

Sempre Ferrari

January-February 2022



A pre-owned Ferrari: certified to stand out.



Ferrari APPROVED

Certified Pre-Owned Program

101 POINT INSPECTION

MINIMUM OF 12 MONTHS FERRARI SERVICE COVERAGE AND ROADSIDE ASSISTANCE ORIGINAL CERTIFICATION PROGRAM ISSUED AND APPROVED BY FERRARI

Please contact your experienced Ferrari Sales Advisor at:

Newport Beach

900 W Coast Highway Newport Beach, CA 92663 949-646-6900 newportbeach.ferraridealers.com

Rancho Mirage

71441 State Highway 111 Rancho Mirage, CA 92270 760-283-0716 ranchomirage.ferraridealers.com

San Diego

4611 Mercury Street San Diego, CA 92111 858-456-4600 sandiego.ferraridealers.com



Ferrari of Newport Beach



OFFICIAL FERRARI DEALER

Ferrari of Rancho Mirage



OFFICIAL FERRARI DEALER

Ferrari of San Diego



President's Message

Happy New Year and Happy Anniversary to you all!



Anniversary? Relax - you didn't forget yours. This is a Ferrari Anniversary and you are all invited. 2022 marks both the 75th Anniversary of Ferrari and the 60th Anniversary of the Ferrari Club of America. (For those paying attention, it's also the 60th Anniversary of the 250 GTO.) While we are keeping our fingers crossed that 2022 will allow us somewhat of a return to "normal", this year is planned to be even more special with numerous events throughout the year carrying that Anniversary label.



Kicking off the Anniversary events, we are expecting the annual Enzo Cruise In on February 27th to be the biggest ever. (Have you signed up yet?) Additionally, as part of the events planned that weekend, we have partnered with the Petersen Automotive Museum and there will be a special garage tour and gala dinner set for the day before. These will be just the first of many special Anniversary events throughout 2022. I hope that you take advantage of as many as you can.

As 2021 came to a close, there were several events to wrap up the year, some of which are highlighted in this issue of Sempre. For those able to attend the National Meet, previously scheduled for Portland, it was rescheduled and pulled off in record time at Sebring, FL. The San Diego Chapter had their Fall Cruise, several of the "In Your Area" events finished the year by getting their events in before the rains hit, and many of you were able to attend our year end Holiday parties, either in California at the Magic Castle or the Hawaii Chapter Party.



Speaking of the Hawaii Chapter, 4 years ago Milton Kawasaki and I collaborated on an idea and the Hawaii Chapter was formed. For those past 4 years, Milton's leadership has guided and built the Chapter into something special. Please all join me in offering Milton a big Mahalo as he hands over the reins to Chad Fukumoto to lead the Hawaii Chapter for the next two years.

Building on our collective success, I am looking forward to 2022 being a great year for the Southwest Region. The San Diego Chapter is really starting to come together, we will be scheduling more local events for our Orange County members and your Board of Directors and other dedicated members are working to bring you a fun filled new year.

Get out and drive! SF

Peter Lund President/Director Ferrari Club of America - Southwest Region



DIRECTORS/CHAIRPERSONS

Our thanks to these dedicated enthusiasts who provide opportunities for our club members to share our passion of Ferraris.



- B Bill Makepeace Vice President/Director | 562) 745-5499 | billsteves@aol.com 550 | Photography/Mullin Museum/Santa Anita/Rancho Los Alamitos/Chino Air Museum
- C Rex Gephart Treasurer/Director | 310) 422-2336 | gephart.rl@gmail.com 458 Italia | Best in Show
- D Bruce Leeds Secretary/Director | 310) 662-1723 | peggynbruce@msn.com 575M | Nethercutt Museum Tour/Ronald Reagan Library Tour/Iowa Tour
- E Jim Bindman Chairman/Sempre Ferrari Editor | 818) 429-1667 | cool4re111@gmail.com 360 Modena | Special Collections/Vandenberg & Edwards Exotic Car Shows
- F Shawn Dutton Membership Chairman/Director | 619) 318-4600 | shawdut@yahoo.com 360 Modena, 458 Italia | In Your Area West LA to Malibu Lunch Drive
- G Douglas Campbell Events Calendar/Director | 714) 595-5786 | dougwcampbell@sbcglobal.net 575M | Soup to Nuts Drive/Pie Run/Lake Arrowhead Drive
- H Mark Process Event Announcements/Director | 323) 677-8759 | dszner35mm@juno.com 348 Speciale | Eat Drive & Be Merry/Mount Wilson Tour/Ojai Tour
- Kenny Lombino Track Chairman/Director | 310) 339-8657 | Iombino@sbcglobal.net 458 Speciale, 16M Scuderia Spider, 360 Modena Six Speed | Grand Canyon Tour
- J Chad Fukumoto Hawaii Chapter President | pueoaudio@gmail.com California T, 458 Speciale | Christmas Party
- K Francis G. Frank Mandarano Coachella Valley Chapter | 206) 310-8380 | frank@carguytour.com Daytona Spyder | Thermal Club Gathering/La Casa del Zorro Run
- L Sam Burg Central Coast Chapter President | 805) 680-9962 | way2fastt@comcast.net 430 Spider, FF | C&Cs/Breakfast/F1 Viewing Parties/Ride & Lunches
- M Pete Consolo San Diego County Chapter Interim-President | FCAConsolo@gmail.com Testarossa | San Diego County Chapter Founder
- N Marv Landon Special Events | 818) 338-8692 | marv@rmis.com 365 2+2, 488 GTB | Concorso Ferrari/Special Collections
- O Jim Hunter Sempre Ferrari Contributor/Special Events | 323) 252-0909 | jim@flat-12.com 308 GTSi | Photography/Fast Cars Open House/K1 Karts
- P Tony Levatino Social Media | 949) 910-9363 | tony.levatino@yahoo.com 360 Modena | Instagram/Facebook
- Q Ross Albu Advertising Chairman | 714) 325-1000 | rossalbu@gmail.com 360 Spider | Griffith Park Drive, Toluca Lake/Los Feliz Cars & Coffee



Tom Brockmiller 1996-1997 Wally Clark 1997-1999 Mary Landon 1999-2001

Bill Inglis 2001-2003 Murray Cogan 2003-2005

Walter Meyer 2005-2007

Doug Prestine 2007-2009

Tex Otto 2009-2011

Diane Peterson 2011-2013 Peter Carniglia 2013-2014

Bruce Leeds 2014

Kenny Lombino 2014-2016

Richard Kidd 2016-2018

Jim Bindman 2018-2020

Sempre Ferrari CONTENTS





Editor | Design | Production Synchronis LLC Tex Otto tex@synchronis.com 831) 747-1412

Sempre Ferrari Editor Jim Bindman cool4re111@gmail.com 818) 429-1667

Publication Proofreader & Website Administrator Dan Clark

Events Calendar Doug Campbell dougwcampbell@sbcglobal.net 714) 595-5786

Cover Images FCA Experience - Bill Makepeace

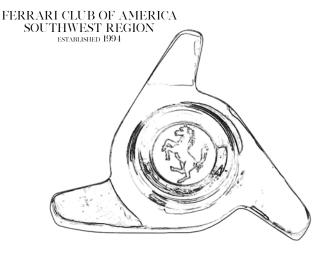
Online Event Information & Registration

www.fca-sw.org

ARTICLES

- 3 President's Message Peter Lund
- 4 Directors & Chairpersons
- 5 Contents
- 6 Events Calendar
- 8 In Your Area Coordinators
- 10 FCA Annual Experience Sebring Bill Makepeace
- 16 FCA Southwest Region Holiday Party Bill Makepeace
- 18 Ferrari Memorabilia Jim Bindman
- 24 Hawaii Christmas Party Hawaii Chapter Chad Fukumoto
- 28 29 Year Mystery Solved Jim Bindman & Matthew Ettinger
- 30 Coachella Chapter Kicks off the '22 Season Frank Mandarano
- 31 Tech Article David Sharon and Gary Bobileff
- 32 San Diego Fall Cruise & Apple Pie Run San Diego Chapter Pete Consolo
- 33 Track Day at Willow Springs Kenny Lombino
- 34 The LA Auto Show Peter Lund & Chad Woods
- 36 Velocity Invitational Tex Otto
- 37 FCA Southwest Region's 60th Anniversary Book Welcome Hawaii Chapter President Chad Fukumoto
- 38 Welcome New Members! Shawn Dutton / Membership Chairman FCA Southwest Region Policies Advertising in the SempreFerrari
- 39 Classified Ads

Go to www.fca-sw.org for the latest FCA Southwest Region events!





CENDAR GET YOUR FERRARI OUT & DRIVE!



February 5, 2022 | Saturday

Exclusive FCA Tour and Lunch at David Lee's Ferrari Collection

Jim Bindman - cool4re111@gmail.com

February 6, 2022 | Sunday

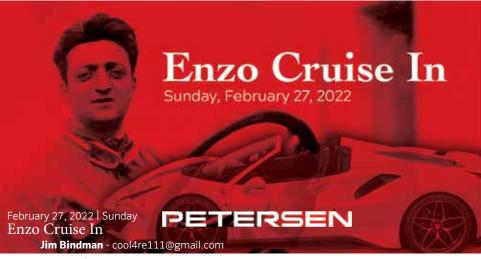
Grimes Canyon & Santa Paula Airport Tour

Shawn Dutton - shawdut@yahoo.com

February 26, 2022 | Saturday

Garage Tour & Enzo Reception

Jim Bindman - cool4re111@gmail.com



March 13, 2022 | Sunday Malibu Drive

Peter Lund - plund85@gmail.com

March 26, 2022 | Saturday

10th Anniversary Exotic Car Show at LA Orthopaedic Children's Hospital Medical Magnet High School

Jim Bindman - cool4re111@gmail.com

April 16, 2022 | Saturday

21st Annual Ortega Run

Bill Makepeace - billsteves@aol.com, Jim Bindman - cool4re111@gmail.com

April 23-24, 2022 | Saturday-Sunday

Lake Arrowhead Tour

Doug Campbell - dougwcampbell@sbcglobal.net

May 21, 2022 | Saturday

2nd Annual LAPD Pacific Division Rally

Jim Bindman - cool4re111@gmail.com

September 24, 2022 | Saturday

10th Annual Fast Cars and Faster Intercontinental Ballistic Missiles Exotic Car Show at Vandenberg Space Force Base

PETERSEN

Due to the ever-changing

environment, timely email

announcements will be sent to

members on upcoming events

and/or a change of schedule

of an existing event. We hope

all members and families are

safe during these challenging

times, and we look forward

to seeing you soon. - FCA

Southwest Region Board.

Second Saturday Every Month FCA Southwest Region

Board Meetings

All members welcome! 6060 Wilshire Blvd. at Fairfax Los Angeles, CA 90036





Thank you for joining us! See you next year: August 20, 2022



WWW.CONCORSO.COM • 425-742-0632

Presenting Partner:



Supporting Partner:



Associate Partners:



























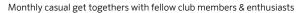








IN YOUR AREA





A Third Sunday Each Month | The Lakes in Thousand Oaks | Thousand Oaks | 9-11 am
Piazza GranTurismo is hosted by Ferrari Westlake/Ferrari Los Angeles Service. Combining high performance
with a relaxed setting, PiazzaGT is a way to experience elegance, sophistication and passion for luxury
automobiles. Ferrari Corral parking and complimentary coffee and is open to all exotics and fine vintages.

LOCATION: The Lakes at Thousand Oaks, 2200 Thousand Oaks Blvd., Thousand Oaks 91362
HOST: Ferrari Westlake PiazzaGT | 888) 459-7720 | events@ferrariwestlake.com | piazzagranturismo.com



B First Saturday Drive Each Month | The Glen Center | Bel Air | 9:30 am
Drive starts at The Glen Center, one block south of Mulholland Drive in Bel Air. Full service deli opens at 7 am for breakfast. Departs at 9:30 am, no host lunch stop, returning after 3 pm. Event open to FCA members only, Ferrari only vehicle participation.

LOCATION: The Glen Center, 2948 Beverly Glen Circle, Bel Air/Los Angeles 90077 HOST: Kenny Lombino | 310) 339-8657 | Iombino@sbcglobal.net



C Third Saturday of Each Month | Saturday Shift | Caffe Tre Venezie | Torrance | 7:30-9 am
FCA members are invited to join us for Saturday Shift, a monthly cars & coffee gathering. Owners of exotic
and fine vintage automobiles of all makes are welcome to display their vehicles. Spectators are also
welcome as we enjoy complimentary coffee and admire the finest cars from around the South Bay.
LOCATION: Caffe Tre Venezie, 3525 Pacific Coast Hwy, Torrance 90505

HOST: Ferrari South Bay | 310) 887-9183 | events@ferrarisouthbay.com | www.saturdayshift.com



D First Sunday Each Month | Boathouse on the Bay | Long Beach | 9:30 am Gathering - 10 am Brunch
Drive your Ferrari and meet your friends at a wonderful bayside restaurant the first Sunday of each month.

LOCATION: Boathouse on the Bay, 190 N. Marina Drive, Long Beach 90803

HOSTS: Bill Makepeace | 562) 745-5499 | billsteves@aol.com

Doug Campbell | 714) 595-5786 | dougwcampbell@sbcglobal.net



E Last Friday Each Month | West Los Angeles to Malibu Lunch Drive | 11:30 am

We meet in Brentwood at 11:30 am on the last Friday of the month (except December) for a drive up the coast along PCH to a restaurant in Malibu for lunch. The only cost to join in is the cost of your lunch. Advance registration is requested to ensure sufficient parking.

LOCATION: West Los Angeles area. Contact Shawn for details. HOST: Shawn Dutton \mid 619) 318-4600 \mid shawdut@yahoo.com



F Third Sunday Brunch | Orange County | Tustin | 9:30 am

Our new gathering will meet at 9:30 am at the 17th Street Grill-Enderle Center, 17320 17th Street in Tustin. It's handy to the 55 Freeway and 17th Street. Great Ferrari parking and excellent food. See you there! LOCATION: 17th Street Grill-Enderle Center, 17320 17th Street in Tustin. Contact Scott for details. HOSTS: Scott Resley | 714) 604-7712 | skres80@gmail.com



Third Saturday Each Month | Central Coast Area | Northern or Southern Locations | 9:30 am We're starting our monthly In Your Area Gatherings to see where people want to join up. The location will alternate between a northern point around Paso Robles or SLO and a southern point around Santa Barbara. Contact Lee for more information.

LOCATION: Alternates between a location on the southern part of our chapter and a northern location. HOST: Lee Wilson Central Coast Chapter | vtauto@sbcglobal.net



G Every Sunday | Palos Verdes Estates | Saint Honore French Bakery & Bistro | 11:00 am
Join us for coffee, snacks or lunch every Sunday at around 11:00 AM at "The Umbrellas" in Lunada Bay where
we will sit outside near our cars and enjoy the beautiful coastal ambiance.

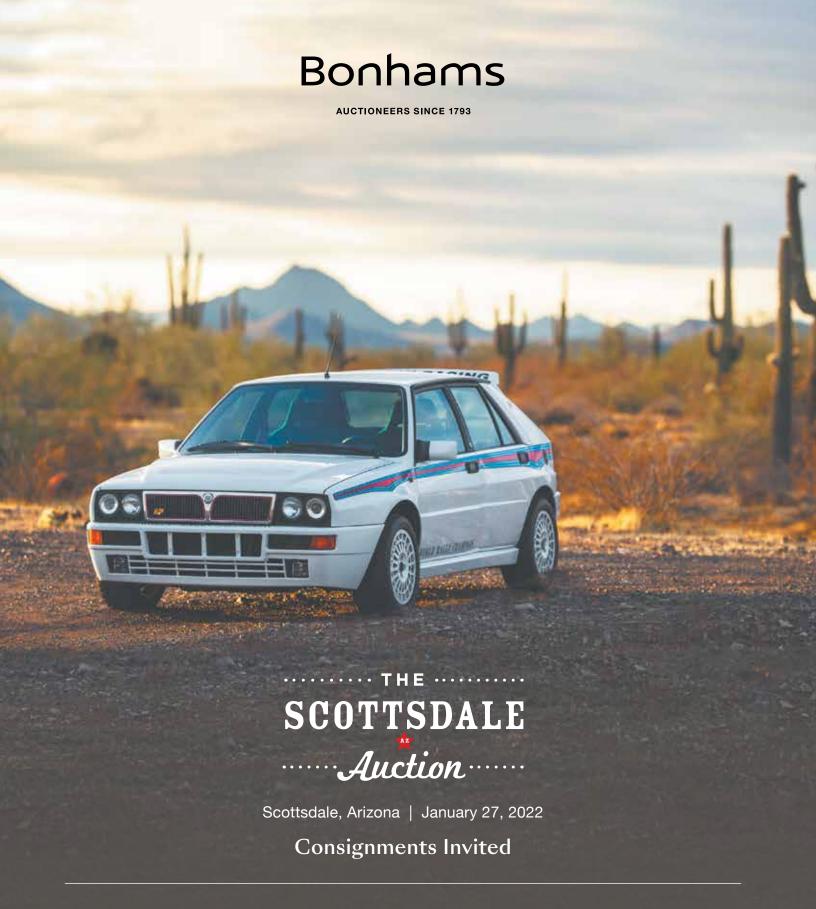
LOCATION: Saint Honore French Bakery & Bistro, 2201 Palos Verdes Drive West, Palos Verdes Estates, CA. HOST: Richard Lynch \mid 310) 519-7994



H First Saturday of Every Month | Rolling Hills Estates | Promenade on the Peninsula | 7-9:30 am Peninsula Cars and Coffee. Top deck of parking structure. Enter on Indian Peak Road.

LOCATION: 550 Deep Valley Drive, Rolling Hills Estates, CA 90274.

HOST: Keith Inouye | PenCnC1@gmail.com



INQUIRIES

+1 (415) 480 9028, West Coast +1 (917) 340 9652, East Coast motors.us@bonhams.com bonhams.com/motorcars



1991 LANCIA DELTA HF INTEGRALE EVO 1 'MARTINI 6' Design by Giorgetto Giugiaro Sold for \$182,000



FCA Annual Experience Sebring

Florida welcomed FCA members for a memorable full experience

WORDS & PHOTOS Bill Makepeace



n case you've never attended one of the FCA annual events held at different parts of the USA and Canada, here is a brief summary of common themes at each year's event. One prerequisite is access to a famous racetrack where members can enjoy their cars at speed, a nice host hotel is also important, and a concours is a must. Another staple are the drives that showcase the local scenery over the course of several days of often spirited driving. There is also often special access to a neat local attraction such as a car collection or a local museum.

This year's annual event was almost the "meet that never was." After the Portland event was postponed, David MacNeil of WeatherTech fame proposed Sebring, Florida as a substitute venue. WeatherTech has been the main sponsor for many of our annual meets. Thank you! In about five short months, as opposed to the usual one to two years, an all-volunteer cadre of involved FCA members put together a fantastic event at a historic racetrack. The main host hotel was actually on turn seven of the famous track.



And what a track! Each year David Williams publishes a special issue of *Prancing Horse* magazine for attendees of the annual events. Naturally, the theme this year was the Sebring track as this was the sixtieth anniversary of a very special Ferrari performance at this iconic track. Ferraris finished the 1961 Twelve Hours of Sebring in the first four positions! In first place were Phil Hill and Oliver Gendenbien of Belgium in a factory prepared car. It would turn out to be a pretty good year for Hill as he finished up as Formula 1 World Champion. Gendenbien was on a roll also. He won outright, not just class wins, three consecutive times from 1959 to '61 at the Sebring 12 hour race. Despite the virtuoso performance by the winners, they were not "richly rewarded" financially. According to a *New York Times* March 7, 1961 article the winning drivers earned \$1,500 purse (\$13,000 in 2021) which they split! In addition to the first four places, Ferraris finished the race in seven out of the top ten positions. This race helped cement Ferrari's reputation for not only being able to race overseas but also win consistently far from home.

PHOTO CAPTION

A Chris Current and Leslie Blinn, Chief Concours Judge.





Another interesting article in the special magazine was a personality profile on the 1961 Sebring Race Queen Sylvia Belcher. Her official title was "Miss Twelve Hours of Sebring." David managed to track her down after sixty years. She became a stewardess and moved away from Sebring for decades before returning to her hometown. Sylvia actually met with David in person during this year's event. A photograph of Sylvia with the race winners, Hill and Gendebien, was used on all the event's swag.

The event itself was nearly perfect and even the Florida weather cooperated. I did not need a jacket or an umbrella the entire time. The great weather was just a bonus as the real reason for attending a national meet is the people you get to know from other parts of the country. This year's event checked all the boxes for a successful and fun experience. The concours had 65 Ferraris on display in total and over 20 of those were Enzo era cars. The oldest car on display was the Ferrari 340 America Cabriolet owned by Dennis and Susan Garrity who brought the car from Wisconsin. Rick Workman brought three cars this year: a 1955 250 Europa GT, a 250 GTO, and a RW 275 SP. Never heard of the latter? Don't feel bad, it's a special bodied 2017 Ferrari F-12 commissioned by Dr. Workman. It's a tribute to the 275 GTB competition cars. David MacNeil brought five cars including a beautiful white 275 GTB. The light was just about perfect to get some great shots of the cars on display along the pit wall.

All concours events at National Meets have special significance to hard-core FCA members. If a car earns a Platino award it is then eligible to further scrutiny if the owner wishes. The Coppa Bella Macchina Evaluation, loosely translated from Italian as: "beautiful machine", is a very tough test that requires a "100% mechanically correct" Ferrari in order to participate in the next level. The Coppa GT is the track evaluation of both mount and driver. In order to earn this award the driver must execute each and every corner of the racetrack perfectly at 80% of the car's capability for three laps. Only one or two drivers earn this coveted award each year.

The pleasure drives were held two days in a row and had different routes that showcased the local areas and the diversity, except elevation change, of central Florida. The well planned routes wound through picturesque Sebring neighborhoods, cattle ranches, orange groves, and we enjoyed great views of several local lakes. The roads were very smooth and in good repair along the routes we took and almost no traffic. The driving directions were very easy to follow and included interesting facts about local attractions or places of interest along the

track concours drives

PHOTO CAPTIONS

- **B** Dr. Workman's 2017 Ferrari F-12 tribute to the 275 GTB competition cars.
- C David MacNeil and his white 275 GTB.



The Magnificent Seven?

Left to Right:

Denise Ferrari - NW Region of the Portland Chapter President

(ex SW Region Director)

Dee Wagner - Mid Atlantic Region

Stuart Field - Penn-Jersey Region (well respected FCA judge)

Jody Stewart - Pacific Region (former Pacific Region President)

Glenn Butler - North Carolina

Bill Makepeace - Southwest Region Vice President Aric Hersh - Columbus, Ohio Chapter President FCA/Sebring

Coppa Bella Machina Coppa GT



route. It's always great to drive with a group of Ferraris on great roads even if you are bringing up the rear with a rental Kia. And speaking of Kias, one could participate in what's called "Lunchtime Touring" that allows members to drive on the track following pace cars at a safe but fun pace in your Ferrari or even in a rental car. You can brag about driving on the famous Sebring Racetrack but don't have to admit your speed.

This year's special activity was a bus trip to Orlando and Disney World led by a former Disney employee with a behind the scenes tour enjoyed by all participants. The famous Ferrari historian and acclaimed author, Luca Dal Monte, delivered a special lecture and slide show entitled "Ferraris in Florida" that was well attended and informative. Luca answered a question about the famous story of Enzo's exact birth date that according to legend is a mystery. The traditional answer was the excessive snowfall that made the roads impassable for days. His research shows that there was no snow during the time period in question and the most plausible reason for the delay was that the child's survival was uncertain, and unfortunately the death of children was not uncommon in the era. Automotive history would certainly have been different if Enzo had succumbed to illness.

As great as the track was this year, and the hotel, and the cars, drives etc. were, the real reason for making the effort to attend a national meet is the people. The meets are an excuse to visit with fellow FCA friends that happen to live in different parts of the country and get together at least once a year for a multi-day party. It starts off the first night with a reception with great food, Ferrari themed vendors, and a chance to see who is at this year's event. The second night was the "Prancing Through History" Party Night with a great band that provided two hours of toe-tapping music. The dance floor was full of members thoroughly enjoying themselves and the food was great. After the night's official party ended seven FCA members from seven different regions got together for dinner in the Hotel restaurant. The lunch venue at the track was also a great place to meet new friends and catch up with old ones. The food was delicious, plentiful, and varied each day.

The final night is the awards banquet with a gala dinner and the presentation of the well-deserved awards. This is where the special national FCA awards are presented. Coppa Bella Macchina Evaluation trophies are awarded to club members with perfect cars and the Coppa GT trophies for perfect driving. There are several other national awards, some sponsored by fellow members. For example, David Wheeler from the Mid Atlantic Region sponsors the best Ferrari 2+2 award. There are other awards for the best flat twelve engined Ferrari, the best eight cylinder Ferrari and of course a "Best of Show" award. David MacNeil shared a video of the manufacturing process involved in custom machining the best of show trophy using one of WeatherTech's state of the art computer controlled machines. After weeks of work, a scale model Formula One car in polished aluminum emerged as the finished product. It is truly a one-of-a-kind trophy and was presented to proud owner Rick Workman and his beautiful 1955 Ferrari 250 Europa GT.

The next Annual Experience will be hosted by the Canada East Region in Mont-Tremblant, July 23-27, 2022. SF





FCA Southwest Region Holiday Party

Magical holidays with great friends

WORDS & PHOTOS Bill Makepeace



ixty years ago Milton Larson signed a lease for the 1910 Rollin B. Lane mansion that would become, after a two year renovation project, the headquarters for the Academy of Magical Arts. The "AMA is the premiere organization dedicated to the art of Magic and its headquarters, The Magic Castle, is one of the most unique private clubs in the world, with thousands of members. Known as the Mecca for magicians, it is an internationally revered gathering place for the magic brotherhood." It's truly a unique venue and not open to the general public, but the Southwest Region's members deserve only the best. We do a lot of unique and memorable events during the year, but the annual holiday party at The Castle has always been special.

The 2021 party was by all accounts a great success! It started with crystal clear Southern California skies with great views of the countryside on the drive over. After checking in, there was time to mingle with friends and enjoy cocktails before the delicious brunch was ready. As good as the food was, the main reason for having the holiday party at The Magic Castle was, not surprisingly, the magic shows. Most members enjoyed three different shows in three different theaters. The magic shows were professionally staged acts and the performances were world class in an intimate, unique setting with friends. Several members "hammed it up" when called on stage to help the performers. I won't mention any names, but you know who you are. That's a lot of the fun of this venue because of the interaction with fellow members and the very helpful Magic Castle staff.

The building itself is pretty neat. There are hundreds of caricatures of famous magicians lining the walls of The Castle along with vintage photographs and other memorabilia. There are no photographs allowed inside The Castle, but suffice to say virtually all of it is decorated with rescued wood paneling, art glass windows, architectural finds and even movie studios' cast offs. It's a memorable place for the annual celebration with 125 of our closest friends. Thanks to Jim Bindman for organizing such a great event yet again. Mark your calendars for December 10, 2022 if you missed this year or want to come again. See you there. SF



16



FERRARI COLLISION REPAIR SPECIALISTS

PH: 310.762.9900
EMAIL:FERRARIREPAIR@PREMIERMOTORSPORT.US
1035 E. BEDMAR ST. CARSON CALIFORNIA 92746





WORDS Jim Bindman | PHOTOS By Contributors

his past summer I sent out a survey asking members about their Ferrari collections. The rule was only collections with cars 9" long or shorter were qualified!

I received some very interesting responses and photos. Space limits how many I can include but thanks to everyone for contributing. Here are some interesting anecdotes:



Marv Landon: "In my collection of 1,000 total models, there are about 200 Ferraris. I started collecting 47 years ago with my son." Robert Garven: "I was born the same day Dino Ferrari died in 1956. I wrote Enzo when I was 13 and he wrote me back! I used to build models semi-professionally. Half of our small house and the garage is a shrine to Enzo Ferrari. My wife thought he was my Dad when we first met, as I had so many pictures of him at my place."



CONTINUED PAGE 20

Morgan Stanley



Are you wondering what's next?

Market volatility has become a fact of life. What does this mean for your investments? Are you prepared for the increase risk volatility may have on your portfolio? Should you make changes and adjust your plan?

Working with a Morgan Stanley Financial Advisor can help you navigate through these volatile times by helping you review your plan, making adjustments and keeping you informed along the way.

Contact me to see how I can help you or provide a second opinion.



The Lubin Group at Morgan Stanley

Todd Lubin

Financial Advisor

609 Deep Valley Drive

Suite 400

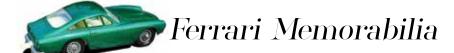
Rolling Hills Estates, CA 90274

310-544-3693

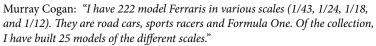
todd.d.lubin@morganstanley.com

advisor.morganstanley.com/
the-lubin-group

NMLS#1261908











Roy Houghton describes his photos: Left photo - "The ceramic tile in the background is a tile I bought years ago that was leftover/surplus tiles that were used to create a unique wall in Enzo Ferrari's office. Since I purchased the tile in the very early 1980's....I suspect the ones being offered today are not of the same vintage. IE... the backside of my tile has unique casting markings of the original tile manufacturer in Italy. The plastic Ferrari model kit was made in the USA by the Glencoe Model Company of Massachusetts. 1/72 scale. Right photo - "Photo is a Russian made Ferrari model with its original box. The other is a Dinky Toy with its original box that was manufactured in England. The Ferrari P4 model was made in Italy by the Mercury Company.

Rex Parker: "This is a 1/18 scale model of the Filipo Sapino designed 1969 512S Pf Berlinetta Speciale, a 1 of 1 car built from destroyed #0868 312P race car with engine donated from #0866 612P!"



20 CONTINUED PAGE 22

Quality Automotive Refinishers



ARROYO AUTO

FERRARI AND MASERATI SPECIALISTS

Over 25 years experience.

BASF Glasurit refinish warranty center.

Car Bench certified frame technicians.





818 765-7430

sales@arroyoauto.com
6901 Farmdale Avenue

www.arroyoauto.com North Hollywood, CA 91605



Ferrari Memorabilia







One collection can only be described as world class! Matthew Ettinger's memorabilia collection is in a large dungeon underneath his house and can only be entered via a secret and totally hidden elevator that pops up from the floor in his living room! Rita and I visited Matthew recently and the collection is unbelievable. When Matthew explained it has been his passion for over 50 years it's not surprising. The collection features Ferrari and Shell (Shell being a major sponsor of Ferrari). In fact the Shell collection is so unique, Shell Oil Company actually purchased a large portion from Matthew for their own museum. Many of Matthew's items are very rare and even 1 of 1 in many cases. If you visit, take some food and water because you will be there for a long time, and hopefully the power won't go out because there is no way out if the elevator stops working! *SF*



TERRY M. GOLDBERG, ESQ. – FERRARI OWNER, DRIVER, MEMBER

FOR ALL OF YOUR LEGAL NEEDS

tgoldberg@goldbergandgage.com

LAW OFFICES OF GOLDBERG & GAGE

23002 Victory Boulevard Woodland Hills, CA 91367 (818) 340-9252





12/04/25

Ferrari Club

Holiday Party

Hawaii Christmas Party

Our annual gathering with friends to culminate our year's activities

WORDS Milton Kawasaki & Chad Fukumoto | PHOTOS Jon Portis



24

n a crisp December evening, the members of the Hawaii Chapter of the Ferrari Club of America gathered for our Annual Christmas Party. This was our third gathering to culminate our events for the year. Many find this celebration an excellent opportunity to invite our significant other to meet the other members of the group. While we don't prohibit inviting our significant others to our drives, many don't invite them for the risk of them learning how "slow" we actually drive our toys.

Our host at The Pacific Club was Dean Yamamoto, who owns a Ferrari F8. We were fortunate to have him join us, as he was invited to three events in the same evening. With the sound of running water and under beautiful trees, we started the evening off in the outdoor courtyard with cocktails, wines, Ahi Poke Spoons, Mini Caprese Canapes and Sweet Onion Puffs. For dinner we enjoyed Caesar Salad, Sauteed Catch of the Day or Broiled Sterling Silver Ribeye, and finished with a Flourless Chocolate Cake.

CONTINUED PAGE 26



Advisors

With all the market uncertainty, it's time to have a review of your portfolio.

See what Wells Fargo Advisors can do for you.



Kenny Lombino
Senior Vice President – Investments
2829 Townsgate Rd., Ste. 200
Westlake Village, CA 91361
805-373-8234
kenny.lombino@wellsfargoadvisors.com

CRD#: 1790001

Investment and Insurance Products: NOT FDIC Insured / NO Bank Guarantee / MAY Lose Value

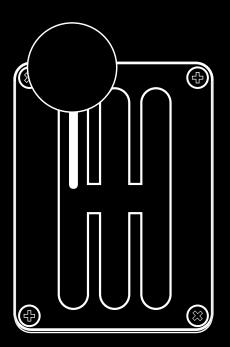
Wells Fargo Advisors is a trade name used by Wells Fargo Clearing Services, LLC, Member SIPC, a registered broker-dealer and non-bank affiliate of Wells Fargo & Company. CAR-1020-04430



For the program, Milton questioned everyone... Who has been a member of FCA for the longest time? When we formed the Hawaii Chapter, how many FCA members did we start with? How many members do we have now? How many drives/events have we had? Which members participated in the most drives?

Chad Fukumoto, the new incoming Chapter President, provided entertainment once again. While we were disappointed that he did not sing and dance for us, he brought his projector, a portable sound system and entertained us with video clips about the rivalry between Ford and Ferrari in the 1960s at the 24 Hours of Le Mans and a brief history of the 250 GTO.

The evening culminated with a short drive around the City & County of Honolulu's Christmas decorations and lighting. SF



LEASING THE ITALIAN SPORTS CAR OF YOUR DREAMS IS AS EASY AS 1, 2, 3....

KAREN SUNDSTROM

Putnam Leasing Company (310) 299-6028

World class cars deserve world class leasing. Grow your collection the right way by calling Putnam Leasing at **800-278-0071**. Regardless of brand or year, Putnam Leasing customizes individual and business leases for any collector car or exotic.

With offices nationwide, call us today to find out why smart collectors lease with Putnam. Leasing the best for our clients since 1983.



PUTNAMLEASING.COM | 800-278-0071





29 Year Mystery Solved

WORDS & PHOTOS Foreword by Jim Bindman w/Matthew Ettinger's article (reprinted from April 1993 FOC Newsletter w/author's permission)

t was February 27, 1993, almost 30 years ago and six years before I bought the first of my three Ferraris. It was before the FCA-SW Region was formed. Owning a Ferrari was just a dream. Rita and I drove to Beverly Hills to see the world premiere of the 348 Spyder, which was the first Ferrari two seat Spyder since the 1974 Daytona. It was a big deal and the A list of Ferrari VIP's were all there. I was blown away by the 348 and eventually owned one, but another car stole my heart that day. A car I later learned was a 365GT4/BB. And it was not red, it was white! And it was as white as snow.

Last month Rita and I were visiting our friend and fellow FCA member Matthew Ettinger to see his amazing memorabilia collection, and Matthew showed me a copy of the April 1993 edition of the Ferrari Owners Club Newsletter. In the Newsletter was an article written by Matthew called "Does Being White Make a Difference When You're Seeing Red" and it described his white 365GT4/BB at the 1993 Beverly Hills event! After almost 30 years I learned the story about the car that I had never forgotten. Here is Matthew's story:

Does Being White Make A Difference When You're Seeing Red

by Matthew Stewart Ettinger

Travel with me Ferrari folk if you will, on what has become one of the top ten Ferrari trips on my experience hit parade. A memory in time that brings the world of Ferrari, the history, mystique and emotion, to dizzying heights. The emotion began in 1965 with the purchase of my first Ferrari, a Lusso. Total price driven to my front door-\$4,500. At that time I didn't have a pot to you know what in, so I dazzled a bank manager into giving me a loan. If I remember right, his words were "what the hell is a Ferrari?" I think it was the psychedelic tie, the beads around my neck and the flowers in my hair that did the trick. We are in the '60s mind you, in a pervasive atmosphere of off-the-wall goings on, so I painted the Lusso candy apple red; it looked good to me.

Fourteen or so Ferraris, a few one-offs including the famous "Bread Van", a couple of competition cars, three trips to Maranello, one visit with Enzo, rides and drives beyond imagination, a few good racing style crashes later, this Ferrari trip brings me to Beverly Hills Rodeo Drive on February 27, 1993.

Actually it began the night before with my wife Diane taking a phone call. The caller asked if I could bring my Ferrari Boxer to the Rodeo Concours. He said the weather prediction called for heavy rain and speculation was that there would be a number of no shows. To this day I don't know who the caller was, but fact or fiction, what took place the next day gives me reason to kiss him...not on the lips of course.

The event that Saturday was about as major as one can get. All three blocks of Beverly Hills' most famous thoroughfare – Rodeo Drive – was closed to traffic. A significant feat in its own right. The event was dramatically titled "Ferrari at Rodeo Drive", an event with proceeds going to charity and two key happenings: One a Ferrari Concours d'Elegance of sorts consisting of significant vintage Ferraris numbering in the 150+ range and the world premiere introduction of the 348 Spyder. Significant again, in that not since the 365 GTB/4 Daytona Spyder last sold in 1974 has a two seat Spyder been in production.

Since I am not on the "in" list, so to speak, I was totally unaware that this event was by invitation only, not to mention that a beautifully classy limited edition program was printed prior, listing all the invited by name and cars on display.

Well, here it is, 8:45 Saturday morning and here I am putting up Beverly Drive adjacent to Rodeo Drive with a police escort. Now when they are behind you with siren and lights flashing, is it called a rear-scort? How did they know I was going to be here and why all the fuss? I always try hard to maintain a low profile. I was graciously able to talk the Beverly Hills Police Officer out of a ticket! I think it was the psychedelic tie, the beads around my neck and the flowers in my hair that did the trick.

I was signed in after explaining the phone call and told to proceed down the row of some of the most spectacular Ferraris anyone can possibly see in one place, where I was to be stopped by a staff person and given a display slot.

Now is as good a time as any to back up and explain what my Boxer looks like. Yes, Virginia, it is a 1974 365GT4/BB. Four inches off the ground, four feet of tires mounted on Formula One magnesium wheels painted white, flared rear section, ground effects and to top it off literally, a rear wing. The wing is not to be confused with an F40 look-a-like. I put it on a year before the F40. Added to all this altering of a perfectly good Ferrari, is the arctic white paint. We are talking WHITE, Virginia, Purex could not do whiter; you get the point.

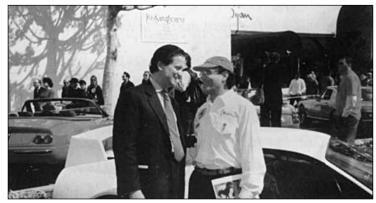
Well, back to waiting to be stopped. I was stopped alright, by a young woman (very beautiful, I might add) and told in so many words to "split, get out, hit the road." Why, I asked, in utter dismay. "You were not invited by the Ferrari Factory" she answered. "Take the winged snowflake to any street but this one". Well, Ferrari folk, I must confess that I felt so small at that moment that I could have sat on a sheet of toilet paper and still dangled my feet. I proceeded to leave when one of the staff people stopped me to say that he had a space for me. With my wrists still bleeding and while I was explaining that I wasn't a leper seeking physical contact, a small group of distinguished looking gentlemen in suits and very Italian ties came up to us. One asked if I was having a problem. I introduced myself and answered that I was asked to leave and was in fact on my way out. "Nonsense", he said. "Your car, she is very beautiful and so white, we will find a place for your Ferrari". As the melody of his Italian accent and the words he said were being indelibly etched in my mind, he turned to the gentleman next to him (now this is when the shock began to set in), "Please arrange for Mr. Ettinger to have a place to show his beautiful Ferrari." He turned, shook my hand and said "thank you for coming".



The White Snowflake



Matthew (L) with Ferrari SpA Chairman/CEO Luca Cordero di Montezemolo



With Ferrari North America President/CEO Gian Luigi Longinotti Buitoni

Well fellow Ferrari folk, these two gentlemen were none other than Gian Luigi Longinotti Buitoni, President and CEO – Ferrari North America and Avv. Luca Cordero di Montezemolo, Chairman and CEO - Ferrari SpA. Mr. Ferrari factory! "Help, I've fallen and can't get up".

A written invitation is a great honor, but being asked by the factory up front and in person to me is a major miracle.

The day from that moment on (the ticket thing was just an appetizer) was the event of events, pictures with the Ferrari powers-that-be, celebs and thousands of people to talk Ferrari to. I also can't forget the many wonderful children that took pictures sitting in my Boxer, future club members, right?

Well, the waters parted, the gods spoke, Ferrari at Rodeo Drive was spectacular. It is a day on this Ferrari trip that I most surely will cherish the rest of my life,

And oh yes, Virginia, the wing was a bit much. I have since removed it and installed it on my next door neighbor's two stroke Wartburg Knight. An arctic white wing on a pea green car looked good to me. *SF*





Coachella Chapter Kicks off the '22 Season'

We're ready for a winter of fun drives and getting together

WORDS & PHOTOS Francis G. Frank Mandarano





he Coachella Valley chapter is perhaps the only chapter in the family of FCA chapters that is seasonal. We officially get underway the weekend following Thanksgiving when all the snowbirds have pretty much arrived. They come from all over the U.S. to enjoy the beautiful sunshine the desert has to offer. We close down around the first part of May when the temperature hits 3 digits.

We typically have a Cars and Coffee event on Saturdays and a monthly driving event. Our Chapter has great relations with our local dealer, Ferrari of Rancho Mirage. Our driving events usually begin at the dealership where we are welcomed with coffee and donuts, receive our driving instructions and head off for a drive. Many snowbirds ship their Ferraris and enjoy driving them over the winter months in the beautiful California sunshine.

To recruit new members, we have a weekly lunch that members are invited to, which seemed to be a popular a way to connect with each other.

Weekly Recruitment Lunch

Members & New Member Prospects are invited!

Free Lunch*

When: Every Thursday

Time: 12 Noon

Where: Hotel El Paseo, Palm Desert (Larkspur Grill)

*When new members sign up at our weekly lunch, all attending FCA members receive \$15 off their lunch. It is the closest thing to a FREE lunch you'll ever get.

Bring a prospect who signs up and get a free (\$15.00 off) lunch!

As a bonus there is reserved parking for Ferraris in front. Please tip the valet. Upcoming dates include: January 13, 20 & 27.

To attend please RSVP to:

Frank Mandarano, President, FCA Southwest Region, Coachella Valley Chapter frank@carguytour.com Mobile +1 206 310 8380

ank@carguytour.com Woone +1 200 310 6

SF



SEMPRE FERRARI

Tech Article

words David Sharon and Gary Bobileff



Introduced in 2010, the Ferrari 458 provides a dynamic driving experience that matches its sensational styling. With over 560hp on tap and a stunning new DCT 7 speed transmission, it is both a worthy successor to the F430 and a fitting swan song for the final naturally aspirated Ferrari V8 engine. It wears the Cavalino Rampante proudly on its nose. Whether you are an established collector or new to the brand, the 458 makes a fine addition to anyone's garage. However, like all Ferraris, there are some areas that ought to be examined when considering a purchase.

The new 7-speed Getrag DCT gearbox offers significant improvements over the previous F1 systems, and does away with frequent costly clutch replacements, as this transmission has two wet clutches built into the assembly and cooled by the lubricant. Through the model run no fewer than 8 revisions were made, each increasing the reliability of the unit. For early 458 examples look for speed sensor replacement or SAP replacement in its history in order to avoid a potentially costly repair. The speed sensor is a plastic unit with thin wires attached to it, and immersed in hot transmission fluid. These failures are common, as the FF, 458, and California all share this transmission, and almost all share this common fault. In order to replace the speed sensor, the transmission must be removed, completely dismantled, a new sensor installed, the gearbox assembled and then installed back into the car. A special Ferrari fluid is needed in order to have this transmission perform correctly.



The Carbon Ceramic Brakes offer little fade under hard usage and almost zero wear for street usage. They do squeal more frequently than conventional steel rotors, but this is not indicative of a fault and should be considered a normal operating characteristic.

The interior dash leather is high quality but will still shrink back over time with UV exposure. The gauge binnacle, airbag cover, and glove box can all be recovered separately from each other and for minimal cost. Unfortunately the vents at the base of the windshield are another matter. These require removing the complete dash structure, which involves removal of the complete interior and front trunk sections, heater and air conditioning units, braking system, steering column, at considerable costs in labor. All this removal is to get to four small pieces of hardware securing the dash under the base of the windshield. In addition the interior stitching uses a thread that is of significantly larger diameter than normal in the industry and is prone to bending needles. Headliner replacement costs are comparable to both the 360 and 430.

Finally the vehicle electronics have been substantially upgraded versus the outgoing F 430, but none of the interior fuses are accessible without removing components to gain access. And there are four separate fuse locations tucked away in the vehicle. There have been a number of instances where the 458 runs on 4 cylinders, as one of the two engine computers have lost electrical power due to a failed fuse. This simple task to replace the fuse will take up to 4 hours.

I am not bashing the 458, as a matter of fact, I love them and they are great cars. All of the above are not criticisms, but only observations to make present and future owners aware of some possible service issues with these great cars.

Drive fast, Gary Bobileff SF



San Diego Fall Cruise Apple Pie Run

September 25, 2021



was wonderful! As an added feature, the restaurant was right next door to The Julian Bakery where members were able to purchase their pies.

We all then headed out for a 55 mile back road tour of the Palomar Mountains to the small town of Santa Ysabel, stopping at Farmhouse 78 "Country Eatery" known for their home-style food. Lunch

A good time was had by all, and it was requested that we do this cruise again next fall. SF



Let's Go Racing!

Time to revisit the twistys and straights of Willow Springs for the first track day of 2022 with the FCA. Organized by our track chairperson Kenny Lombino, this two day event will offer three classes: beginner, intermediate, and advanced with instructors available for all classes. Learn how to properly navigate the corners and apex's of the Big Willow circuit as you become more familiar with the handling capabilities of your Ferrari at speed while having a lot of fun doing it in a safe environment. The cost for both days will be \$325.00. If you don't have a helmet you can rent one for an additional charge.

For Info Contact:

Kenny Lombino 310-339-8657

lombino@sbcglobal.net



Sign up deadline is February 26

No Refunds will be issued after March 1st



The LA Auto Show

lt's electric



f you attended the LA Auto Show late last year, the first thing that was readily apparent is that everything is coming up electric. All of the manufacturers present had their new electric car offerings front and center on display and, with only a few exceptions, their gas powered dinosaurs were relegated to the back.

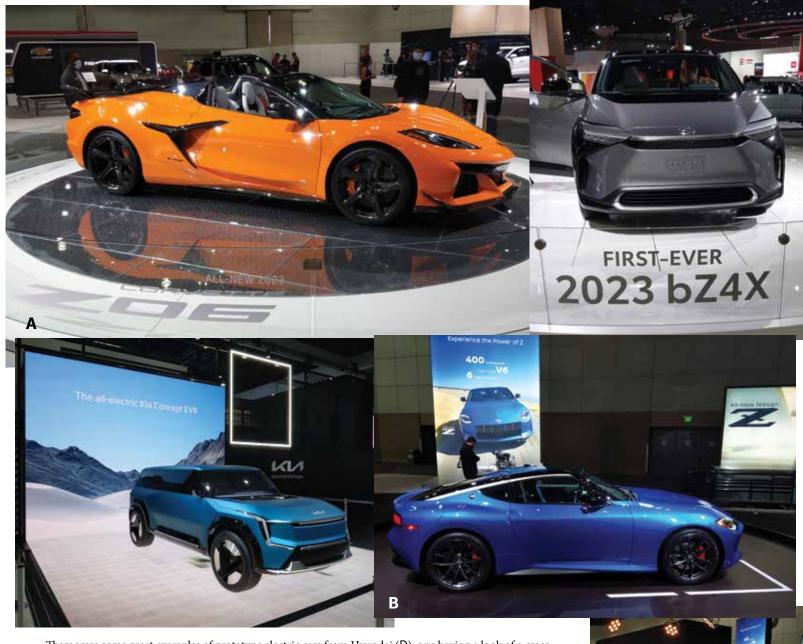
As the electric cars were everywhere, we'll just touch on some of the highlights from the show that piqued our interest.

Ford was touting their new, redesigned Bronco (gas powered), offering a fun test ride on their outdoor obstacle track while their new electric Mustang had center stage indoors with their acceleration demonstration track. Also on prominently display was the all electric F150 Lightning.

Chevrolet presented their 2022 C8 Corvette Z06 (A), rumored to produce over 600 horsepower with its naturally aspirated 5.5 liter V8 engine, putting this car in Ferrari performance range at 1/3 the price. (Though for us Ferrari fans, arguably it's still only a Corvette.)

Nissan paid homage to their "Z" cars, touting both the 400Z (B), their newest entry in the line, as well as a throwback to the original with a pristine '70 240Z (C) on display.





There were some great examples of prototype electric cars from Hyundai (D), one having a look of a cross between a limousine and a minivan as well as their soon to be released (gas or electric) Santa Cruz (E), a compact pickup truck geared to the urban driver and billed as a "sports adventure vehicle".

Of particular note, was the introduction of the 2 electric SUV's being offered by VinFast (F), a new start up manufacturer out of Vietnam. With their US headquarters opening in Los Angeles, expect to see plenty of these vehicles making their way on to the roads of Southern California. You may not initially notice them though, as they resemble just about every other midsize SUV on the road.

With the exception of Porsche (G), noticeable absences from the show were the big German automakers: Volkswagen, Audi, Mercedes and BMW. Honda also decided to skip the show. While their electric offerings weren't on display, from what they have been advertising, electric is the future with them, too.

The big take away from the show? If you are not driving an electric car yet, you soon will be. Oh, and hang on to your gas burning Ferrari. It will soon become more rare (and presumably more valuable) than it already is. *SF*

WEATHERTECH RACEWAY LAGUNA SECA

Velocity Invitational

WORDS & PHOTOS Tex Otto



Laguna Seca has a long history of Ferrari competition on its undulating course, starting with its first race in 1957 where a 500 Testa Rossa driven by Pete Lovely took the checkered flag. At the recent Velocity Invitational, it felt like time stood still as many of that era's machines once again raced wheel to wheel in anger.

A refined presentation with rows of race classes in tented garages grouped together allowed visitors to compare the marque's technology and design of the period. Fine hospitality, aided by artificial grass and white picket fences, wine tasting, driver lounge,

and premier food court in place to raise the experience way above the county fair atmosphere, aiming towards the renown Goodwood Revival.

Spectators could get a close up view of the cars in the centrally located pregrid, while impressive machinery graced the track with their beauty and symphonic sounds: Ferrari GTOs and Testa Rossas, Porsche 917s, McLaren Formula 1 cars, All American Racing Eagles, Can-Am, Trans-Am. The racing format was experimental as well with an evening one hour endurance race between Minis and Mustangs. Overall, the event attracted dignitaries of automotive and racing with Ford CEO Jim Farley, McLaren CEO's Zak Brown, and Mika Häkkinen among them. In addition, Ford, McLaren, Porsche each had a display.



Friday night was the Petersen Automobile's "The Future of Motorsports" dinner with a wine reception in the hilltop hospitality pavillion. After dinner a discussion panel including Jim Farley, CEO of Ford; Zak Brown, CEO of McLaren Racing; Richard Varner, CFO of MotoAmerica and chairman of the Board of Directors at the Petersen Museum; Jay Frye, President of INDYCAR and Jacob Hawksworth of Hypercraft offered their perspective of the future of racing given the increased interest of electrification in motorsports.

The event, presented by Jeff O'Neill and assisted by the Monterey Historics founder Steve Earle, provided a view of what could become the signature American vintage race event. This edition was magnificent and we look forward to what's to come. SF







ANNOUNCING

FCA Southwest Region's Anniversary Book

Honoring the FCA's 60th Anniversary and recounting the many memories of our Southwest Region since our formation in 1994, this 92 page hardbound book will be a must have commemorative archive for your library and coffee table.

Preorders will be announced soon.



WELCOME NEW HAWAII CHAPTER PRESIDENT Chad Fukumoto





Chad takes the reins of the very active Hawaii Chapter from outgoing President Milton Kawasaki.

We look forward to seeing more photos of your group enjoying the roads and beautiful landscape of Hawaii!



Election Results





Rex Gephart

Doug Campbell

We congratulate Rex Gephart and Doug Campbell on their re-election to the Southwest Region's Board of Directors for a 2 year term.

We also want to thank all of the candidates for their efforts and interest in serving the members of the Southwest Region and for all of our members that participated in the election.



WELCOME NEW MEMBERS!

We look forward to your participation at FCA Southwest Region events!



Chris Chapman Laguna Niguel

Rachel Zugsmith La Quinta

Willi Lahey Palos Verdes Estates

Gaby Nadjar Woodland Hills

Todd Iwata Orange

Robert Lopez Honolulu

Patrick Cho Honolulu

David Treadwell Palm Springs

Ray Robinson Beverly Hills

George Piner Carlsbad

Benjamin de-Campos Studio City

George Pan Encino

FERRARI CLUB OF AMERICA SOUTHWEST REGION

POLICIES

Publishing Policy The *Sempre Ferrari* magazine is a publication and copyright of the Ferrari Club of America Southwest Region (non-profit). Postage is paid in California. Its purpose is to provide timely notification of club events and deliver information beneficial to members and enthusiasts of Ferrari.

The Ferrari Club of America and *Sempre Ferrari* magazine publishers do not warrant the accuracy of editorial content or photographs nor do they recommend or endorse any information presented or warrant or verify the claims of ads. We reserve the right to refuse to publish advertisements that are not club related activities or events.

Submissions We encourage contributions of editorial material on a variety of Ferrari related topics including event reviews, book and video reviews, tech tips, etc. All articles and photos submitted for publication are subject to revision or rejection at publisher's sole discretion. Material is submitted and published without compensation. Only material or manuscripts from the original writer or copyright-permission articles will be considered for publication. Submission of original material constitutes a perpetual, non-exclusive license for the Ferrari Club of America to print and/or reproduce in any manner, and for any purpose, said material.

Please refer to adjoining Material Deadlines for submission dates. Email outline of submission materials to the *Sempre Ferrari* editor to obtain an upload link for high resolution/uncropped images.

 $\begin{tabular}{ll} \bf Address\ Change\ \ Contact\ FCA\ National\ Membership\ Chairperson at\ www.ferrariclubofamerica.org. \end{tabular}$

Missing Sempre Ferrari Please contact Shawn Dutton, Membership Chairperson: shawdut@yahoo.com.

ADVERTISING

Sempre Ferrari Commercial Advertisement Rates Color per issue:

* Long Term commitment required. Magazine trims t

Ad Placement
Full Page - Inside front/back cover*
Full Page - full bleed
Full Page - inset
Outside back cover* - inset
Outside back cover* - bleed
Half Page Horizontal - inset
Half Page Horizontal - bleed

Half Page Horizontal - ble Half Page Vertical - inset Half Page Vertical - bleed Quarter Page - inset only Business Card

Business Classified

Material Deadlines
January-February issue

March-April issue
Mary-June issue
July-August issue
September-October issue
November-December issue

Magazine trims to 8.5" x 11" For bleed artwork add .125" on all sides

Artwork dimensions Color (8.5"w x 11"h) \$400. (8.75"w x 11"h) \$400. (8"w x 10.5"h) \$400. (8.25"w x 8.25"h) \$400. (8.5"w x 8.5"h) \$400. (7.5"w x 4.75"h) \$200. (8.5"w x 5.5"h) \$200. (3.75" x 10.5") \$200. (4.25"w x 11"h) \$200 (3.75"w x 4.75"h) \$150. (2" x 3.5") \$75.

December 1st February 1st April 1st June 1st August 1st

October 1st

40 words maximum

Sempre Ferrari rate card is available online at www.fca-sw.org.

Prices are based on artwork supplied per required specifications. Extra charge for art fees. A check made payable to The Ferrari Club of America must accompany all ad submissions. For placement contact - Ross Albu Advertising Chairman | 714) 325-1000 | rossalbu@gmail.com

A free classified section is available as a service to FCA Southwest Region members for brief ads for cars, parts, and/or accessories relating to the marque. Ads will run for one issue. Ads for services and ads containing long lists of cars and/or parts will be considered commercial.





Buy, sell, or trade your automotive related items with a fellow member who loves this stuff as much as you do.

FERRARI CARS / PARTS / ITEMS WANTED & FOR SALE

Original vintage 1960's Ferrari Parts mostly for 275GTB:

Original Tool Roll with partial collection of tools; Pair cooling fan motors with blades; Gear selector housing; Inside door edge lights with chrome trim and lenses; Right front bumperette for longnose; Eight Beta 55 wrenches; Seven Everest 22 wrenches;. For Questions, Photos, and Prices contact - tino.mingori@stanfordalumni.org (CA). (11/21)

Vintage Ferrari Books for sale:

Original Ferrari V-12 1965 - 1973. "The definitive guide for front engine road cars." Author Keith Blumel.Top Condition \$95.00 Ferrari by Pininfarina Boxed Edition by Etienne Cornil. Superb photos and commentary on all Ferraris designed by Pininfarina through 550 Maranello plus many specials. As new condition \$250.00. Ferrari 1947-1997 "The official book". 50 years of Ferrari, the cars, the drivers etc. By Rizzoli. As new condition \$110.00. Ferrari "The Sports and Gran Turismo Cars" Fourth Revised and Enlarged Edition, "The Classic Ferrari History" By Fitzgerald, Merritt & Thompson. As new condition. \$65.00. Ferrari 550 Maranello Publisher: Automobilia. As new condition. \$125.00 Ferrari 456 Publisher: Automobilia. Information on all 456 models including 456GT/GTA, 456M/GTA. Top condition. \$125.00. Free shipping in the USA. Contact Jack Curtis - jack_curtis@hotmail.com (11/21)

FREE AD FOR FCA MEMBERS! CONTACT:

Ross Albu Advertising Chairman | 714) 325-1000 | rossalbu@gmail.com

Please consider these fine businesses for their products and services, and tell them you saw their advertisement in the FCA SW Sempre Ferrari!

Specializing in Business Insurance



Wally Clark CPCU, President

1200 N. Jefferson St., Ste. R Anaheim, CA 92807-1629

Tel. (714) 630-9202 Fax (714) 630-9221 Toll Free (888) 779-7458 zeebestins@sbcglobal.net



TERRY M. GOLDBERG ATTORNEY AT LAW

(818) 340-9252 (818) 340-9088 FAX

23002 VICTORY BOULEVARD WOODLAND HILLS, CA 91367

tgoldberg@goldbergandgage.com





If you've moved or changed your email address, let FCA National know so that you don't miss club event announcements.

https://www.ferrariclubofamerica.org/index.cfm/ID/3/Login

PRST STANDARD U.S. POSTAGE PAID PERMIT NO. 288 ANAHEIM, CA



A WIDE RANGE OF SERVICES, WITH THE HIGHEST QUALITY STANDARDS.

The Ferrari Official Servicing network, offers our clients a wide range of services to use and maintain the cars.

Choose the Ferrari Official Servicing, experience the Ferrari standards and excellence to maximize your car's performance and value:

- Perfect knowledge of your cars and their histories
- Expert technicians trained at the Ferrari Training Center in Maranello
- Original Ferrari Genuine spare parts 100% made in Maranello
- Most up-to-date diagnostic tools

Please reserve your local Ferrari Personal Advisor at:

Beverly Hills

2110 Cotner Ave Los Angeles, CA 90025 (888) 849-9726 service@ferraribeverlyhills.com www.ferraribeverlyhills.com

OFFICIAL FERRARI SERVICE Ferrari Beverly Hills

Los Angeles

7051 Hayvenhurst Ave Van Nuys, CA 91406 (855) 886-6220 service@ferrarilosangeles.com www.ferrariwestlake.com

OFFICIAL FERRARI SERVICE Ferrari Los Angeles

South Bay

23305 Hawthorne Blvd Torrance, CA 90505 (877) 887-9183 service@ferrarisouthbay.com www.ferrarisouthbay.com



OFFICIAL FERRARI SERVICE

Ferrari South Bay