have had the good fortune to secure 20 rooms at the beautiful Tenaya Lodge and The Ahwahnee Hotel over the weekend of May 9th, 10th, and 11th, 2014. Mid-May is an exquisite time to be in Yosemite, particularly in the Valley with the waterfalls in full-flow, the dogwood in full-bloom, and the season of spring revealing its magnificent beauty everywhere one looks.

In concert with the National Park Service, the Yosemite Conservancy, and the Park concessioner (Delaware North Parks and Resorts at Yosemite, Inc.), special arrangements have been made for FCA-Southwest Region members to have a Yosemite experience seldom encountered by the casual park visitor. Of note, participants in the fall 2011 Yosemite Grand Tour I were overwhelmingly effusive and extremely pleased with the success of that outing (please review the Jan-Mar 2011 *Sempre Ferrari* for that trip's memorable experiences). Indeed, since "YGT II" will occur when Yosemite is in all its springtime glory, we should have a truly outstanding event.



TRANQUILITY AWAITS
YOSEMITE
GRAND TOUR II

May 9-11, 2014

As in 2011, our adventure will begin May 9th for assembly and breakfast (8:00 AM) and departure (9:00 AM) in Santa Clarita at the Hyatt Regency Valencia. After a 150 mile route (half freeway driving and half on two lane roads) we will have lunch at the Visalia Country Club (where our "prancing horses" will be safely parked and displayed on the golf course). Our departure will be at 1:00 PM for the Tenaya Lodge (just four miles outside of the Park) and will be a very picturesque and "Ferrari indulgent" drive. It is there that our Yosemite experience will begin (additional details to be shared later).

The package price for our outing will be \$1,750 per couple and includes two nights of lodging, meals (except breakfasts) box lunches, cocktail receptions, lunch at the Visalia Country Club, and van transportation (when, where, and if required). For those who wish to stay over on Sunday, May 11th (Mother's Day) at The Ahwahnee Hotel, accommodations and meals will be on a no-host basis for that day and evening.

Based upon the success of Yosemite Grand Tour I, we anticipate that "YGT II" will sell out quickly and thus we are now moving forward with an early pre-registration period that will be available through August 31, 2013. Registrations that take place after the pre-registration date will be priced at \$1,850 per couple.

The coordinators of "YGT II" are:

Jack H. Walston - cell: 213) 505-7872, jack@twinvestmentcounsel.com
and Tex Otto - off: 415) 715-8480, tex@synchronis.com

Please feel free to contact the above if you have any questions.

There is a wait list for this event. For availability, please contact Jack Walston. Event information at www.fca-sw.org.



Ferraris on **Colorado** **Sunday, May 18th, 2014**



Old Pasadena, California

Three blocks of the finest Vintage and Contemporary Ferraris on historic Colorado Boulevard.

www.fca-sw.org



Concorso Ferrari 2014 ENTRY FORM

Sunday, May 18, 2014 - 10 am to 3 pm

FERRARI EXCLUSIVE CONCOURS

Experience three blocks of Colorado Boulevard in Old Town Pasadena as it transforms into an amazing Ferrari extravaganza. Over 140 Ferraris ranging from mid-century purpose built racers to modern day exotic supercars of unmatched speed and style will line Colorado Blvd for all to enjoy. In addition to Ferraris, there will be vendors and sponsors specializing in exotic automotive styling, accessories, detailing, apparel, travel, and local food to compliment the star of the show - Ferrari.

The concours is limited to 140 of the finest vintage and contemporary Ferraris, to be Judged and for Non-Judged display. Ferraris entered from 2003 and earlier are eligible for judging that will follow Ferrari Club of America National guidelines IAC/PFA (International Advisory Council for the Preservation of Ferrari Automobiles). Awards will be presented in 10 classes by a panel of 30 Ferrari experts at the conclusion of the event.

Owners of the newest models of Ferraris are welcome to display their prancing horses and spend a fun day among friends in beautiful Pasadena. Space is limited to 140 Ferraris, so register early for an opportunity to be part of this traditional FCA Southwest Region event.

Entry Application Duplicate form for additional Ferraris

Please print clearly

Owner Name(s) - (As it will appear on all printed matter) _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Ferrari Information Select your show preference Judged/Non-Judged:

SELECT: Judged ☐ Non-Judged ☐

Year _____ Model _____ Serial Number (last 6 digits) _____

Coachbuilder _____ Body Style _____

SELECT: Judged ☐ Non-Judged ☐

Year _____ Model _____ Serial Number (last 6 digits) _____

Coachbuilder _____ Body Style _____

Event Registration REGISTER EARLY AND SAVE! - REGISTRATION DEADLINE MAY 9, 2014

ENTRIES ARE LIMITED TO 140 FERRARIS, SO REGISTER EARLY!

Registration Fee Judged/Non-Judged at \$65. per Ferrari - Includes lunch for 2 persons \$ _____

Payment Information

Total Remittance \$ _____

Check _____ enclosed payable to: FCA Southwest Region

Charge _____ to my MasterCard _____ VISA _____ Discover _____

Account # _____ Exp Date ____/____/____ Security Code _____

Print Name on Card _____ Signature _____

Mail to:

FCA-SW Concorso Ferrari
Attn: Anna McKinley
5703 Corsa Avenue
Westlake Village, CA 91362

Fax to: 818) 332-7029 - Attention Concorso Ferrari 2014

Online registration/Download form: www.fca-sw.org

CONCOURS ENTRY

Wally Clark - Tel: 714) 630-9202, Email: clarkinc@pacbell.net

Concorso Ferrari Guidelines: No For Sale or Advertising Signs, No Leaving Show Early Prior to 3 pm,
No Easy-up Tents or Canopies, Tables and Chairs Will be Provided, Entries Limited to 140 Ferraris.

All participants must show proof of vehicle insurance at event. Thank you for your continued support of the FCA Southwest Region.

Events Registration Form

For the latest information and to register online, visit: www.fca-sw.org



10-12
2013

Volume 20
No. 4

Member Information

PHOTOCOPY THIS PAGE FOR COMPLETION - PLEASE PRINT CLEARLY

First Name _____ Last Name _____

Address _____ City State Zip _____

Phone _____ Email _____

Payment Information - Check payable to: FCA Southwest Region or **Charge my** ☐ MC ☐ VISA ☐ DISC

Account # _____ Exp Date ____/____/____ Security Code _____

Name on Card _____ Signature _____

NOTE CANCELLATION FEE - Cancellations by the registrant will be refunded up to the event registration deadline, with 5% deducted from the full event amount to cover incurred credit card and transaction processing fees. Should an event be cancelled by the event organizers, the full amount will be refunded.

February 2014

Su	M	T	W	Th	Fr	Sa
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30	31					

April

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May

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June

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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Registration

Mailing Address

Richard Kidd
Ferrari Club of America
PO Box 5361
Playa del Rey, CA 90296



Enzo's Birthday Party - Page 28

Saturday, February 9, 2014 Arrive at 9 am at the Petersen Automotive Museum.

Special admission rate for admission.



Willow Springs Driving School - Page 28

Saturday-Sunday, March 1-2, 2014

Download forms at: www.fca-sw.org/pdf/willowmar14.pdf



The Ortega Run - Page 33

Saturday, March 15, 2014 Registration deadline Friday, March 7, 2014.

Number of attendees _____ at \$59. per person. Event Total \$ _____

Name(s) of guests _____



Mystery Ride - Page 33

Saturday, April 19, 2014 Registration deadline Friday, April 11, 2014.

Number of attendees _____ at \$75. per person. Event Total \$ _____

Name(s) of guests _____



Concorso Ferrari - Pages 30-31

Sunday, May 18, 2014 Registration deadline Friday, May 9, 2014.

Register with form on page 31 or online at www.fca-sw.org



Yosemite Grand Tour II - Page 41

Friday-Sunday, May 9-11, 2014

Number of couples _____ at \$1,850. per couple. Registration after August 31, 2013.

Event remittance \$ _____

Name(s) of guests _____

For the latest information
and to register online:

www.fca-sw.org

Total remittance \$ _____

See you at our next FCA Southwest event!

15th Annual Ortega Run

The classic Infamous "Ortega Run" will take place on March 15, 2014. In its 15th year, this event has become the signature event for the FCA Southwest Region.

The "Run" remains one of the most popular events of the year with the promise of beautiful scenery, unbeatable smooth roads, and the sumptuous buffet luncheon at the beautiful Thornton winery brings out both vintage and contemporary Ferraris.

Participants will meet on La Plata Road in San Juan Capistrano at 9:30 am and leave at 10 am for Temecula and the winery. While there may be some changes in the route, we expect to arrive at 11:45 when the buffet will begin. There will be Ferrari only parking.

The buffet, provided by Café Champagne held on the Fountain Terrace, will include salad, choice of two main courses, side dishes and dessert with coffee. Since the event can sell out, we recommend registration at the earliest convenience. The last day for registration is March 1, 2014. \$59. per person.

For further information contact **Jack Curtis** 949) 494-2536, jack_curtis@hotmail.com.

FCA SW Event Information

Kenny Lombino's 7th Annual

Mystery Drive

Saturday, April 19, 2014

EVENT CHAIRPERSON

Kenny Lombino 310) 339-8657
lombino@sbcglobal.net

The mystery is... where are we going
and how do we get there?

Nearly 200 miles of pure driving. Twisties, long straights,
beautiful mountain passes, great views and a delicious lunch.
New roads, new questions, new answers. \$75. per person.



Welcome New Members

We look forward to your participation at FCA Southwest Region events!

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We all know at least one friend who owns a Ferrari or is a Ferrari enthusiast and is not a member of our club. Bring them to our next event to show them the fun we're having. We have so many terrific events coming up. It's easy to join, just go to: www.ferrariclubofamerica.org, tel (800) 328-0444.



FERRARI CLUB OF AMERICA SOUTHWEST REGION

Policies

Publishing Policy: The *Sempre Ferrari* magazine is a publication and copyright of the Ferrari Club of America/Southwest Region (non-profit). Postage is paid in California. Its purpose is to provide timely notification of club events and deliver information beneficial to members and enthusiasts of Ferrari.

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Submissions: We encourage contributions of editorial material on a variety of Ferrari related topics including event reviews, book and video reviews, tech tips, etc. All articles and photos submitted for publication are subject to revision or rejection at publisher's sole discretion. Material is submitted and published without compensation. Only material or manuscripts from the original writer or copyright-permission articles will be considered for publication. Submission of original material constitutes a perpetual, nonexclusive license for the Ferrari Club of America to print and/or reproduce in any manner, and for any purpose, said material. Submissions for the magazine should be received by the 1st of the month for inclusion in the following issue. Email all editorial materials to the *Sempre Ferrari* editor at tex@synchronis.com.

Address Change: Allow four weeks notice. Mail recent label and new address to: Richard Kidd/FCA-SW Region, PO Box 5361, Playa del Rey, CA 90296 or call (310) 871-4627. Be sure to include \$10.00 with your membership if you want a FCA name badge.

Missing Sempre: Contact Richard Kidd to let us know you did not receive your magazine. Call (310) 871-4627.

Advertising

Sempre Ferrari Commercial Advertisement Rates:

Color or black/white placement per issue:

* Long Term commitment required.

Magazine trims to 8.5" x 11"

Artwork live area 8.0" x 10.5" (Inside trim .25")

Ad Placement:

	(artwork dimensions w/.125" bleed)	Color	B/W
Full Page - Inside front/back cover*	(8.75"w x 11.25"h)	\$400. color only	
Full Page - full bleed	(8.75"w x 11.25"h)	\$400.	\$300.
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Half Page Vertical - inset	(3.75" x 10.5")	\$200.	\$150.
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Quarter Page - inset only	(3.75"w x 4.75"h)	\$150.	\$100.
Business Card	(2" x 3.5")	\$75.	\$50.
Business Classified	40 words maximum		\$20.

Material Deadlines:

January-March issue
April-June issue
July-September issue
October-December issue

December 1st
March 1st
June 1st
September 1st

Sempre Ferrari rate card is available online at www.fca-sw.org.

Prices are based on artwork per required specifications. Extra charge for art fees. A check made payable to The Ferrari Club of America must accompany all ad submissions. Contact Jim Bindman at (818) 429-1667 or email: cool4re111@gmail.com.

A free classified section is available as a service to FCA Southwest Region members for brief ads for cars, parts, and/or accessories relating to the marque. Ads will run for two issues. Ads for services and ads containing long lists of cars and/or parts will be considered commercial.



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Classified Ads

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Update your Member Info

If you've moved or changed your email address, let FCA National know so that you don't miss club event announcements. Login at: www.ferrariclubofamerica.org/index.cfm/ID/3/Login

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